

WBFX  
 Grand Rapids, MI  
 Quarterly Issues/Programs List  
 Fourth Quarter, 2017  
 01/05/2018

WBFX  
 Quarterly Issues/Programs List

WBFX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Fitness, Goals, Fun, Activity:** (No issue/program description given.)
- **Funding, Higher Education,** : Jerry Jenkins & Craig Siezla discuss MSU charity game benefitting The American Red Cross
- **LITERACY:** Hank Meijer Author shares his Biography on Arthur Vandenberg
- **Local Community Development** : April LaPlante Kent County Seniors, Water Quality, Elections
- **Parenting, Living Faith:** Attention & Learning deficits in children, Parenting

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DACA, Immigration, Work, Life	iHeartMedia West Michigan Weekend 10-1	Kim Clark Varnum Law, Immigration	Kim Clark Immigration attorney at Varnum Law	10/01/2017 07:00 AM	029:29
Parenting, Living Faith	iHM Understood Long Form PSA	Attention & Learning deficits in children, Parenting	iHEART RED	10/15/2017 06:58 AM	030:00
Fitness, Goals, Fun, Activity	iHEARTMEDIA WEST MICHIGAN WEEKEND 10-22-	IceMan Challenge	STEVE BROWN	10/22/2017 06:58 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
17					
Funding, Higher Education,	iHEARTMEDIA WEST MICHIGAN WEEKEND 10-29	Jerry Jenkins & Craig Siezla discuss MSU charity game benefitting The American Red Cross	AMERICAN RED CROSS	10/29/2017 07:01 AM	029:40
Local Community Development	iHeartMedia West Michigan Weekend 11-5-17	April LaPlante Kent County Seniors, Water Quality, Elections	APRIL	11/05/2017 06:03 AM	025:53
LITERACY	iHeartMedia West Michigan Weekend 11-12-17	Hank Meijer Author shares his Biography on Arthur Vandenberg	LIB GENERIC	11/12/2017 07:03 AM	023:24

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PSA	iHM Understood Long Form PSA	030:00	001
Religion	KEEP CHRIST IN CHRISTMAS PSA	000:30	004
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	009
Distracted driving	PROJECT YELLOW LIGHT	000:30	010
HEALTH AND FITNESS	SAVE THE MALES	000:30	003
Homeland Security	DEPT OF HOMELAND SECURITY	000:30	013
BLIND	PSA NATIONAL FEDERATION OF THE BLIND	000:28	009
RED	RED	000:29	016
AIDS	RED WORLD AIDS DAY	000:30	032

