

WBFX
Grand Rapids, MI
Quarterly Issues/Programs List
Fourth Quarter, 2020
04/16/2019
WBFX

Quarterly Issues/Programs List

WBFX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME
EDUCATION AND ARTS, VOTER'S AND VOTER REGISTRATION	iHMWMW	MIKE LOMONACO, COMMUNITY ENGAGEMENT OFFICER AT JOHN BALL ZOO DISCUSSED THE IMPORTANCE OF ARTS EDUCATION. KENT COUNTY CLERK, JOEL HONDORP GIVES IMPORTANT INFORMATION ON VOTING RIGHTS.	MIKE LOMONACO & JOEL HONDORP	10/04/2020 07:00 / 07:00
ELECTION INTEGRITY, AT RISK STATES IN WEST MICHIGAN	iHMWMW	JAMES WYPCH, DIRECTOR OF ELECTIONS RESEARCH, VOTESMART DISCUSSES THE INTERGIRTY OF THE ELECTION. MARIBETH GROEN, MARKETING MANAGER AT HEART OF WEST MICHIGAN UNITED WAY DISCUSSED HELPING FAMILIES WHO ARE POTENTIALLY FACING HOMELESSNESS.	JAMES WYPCH & MARIBETH GROEN	10/11/2020 07:04 / 07:04
GRAND RAPIDS ECONOMY	iHMWMW	TINA FREESE DECKER FROM THE ECONOMIC CLUB DISCUSSED GRAND RAPIDS ECONOMIC STATE.	TINA FREESE DECKER	10/18/2020 07:02 / 07:02
ECONOMY UNDER COVID 19-ELECTION, SUBSTANCE ABUSE AND RECOVERY DURING COVID19	iHMWMW	JILL SCHLESINGER AN ANALYST WITH CBS NEWS BUSINESS DISCUSSES THE ECONOMY DURING COVID AND AFTER THE ELECTION. CRAIG WASSENAAR, PROGRAM INTAKE MANAGER AT GUIDING LIGHT MINISTRIES DISCUSSED THE CHALLENGES OF FACING ADDICTION DURING COVID19.	JILL SCHLESINGER & CRAIG WASSENAAR	10/25/2020 07:01 / 07:01
COMMUNITY UNITY INFORMATION FUND	iHMWMW	DISCUSSED HOW THE FUND CAME TO BE, THE PURPOSE OF IT AND WHY ITS NEEDED. THE FUND PROVIDS INVESTMENTS TO RACIAL AND ETHNIC MINORITY OWNED BUSINESSES.	SKOT WELCH	11/01/2020 07:00 / 07:00
HOMELESSNESS, HOMELESS FAMILIES IN GRAND RAPIDS	iHMWMW	ERIC NELSON AND PAUL RYAN FROM UNITED VETERANS COUNCIL DISCUSS VETERANS DAY CELEBRATIONS GOING VIRTUAL. CARLA MOORE, COO UNITED METHODIST COMMUNITY HOUSE DISCUSSED HOW THEY HELP THE HOMELESS INDIVIDUALS IN GRAND RAPIDS.	ERIC NELSON, PAUL RYAN & CARLA MOORE	11/08/2020 07:01 / 07:01
HOW TO HELP TEEN PARENTS, COVID19 & FRAUD DURING BECAUSE OF THE ECONOMY	IHEARTRADIO COMMUNITIES	GENERATION HOPE'S MISSION IS TO SURROUND MOTIVATED TEEN PARENTS AND THEIR CHILDREN WITH THE MENTORS, EMOTIONAL SUPPORT, AND FINANCIAL RESOURCES. DISCUSSED THE LATEST ON THE RAPID INCREASE OF COVID-19 CASES IN THE UNITED STATES AND WORLDWIDE. SHE FOCUSED ON THANKSGIVING AND THE UPDATED CDC GUIDELINES FOR HOLIDAY GATHERINGS. LEACH DISCUSSED THE FEDERAL TRADE COMMISSION'S RECENTLY DEPLOYED PSA CAMPAIGN TO BRING ATTENTION TO ALL OF THE FRAUD THAT IS HAPPENING IN OUR NEW COVID WORLD.	NICOLE LYNN LEWIS, GABRIELLE FITZGERALD, JENNIFER LEACH	11/22/2020 07:00 / 07:00
COVID-19-HOLIDAY SEASON	IHEARTRADIO COMMUNITIES	DR NOURI GAVE US AN UPDATE ON CURRENT COVID-19 OUTBREAK AND EXPLAINED METRICS INCLUDING POSITIVITY RATE. DISCUSSED THE POTENTIAL OF THE US RETURNING TO HOARDING AND PANIC BUYING DURING THE NEXT WAVE OF THE COVID-19 PANDEMIC AND THROUGHOUT THE HOLIDAY SEASON.	DR. ALI NOURI, JIM LUKE	11/29/2020 07:00 / 07:00
