

WMAX-FM  
Grand Rapids, MI  
Quarterly Issues/Programs List  
Third Quarter, 2018  
10/01/2018

WMAX-FM  
Quarterly Issues/Programs List

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WMAX-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **101 Ways to Enjoy Mosaic:** Skot Welch, Diversity & Inclusion Expert/Speaker/Author; Racial equity, Diversity in the Workplace, and Corporate Inclusiveness in Hiring Practices
- **An Invisible thread author:** Laura Schruoff, Guiding Light Ministries; Homelessness Awareness & Addiction and Recovery Guiding Light Ministries
- **GEEK GROUP GRAND RAPIDS:** Chris Boden, The Geek Group, Computers for Families; \*STEM Issues, Technological Divide, Neighborhood Improvement
- **FORCASTING A HEALTHIER YOU:** TERRI DEBOER; Women's Health, Health Issues in General, Healthcare
- **GR Economic Club:** Lorna Schultz, Executive Director; Community Enrichment, Business to Business Education, Economic Improvement
- **GR Symphony:** John Varineau and Bob Bernhardt with the Grand Rapids Symphony; Preview of the Symphony's 2018-2019 season, Arts in West Michigan
- **Consumers Energy, Roger Morgenstern:** Utilities, Energy Use and Awareness, Environmental Concerns
- **HEAT AUTO THEFT:** MARK Wagenschutz, Executive Director (HEAT); Auto Theft, Crime, Crime Prevention)
- **National Writers Series TC:** Doug and Anne Stanton, National Writers Series Co-Founders; Traverse City Michigan-Arts and Entertainment, Literacy, Reading/Education)
- **RESTAURANT WEEK EXPERIENCE GR:** RESTAURANT WEEK, EXPERIENCE GRAND RAPIDS, Stephanie Kotschevar; Travel/Tourism, Entertainment, Economic Development
- **MDOT, Executive Director:** John Richard; Transportation, Local Infrastructure, Road/Highway Repair and Improvement
- **The Right Place:** Birgit Klohs, CEO; Economic Issues, Job Talent Recruitment, Economic Development, Jobs and Local Employment

- **WMEAC:** Bill Wood, Executive Director West Michigan Environmental Action Council; Water Issues, Grand River Cleanup, Pollution, Environmental Awareness

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ROAD MAINTENANCE IN MICHIGAN	IHEARTMEDIA WEST MI WEEKEND SHOW (2018) 7-1	JOHN RICHARD WITH M-DOT TALKING ROADS	JOHN RICHARD M-DOT	07/01/2018 06:00 AM	029:04
Women, Health, Breast Cancer, Health Care	IHEARTMEDIA WEST MI WEEKEND SHOW (2018) 7-8	Terri DeBoer and Dr. Renee Elderkin OB GYN talking about Women's Health	DR RENEE ELDERKIN METRO HEALT	07/08/2018 06:00 AM	027:50
Arts & Entertainment, Community Enrichment	IHEARTMEDIA WEST MI WEEKEND SHOW (2018) 7-15	John Varineau and Bob Bernhardt with the Grand Rapids Symphony/ Arts in West Michigan	John Varineau GR Symphony	07/15/2018 06:00 AM	025:39
Consumers Energy/Energy Usage	IHEARTMEDIA WEST MI WEEKEND SHOW (2018) 7-15	Energy Usage, Power Outage Update, Electric Rates	Roger Morgenstern with Consumers	07/15/2018 06:00 AM	025:39
101 Ways to Enjoy Mosaic/ Racial Equality	West Michigan Weekend Full Show 7-22-18.wav	Racial Equality & Best Practices for Diversity/Inclusion Workplace	Skot Welch, Diversity & Inclusion Expert/Speaker/Author	07/22/2018 06:00 AM	028:00
Travel/Tourism, Economic Development - RESTAURANT WEEK EXPERIENCE GR	IHEARTMEDIA WEST MI WEEKEND (2018) 7-29	Travel & Economic Development, RESTAURANT WEEK WITH EXPERIENCE GR AND STEPHANIE KOTSCHVAR	STEPHANIE KOTSCHVAR	07/29/2018 06:00 AM	025:18
Computers for Families	West Michigan Weekend Full Show 8-5-18.wav	Chris Boden, The Geek Group, Computers for Families; STEM Issues, Technological Divide	Chris Boden, The Geek Group	08/05/2018 06:00 AM	027:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEAT AUTO THEFT	IHEARTMEDIA WEST MI WEEKEND SHOW (2018) 8-12	MARK WAGENSCHUTZ WITH HEAT AUTO THEFT PROGRAM- Auto Theft, Crime Prevention	MARK WAGENSCHUTZ	08/12/2018 06:00 AM	026:46
Art/Entertainment, Literacy, Reading/Education-National Writers Series TC	West Michigan Weekend Full Show 8-19-18.wav	Art/Entertainment, Literacy, Reading/Education-Doug and Anne Stanton, National Writers Series Traverse City	Doug and Anne Stanton	08/19/2018 06:00 AM	028:00
Women's Health, Health Issues-FORCASTING YOUR HEALTH	West Michigan Weekend Full Show 8-26-18.wav	Women's Health Issues, Healthcare-TERRI DEBOER FORCASTING YOUR HEALTH	TERRI DEBOER	08/26/2018 06:00 AM	027:41
WMEAC/ West Michigan Environmental Action Council-Environmental Awareness	West Michigan Weekend Full Show 9-2-18.wav	Bill Wood Environmental Action Council-Water Issues, Pollution, Environmental Awareness	Bill Woods WMEAC	09/02/2018 06:00 AM	027:59
FINE ARTS APPRECIATION & AWARENESS/ BURN INJURY AWARENESS AND EDUCATION	West Michigan Weekend Full Show 9-9-18.wav	Preview off GVSU's annual Free Fall Arts Celebration/ Spoke with Amy Acton about Phoenix Society For Burn Survivors Annual Meeting in Grand Rapids	Professors Danny Phipps and Henry Matthews from GVSU Amy Acton, exec. Director Phoenix Society for Burn Survivors	09/09/2018 06:00 AM	027:59
Economic Development, Jobs & Local Employment/ The Right Place	iHeartMediaWestMichiganWeekend 9-16-18.wav	Economic Development, Jobs & Local Employment	Birgit Klohs The Right Place/ Economic Development	09/16/2018 06:00 AM	028:00
Economic Awareness/ GR Economic Club	(2018) 09-23 IHWMW Full Show.wav	Water Issues, Grand River Cleanup, Pollution, Environmental Awareness	Lorna Schultz, GR Economic Club	09/23/2018 06:00 AM	027:56
Homelessness	(2018) 09-28 IHWMW Full	Homelessness	Laura Schruuff/ Guiding	09/30/2018	028:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Awareness/ An Invisible thread author	Show.wav	Awareness, Addiction and Recovery	Light Ministries	06:00 AM	

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AMERICAN RED CROSS	AMERICAN RED CROSS	000:29	008
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	004
COMMUNITY INVOLVEMENT	NO KID HUNGRY CAMPAIGN	000:30	002
DISASTER RELIEF	100 ROOFS	000:30	007
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	013
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	032
NATIONAL SUMMER LEARNING ASSO	SUMMER LEARNING	000:31	012
POVERTY	GLOBAL CITIZEN FESTIVAL	000:31	006
PSA	9-11 DAY	000:30	006
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	002