

WBFX
Grand Rapids, MI
Quarterly Issues/Programs List
Second Quarter, 2013
07/12/2013

WBFX
Quarterly Issues/Programs List

WBFX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Business, Success, Learn,** : Jordan O'Neil of Failure Lab on Succeeding in Business
 - **CPR, Health, Educate, Help, R:** Krisca Gould of the American Heart Association on CPR Education
 - **Disaster Relief, Emergencies,:** Cheryl Bremer a Regional CEO of the Red Cross on Disaster Relief and Emergency Readiness
 - **Disease, Illness, Relief,Care:** Cheryl Rothe of Multiple Sclerosis of Michigan on Living and Caring for those with diseases and ill
 - **Educate, Health, Assistance,** : Terry Stelter of the Conductive Learning Center on Helping Children with CP
 - **Educate, Money, Family, Prep,:** Jennifer Howey of the Michigan Education Savings Program on Affordable Education
 - **Men, Shelter, Abuse, Help,** : Stuart Ray of Guiding Light Missions on Helping Men Recover From Abuse and Mental Disability
 - **Military, Job, Transition,** : Julie Yunker of GVSU on Military Job Transitions
 - **Read, Summer, Youth, Educate,:** Lance Warner of the Kent District Library on Youth Reading
 - **Youth, Athletics, Inspire,** : Tyler Smies of The First Tee of West Michigan on Youth Athletics
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Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|------------------------------|---|-------------------------------|------------------------|----------|
| Disaster Relief, Emergencies, | CLEARLY COMMUNITY 4/7/13 | Cheryl Bremer a Regional CEO of the Red Cross on Disaster Relief and Emergency Readiness | Cheryl Bremer, Red Cross CEO | 04/07/2013 07:01 AM | 028:10 |
| Disease, Illness, Relief,Care | CLEARLY COMMUNITY 4/14/13 | Cheryl Rothe of Multiple Sclerosis of Michigan on Living and Caring for those with diseases and ill | Cheryl Rothe of MS of MI | 04/14/2013 06:58 AM | 027:23 |
| Disease, Illness, Relief,Care | CLEARLY COMMUNITY 4/21/13 | Bridget Clark Whitney of Kids Food Basket on Feeding the Hungry and Needy West Michigan Families | Cheryl Rothe of MS of MI | 04/21/2013 06:58 AM | 026:59 |
| Educate, Health, Assistance, | CLEARLY COMMUNITY 4/28/13 | Terry Stelter of the Conductive Learning Center on Helping Children with CP | Terry Stelter of the CLC | 04/28/2013 07:04 AM | 026:43 |
| Youth, Athletics, Inspire, | CLEARLY COMMUNITY 5/12/13 | Tyler Smies of The First Tee of West Michigan on Youth Athletics | Tyler Smies, First Tee WM | 05/12/2013 06:59 AM | 025:45 |
| Business, Success, Learn, | CLEARLY COMMUNITY 5/19/13 | Jordan O'Neil of Failure Lab on Succeeding in Business | Jordan O'Neil of Failure Lab | 05/19/2013 07:00 AM | 026:07 |
| Men, Shelter, Abuse, Help, | CLEARLY COMMUNITY 5/26/13 | Stuart Ray of Guiding Light Missions on Helping Men Recover From Abuse and Mental Disability | Stuart Ray, Guiding Light Mis | 05/26/2013 06:58 AM | 027:23 |
| Educate, Money, Family, Prep, | CLEARLY COMMUNITY 6/2/13 | Jennifer Howey of the Michigan Education Savings Program on Affordable Education | Jennifer Howey, MESP | 06/02/2013 07:01 AM | 027:56 |
| CPR, Health, Educate, Help, R | CLEARLY COMMUNITY 6/9/13 | Krisca Gould of the American Heart Association on CPR Education | Krisca Gould, AHA of West MI | 06/09/2013 07:00 AM | 026:20 |
| Read, Summer, Youth, Educate, | CLEARLY COMMUNITY 6/16/13 | Lance Warner of the Kent District Library on Youth Reading | Lance Warner, KDL | 06/16/2013 06:59 AM | 025:46 |
| Military, Job, Transition, | CLEARLY COMMUNITY 6/23/13 | Julie Yunker of GVSU on Military Job Transitions | Julie Yunker, GVSU | 06/23/2013 06:58 AM | 027:03 |
| Military, Job, | CLEARLY | ----- | Julie | 06/30/2013 | 027:44 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------|----------------------|-------------|-----------------|-----------|----------|
| Transition, | COMMUNITY 6/30/13 | | Yunker, GVSU | 07:00 AM | |

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------|-----------------------|----------|------|
| ---- | HDVCH CMN PSA | 000:15 | 021 |
| ---- | HDVCH PORT PSA | 000:15 | 038 |
| ---- | PSA Let's Play | 000:14 | 013 |
| ---- | PSA RED CROSS | 000:15 | 004 |
| ---- | PSA/AHA CPR | 000:16 | 056 |
| ARTS | SMITHSONIAN | 000:31 | 032 |
| DISASTER RELIEF | AMERICAN RED CROSS | 000:30 | 013 |
| DISASTER RELIEF | MUSIC FOR RELIEF | 000:30 | 032 |
| MILITARY AND VETERANS | FISHER HOUSE | 000:30 | 027 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:30 | 095 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:31 | 097 |
| POVERTY | SHARE OUR STRENGTH | 000:31 | 043 |