THE POSSIBILITY, ECONOMIC IMPACT ON FOOD AFFORDABILITY, SUPPORTING FIRST RESPONDERS/VOLUNTEERING	IHEARTRADIO COMMUNITIES	DR. FAUCI DISCUSSED THE DECEMBER POTENTIAL FOR A VACCINE AND THE EVOLUTION IN THE FIGHT AGAINST COVID. FITZGERALD TALKED ABOUT HUNGER AND THE NEED FOR HELP ACROSS OUR COUNTRY THROUGHOUT THE HOLIDAY SEASON AND BEYOND. DISCUSSED WHAT THE SALVATION ARMY IS DOING TO SUPPORT 1ST RESPONDERS AND HOW PEOPLE CAN HELP BOTH FINANCIALLY AND THROUGH VOLUNTEERING.	DR. ANTHONY FAUCI, KATE FITZGERALD, KENNETH HODDER	12/06/2020 07:03 / 07:03
THE SAFETY/MINORITIES, COVID-19 RISK FOR NURSES	IHEARTRADIO COMMUNITIES	DISCUSSED THE 3 W'S FOR THE PANDEMIC. HE TALKED ABOUT COVID-19 VACCINE SAFETY WITH A SPECIAL FOCUS ON THE ISSUES IN MINORITY COMMUNITIES. THOMAS TALKED ABOUT HOW NURSES ACROSS THE COUNTRY ARE DEALING WITH THE CONSTANT RISK OF CONTRACTING COVID-19 AND WHAT A VACCINE WILL MEAN TO FIRST RESPONDERS.	DR. JEROME, SOPHIA L. THOMAS	12/13/2020 07:01 / 07:01
COVID-19 VACCINES, COVID IN THE NEXT MONTHS	IHEARTRADIO COMMUNITIES	DISCUSSED THIS WEEK'S FDA AUTHORIZATION OF THE PFIZER-BIONTECH COVID-19 VACCINE. HE TALKED ABOUT THE ELIGIBILITY AND TIMETABLE FOR VACCINE DISTRIBUTION AND VACCINES ON THE HORIZON THAT ARE PENDING APPROVAL. DR. SAUBER-SCHATZ HAS SERVED IN CDC'S EMERGENCY OPERATIONS CENTER (EOC) ON THE COVID-19 RESPONSE BEGINNING IN MARCH 2020 AND TALKED ABOUT COVID-19 UPCOMING WINTER AND HOLIDAY GUIDANCE WITH VACCINES PENDING. SHE STRESSED REMAINING DILIGENT ABOUT COVID SAFETY.	STEPHEN HAHN, ERIN SAUBER-SCHATZ	12/20/2020 07:00 / 07:00
COVID-19 OUTBREAK UPDATE ON THE VACCINE	IHEARTRADIO COMMUNITIES	UPDATE ON THE CURRENT CORONAVIRUS OUTBREAK HAPPENING ACROSS THE COUNTRY & HOW TO STAY SAFE FOLLOWING HOLIDAY GATHERINGS. COVID-19 VACCINE RECIPIENT ON WHAT YOU NEED TO KNOW ABOUT THE VACCINE. PREPARATIONS UNDERWAY FOR VACCINE ARRIVAL AT NURSING HOMES AND LONG-TERM CARE FACILITIES ACROSS THE COUNTRY.	DR. JEROME ADAMS, DR. JASON WILSON, DR. RICHARD FEIFER	12/27/2020 07:01 / 07:01

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS

ON CALL FOR CANCER	MAB	:30	14
GET THE TEST	MAB	:30	8
SPREAD HOPE	MAB	:30	8
FACING THE FLU	MAB	:30	18
HUGS & SMILES BOUQUET	MAB	:30	1
TRUCKING SAFETY	MAB	:30	9
FOOD FOR MICHIGAN	MAB	:30	12
MINDFUL KINDNESS	MAB	:30	8
RADON TESTING	MAB	30	11
COMMUNITY TRANSITION	MAB	:30	14
JUST VOTE	GLOBAL CITIZEN	:30	11
TELEGRAPHING	PROJECT YELLOW LIGHT	:30	1
YOU CAN WAIT	PROJECT YELLOW LIGHT	:30	4
COVID/HOLIDAY	SURGEON GENERAL	:30	16
FOOD WASTE	UN GOALS	:30	7
GARBAGE	UN GOALS	:30	7
LED LIGHT BULB	UN GOALS	:30	7
CHILD CAR SAFETY	AD COUNCIL	:30	115
CAREGIVER ASSISTANCE	AD COUNCIL	:30	13