WBFX

Grand Rapids, MI Quarterly Issues/Programs List First Quarter, 2020 04/16/2019 WBFX

MDLV

Quarterly Issues/Programs List

WBFX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SELF- IMPROVEMENT, MENTAL HEALTH, TRANSPORTATION, STEM, INTERNATIONAL AFFAIRS, WAR	IHM WM WEEKEND	INSANE MODE: THE LIFE OF ELON MUSK. DISCUSSED THE TECHNOLOGY INTO NEW ELECTRIC VEHICLES AND	LAUREN MCCANN, HAMISH MACKENZIE,	01/05/2020 07:02:37	28 : 58
HOMELNESSESS, AT RISK YOUTH	1	GUEST GAVE US AN UPDATE ABOUT WHAT IS HAPPENING AT MELTROTTER MINISTRIES.DISCUSSED WINTER BANQUET FOR WM WHTIE CAPS, DONTATIONS GO TO YOUTH AT RISK. YOUTH FOUNDATION- WHITECAPS YOUTH FOUNDATION AT RISK YOUTH BENEFIT	DENNIS VANKAMPEN, JENNY GARONE	01/12/2020 07:03:56	28:41
EDUCATION, LITERACY, RADON AWARENESS	IHM WM WEEKEND		DOUG STANTON, BRENDAN EARL	01/19/2020 07:03:10	28 : 58

HOMELESSESS, FOSTER PARENTING, STEM/ SCIENCE EDUCATION	IHM WM	CHILDREN THRU SAMARITAS. AUTHOR OF	MARGE PARMERLEE, SAM BEALS, DANIEL PINK		28:59
· · · · · · · · · · · · · · · · · · ·	IHM WM	REVIEWED THE JOHNSONS CENTERS REPORT OF GIVING. GVSU JOHNS CENTER. TALKED ABOUT ISSUES THAT THEY FACE AND THE ONGOING NEED OF EDUCATION TO SERVE THE POPULATION BETTER		02/02/2020 07:01:47	26:34
GR PRMOISE, TUTION, MINORITY OWNED BUSINESSES	IIHM WM	RAPIDS STUDENTS AND PARENTS. DISCUSSED OUTREACH TO MINORITY	DR. TERESA NEAL, DR. BILL PINK, DANTE VILLAREAL	02/09/2020 07:03:54	28:51
AT RISK MILTARY VETERANS, VOLUNTERISM, TRAVEL, MICHIGAN TOURISM	IHM WM WEEKEND	ARTIST/ AUTHOR WHO TALKED ABUOT HIS PIECE AT THE FORD MUESUM, HIS TRAVELING EXHIBT OF WOUNDED WARRIOR DOGS. LPGA MEIJER CLASSIC TALKED ABOUT THEIR UPCOMING GOLF EVENT. PROMOTED IT AND PRESENTED VOLUNTEER OPPORTUNITIES. VP OF TRAVEL MI HIGH LIGHTED TOP TRAVEL SPOTS IN MI AND IMPORTANCE OF FUNDING PURE MI AND MI TOURISM.	JAMES MELLICK, CATHY COOPER, DAVE LORENZ	02/16/2020 07:02:52	29:28
LENT, CATHLOICS, AT RISK YOUTH	IHM WM WEEKEND	GUEST DISCUSSED THE UPCOMING OBSERVATION OF LENT AND EVENTS HAPPENING. GUEST	BISHOPH DAVID WALKOWIAK, PAT PLACZKOWSKI	02/23/2020 07:00:20	28:56
GENDER EQUILITY, INCLUSIVITIY, TOURISM/TRAVEL,	IHM WM WEEKEND	GUEST PROMOTED ANNUAL INTERNATIONAL WOMENS DAY EVENT IN GR.	MOLLY MURRAY, JOHN	03/01/2020 07:02:19	28:53

PARENTING, CHILD WELFARE		PROMOTED ANNUAL EXHIBIT THE BUTTERFLIES ARE BLOOMING. DISCUSSED "THE BOOK YOU WISH YOUR PARENTS WOULD HAVE READ" TAKE ABOUT PARENTING AND RAISIG CHILDREN.	VANDERHAAGEN, PHILIPPA PERRY		
FOOD SAFETY, HOME SECURITY, DISABLED RIGHTS, BLIND VISUALLY IMPARED WELLESS	IHM WM WEEKEND	IDTCUSSED THETE JOINT	ELIZABETH LEAMY, MARCUS MANDERS, KENT RIDDLE	03/08/2020 07:03:32	28:27
CORONAVIRUS EXPLAINED	IHM WM WEEKEND	DISCUSSED GENERAL QUESTIONSWHAT IT LOOKS LIKE TO BE QUARANTINE. HOW TO KEEP YOURSELF PROTECTED, DIFFERENCES FROM THE VIRUS AND ALLERGIES. FORMER GOVERNMENT OFFICIAL DISCUSSING THE FEDERAL, STATE, AND LOCAL RESPONSE. (WHAT AGENCIES ARE HANDLING THE RESPONSE AND WHY, WHAT IS AN EMERGENCY DECLARATION AND HOW IS THAT DECISION MADE, WHAT GOES INTO THE DECISION TO CANCEL EVENTS AND LARGE GATHERINGS. FINANCIAL EXPERT DISCUSSING THE ECONOMIC IMPACT OF THE OUTBREAK. (WHY IS THE MARKET RESPONDING THE WAY IT HAS RECENTLY, WHAT ARE THEY HALTING TRADING? HOW CONCERNED SHOULD YOU BE ABOUT YOUR INVESTMENTS AND 401K, WHAT WILL A RECOVERY POTENTIALLY LOOK LIKE.	DR. ROBERT LAHITA, JARED BERNSTEIN, RON INSANA		29:24
CORONAVIRUS EXPLAINED	IHM WM WEEKEND	DISCUSSED What more can we do to protect ourselves and our	DR. CARLOS ESPINAL, DR. JUAN RIVERA,	03/22/2020 07:00:17	29:55

		families? Is our country doing enough? What economic impact will this truly have? Parenting through this all understanding the concept behind flattening the curve.	PENELAS,		
CORONAVIRUS EXPLAINED	IHM WM WEEKEND	IMPACT OF THE VIRUS ON THE U.S. HEALTH CARE SYSTEM.HOW THE	DR. LEO GALLAND, ELIZABETH PENNIMAN, DR. LISA KENNEDY	03/29/2020 07:02:43	029:29

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert	network and/or	syndic	ator-provided programs	lists here.)	
Section III					

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
STUDENT SAFTEY	MAB	000:29	9
GAMBLING HELP	MAB	000:30	18
STOW YOUR PHONE	PROJECT GREEN LIGHT	000:29	2
STAY UP TO DATE	MAB	000:29	7
OPIOID-AUTOCORRECT THE STIGMA	MAB	000:30	7
RADON TESTING	MAB	000:29	6
CORONAVIRUS HAND WASHING	MAB	000:30	9
HEALTHY MICHIGAN CHANGE	MAB	000:28	2
IMAGINE A WORLD	MAB	000:30	10
VETERANS LETTERS FROM HOME	MAB	000:30	8
CORONAVIRUS CONACT	AD COUNCIL	000:30	1
CORONAVIRUS HELLO	AD COUNCIL	000:30	1