WBFX

Grand Rapids, MI Quarterly Issues/Programs List First Quarter, 2022 04/06/2022 WBFX

Quarterly Issues/Programs List

WBFX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PUBLIC HEALTH OMICRON VARIANT	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	THE LATEST INFORMATION ON THE OMICRON VARIANT AND THE NECESSITY FOR VACCINES AND BOOSTERS CANCER RESEARCH IN 2021 AND PLASMA SHORTAGE		029:49	
PUBLIC HEALTH COVID 19 BOOSTER	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	SOLUTIONS FOR PERSONAL GROWTH PARENTING AND JOB EXCELLENCE		029:49	
PUBLIC HEALTH SAFETY RACE	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	RECOMMENDED BOOSTERS FOR CHILDREN AND IF THEY ARE LOSING THEIR EFFECTIVENESS DUE TO THE OMICRON VARIANT MARTIN LUTHER KING DAY AND HOW THE NAACP IS RAISING NATIONL AWARENESS OF THE HISTORY OF KING	DR PETER MARKS TROVON WILLIAMS	01/16/2022 07:00 AM	029:50
PUBLIC HEALTH SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	LAUNCHING THE WEBSITE OF COVIDTESTS.GOV AND N95 MASKS AND THE NECESSITY FOR VACCINE BOOSTERS	DR C WEBB GABBY LANDSVERK	01/23/2022 07:01 AM	029:50

		NEW YEARS RESOLUTIONS HEALTH AND FITNESS IN 2022			
PUBLIC HEALTH SAFETY EDUCATION	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	CONVERSATION AROUND BEING 'FULLY VACCINATED' AND THE SURGE OF THE OMICRON VARIANT IMPACT ON OUR NATIONS CHILDREN RELATING TO LITERACY AND READING	DR ASSOMOU ALICIA LEVI	01/30/2022 07:01 AM	029:49
MENTAL HEALTH, COVID19	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	MENTAL HEALTH, COVID 19, LONDON		02/06/2022 07:00 AM	029:50
COVID 19 BLOOD SHORTAGE	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	COVID 19 THE JUSTIN RESTAURANT WINSLOW SITUATION & BLOOD TONY SHORTAGE IN MI GERHEISER		02/13/2022 07:01 AM	029:49
ART IN GRAND RAPIDS BEER INDUSTRY IN MICHIGAN	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	ARTS AND CULTURE IN WEST MICHIGAN & MICRO BREWERY INDUSTRY IN MICHIGAN AND LMCU BALLPARK		02/20/2022 07:00 AM	029:49
WILDLIFE & AFFORDABLE HOUSING	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	WILDLIFE CONSERVATION TRAVEL AND TOURISM & AFFORDABLE HOUSING AND AT RISK FAMILIES	JAY WESLEY & JON IPPEL	02/27/2022 07:00 AM	029:50
PUBLIC HEALTH SAFETY CANCER	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL			03/06/2022 07:00 AM	029:48
FREE SPEECH LITERACY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	DISCUSSION ABOUT FIRST AMENDMENT RIGHTS FREE SPEECH LETERACY AND BOOK BANS		029:50	
EDUCATION & ECONOMY COVID	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	EDUCATION, TOURISM, HISTORY, EXONOMIC DEVELOPMENT, COVID19, VACCINES AND JOBS	KATE KOCIENSKI, TOM ROSS	03/20/2022 07:02 AM	029:49

ART APPRECIATION PUBLIC HEALTH	-	CATHERINES HEALTH CENTER A NONPROFIT HEALTH CENTER FOR	DANA FRIIS- HANSEN KAREN KAASH	03/27/2022 07:03 AM	029:49
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert	(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Flu Season Awareness/Vaccine	BELLE TIRE INDUSTRIES, INC.	000:30	32
Mental Wellness/COVID-19	MI Dept Health & Human Serv	000:30	23
WOMENS HEART AWARENESS	WOMEN HEART HEALTH	000:28	18