

WBFX
Grand Rapids, MI
Quarterly Issues/Programs List
Fourth Quarter, 2012
01/02/2013

WBFX
Quarterly Issues/Programs List

WBFX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Disability, Living, Mental, P:** Dave Bukowski of DAKC on Disabilities and Living Successfully
- **Education, Filling Gaps:** Becky Afendoulis for the Forest Hills Education Foundation on Filling in the Gaps
- **Employment, Gaps, Fill:** Megan Saul of the Right Place Inc. on Filling Gaps in Employment
- **Energy, Clean, Water, Policy:** SUSAN HARLEY MICHIGAN POLICY DIRECTOR FORUM FOR CLEAN WATER AND CLEAN ENERGY
- **Green Living, Sustainability:** Sal Tucker of Better Buildings for Michigan on Green Living and Economic Sustainability
- **HEALTH, LUPUS, AWARENESS:** FRANK MURTLE OF LUPUS OF MICHIGAN AND HEALTH AWARENESS
- **Housing, Development:** Daryl Ross of Link on Local Business and Housing Development and Community Engagement
- **Job, Growth, Education:** Brian Cloyd of the Chair of the Futures Committee on Jobs and Job Growth Education
- **Local, Business, Parks:** Chef Tommy Fitzgerald on the Juice Ball Event for Local First and Community Recreation
- **Lupus, Awareness, Healthcare:** Frank Murtle of the Lupus Alliance of Michigan on Lupus Awareness
- **VETERANS, NEEDS, FAMILY:** DAN FITZPATRICK OF VFW UNMET NEEDS VETERAN ASSISTANCE AWARENESS

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Local, Businesses, Community	Clearly Community 10/7/12	Alessa Hillary of Local First on Supporting Local Business	Alessa Hillary of Local First	Did Not Air	027:26
Disability, Living, Mental, P	Clearly Community 10/14/12	Dave Bukowski of DAKC on Disabilities and Living Successfully	Dave Bukowski, DAKC	10/14/2012 06:01 AM	026:35
Housing, Development	Clearly Community 10/21/12	Daryl Ross of Link on Local Business and Housing Development and Community Engagement	Daryl Ross of Link	10/21/2012 06:08 AM	028:32
Job, Growth, Education	Clearly Community 10/28/12	Brian Cloyd of the Chair of the Futures Committee on Jobs and Job Growth Education	Brian Cloyd, Chair Futures Co	10/28/2012 06:01 AM	027:44
Education, Filling Gaps	Clearly Community 11/4/12	Becky Afendoulis for the Forest Hills Education Foundation on Filling in the Gaps	Becky Afendoulis, FHEF	11/04/2012 06:08 AM	028:33
Lupus, Awareness, Healthcare	Clearly Community 11/11/12	Frank Murtle of the Lupus Alliance of Michigan on Lupus Awareness	Frank Murtle of LAM	11/11/2012 06:06 AM	028:20
Employment, Gaps, Fill	Clearly Community 11/18/12	Megan Saul of the Right Place Inc. on Filling Gaps in Employment	Megan Saul, Right Place Inc	11/18/2012 05:57 AM	027:53
HEALTH, LUPUS, AWARENESS	CLEARLY COMMUNITY 11/25/12	FRANK MURTLE OF LUPUS OF MICHIGAN AND HEALTH AWARENESS	Fran Murtle, of Lupus of MI	11/25/2012 06:06 AM	027:17
VETERANS, NEEDS, FAMILY	CLEARLY COMMUNITY 12/2/12	DAN FITZPATRICK OF VFW UNMET NEEDS VETERAN ASSISTANCE AWARENESS	DAN FITZPATRICK, VFW	12/02/2012 06:03 AM	028:59
Green Living, Sustainability	CLEARLY COMMUNITY 12/9/12	Sal Tucker of Better Buildings for Michigan on Green Living and Economic Sustainability	Sal Tucker, Better Buildings	12/09/2012 06:05 AM	029:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Local, Businesses, Community	Clearly Community 10/7/12	Alessa Hillary of Local First on Supporting Local Business	Alessa Hillary of Local First	Did Not Air	027:26
Energy, Clean, Water, Policy	CLEARLY COMMUNITY 12/16/12	SUSAN HARLEY MICHIGAN POLICY DIRECTOR FORUM FOR CLEAN WATER AND CLEAN ENERGY	Sue Harley, MI Policy Forum	12/16/2012 06:06 AM	026:34
Local, Business, Parks	CLEARLY COMMUNITY 12/23/12	Chef Tommy Fitzgerald on the Juice Ball Event for Local First and Community Recreation	Chef Tom Fitzgerald, Juice Ba	12/23/2012 06:06 AM	028:56
Energy, Clean, Water, Policy	CLEARLY COMMUNITY 12/30/12	Chef Tommy Fitzgerald on the Juice Ball Event for Local First and Community Recreation	Sue Harley, MI Policy Forum	12/30/2012 06:09 AM	029:29

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	KOMEN PSA	000:15	016
----	MEL TROTTER TURKEY DROP	000:15	021
----	Our Hope Association	000:16	040
----	PSA/Jingle Bell Run	000:16	111

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	YES I WILL - VOTING PSA	000:15	012
-----	YES I WILL - VOTING PSA	000:16	007
-----	YES I WILL - VOTING PSA	000:17	006
ARTS	SMITHSONIAN	000:31	003
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	007
FRAUD AWARENESS, INSURANCE	NAIC ON INSURANCE FRAUD	000:30	001
MEN'S HEALTH, PREVENTATIVE	WWW.AHRQ.GOV	000:30	001
MILITARY AND VETERANS	FISHER HOUSE	000:30	039
SELF ESTEEM	SPECIAL OLYMPICS	000:30	104

PSA Addendum Q4-2012

Susan G Komen	KOMEN PSA	000:15	016
COMMUNITY INVOLVEMENT	MEL TROTTER	000:15	021
COMMUNITY INVOLVEMENT	TURKEY DROP		
COMMUNITY INVOLVEMENT	Our Hope Association	000:16	040
COMMUNITY INVOLVEMENT	PSA/Jingle Bell Run	000:16	111
Voting	YES I WILL - VOTING PSA	000:15	012
Voting	YES I WILL - VOTING PSA	000:16	007
Voting	YES I WILL - VOTING PSA	000:17	006
ARTS	SMITHSONIAN	000:31	003
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	007
FRAUD AWARENESS, INSURANCE	NAIC ON INSURANCE FRAUD	000:30	001
MEN'S HEALTH, PREVENTATIVE	<u>WWW.AHRQ.GOV</u>	000:30	001
MILITARY AND VETERANS	FISHER HOUSE	000:30	039
SELF ESTEEM	SPECIAL OLYMPICS	000:30	104