

WBFX
Grand Rapids, MI
Quarterly Issues/Programs List
Fourth Quarter, 2021
04/16/2019

WBFX
Quarterly Issues/Programs List

WBFX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATIO N
MENTAL HEALTH, WORKFORCE EDUCATION	IHEARTRADIO COMMUNITIES : PUBLIC AFFAIRS SPECIAL	SINWELSKI DISCUSSED THE WARNINGS OF THE PANDEMIC HAVING POSSIBLE EFFECTS ON SUICIDAL BEHAVIORS AND HOW PEOPLE CAN MAINTAIN HOPE IF THEY'RE FEELING SUICIDAL AND WHERE THEY CAN GET HELP. CRAWLEY DICUSSED EQUITY IN EDUCATION AND WORK AND WHAT GOODWILL IS DOING TO BRIDGE THE GAP. SHE ALSO PRESENTED WAYS PEOPLE AND COMPANIES CAN ALSO GET INVOLVED IN THE WORKFORCE.	SHARI SINWELSKI, OMNEY CRAWLEY	10/03/202 1 07:00 AM	029:49
PUBLIC HEALTH, POLICE REFORM	IHEARTRADIO COMMUNITIES : PUBLIC AFFAIRS SPECIAL	SHAPIRO DISCUSSED HEALTH CARE EQUALITY WITH AN EMPHASIS ON THE LATINO POPULATION FOR HISPANIC HERITAGE MONTH. TALKED ABOUT ADVOCATING FOR VACCINE CONFIDENCE AND CAN SPEAK TO HESITANCY IN THE LATINO COMMUNITY. HUTCHINS AND SHEA DISSCUSSED TAKING A COLLABORATIVE, GRASSROOTS APPROACH TO POLICE REFORM BY BRINGING LAW ENFORCEMENT, LOCAL	IAN SHAPIRO, MARKEL HUTCHINS, DERMOT SHEA	10/10/202 1 07:01 AM	029:48

		COMMUNITY MEMBERS AND OTHER STAKEHOLDERS TOGETHER TO FIND COMMON GROUND AND HOW TO DEAL WITH ISSUES OF SYSTEMIC RACISM AND INEQUALITY IN POLICING.			
PANDEMIC-SCAMS/FRAUDS, PANDEMIC-ECONOMOY	IHEARTRADIO COMMUNITIES : PUBLIC AFFAIRS SPECIAL	TRESSLER DISCUSSED THE LATEST IN PANDEMIC AND RELATED SCAMS AND FRAUDS: VACCINE PASSPORTS/CERTIFICATES, TRAVEL, VACCINE LOTTERIES/GIVEAWAYS, JOB SCAMS, AND SOCIAL MEDIA MONEY MAKING OPPORTUNITIES. THE FTC AND OUR 50 STATES COLLABORATE ON INVESTIGATIONS AND JOINT ENFORCEMENT ACTIONS, AS WELL AS CONSUMER EDUCATION AND OUTREACH. DEMROVSKY DISCUSSED THE SUPPLY CHAIN CHALLENGES BUSINESSES AND FAMILIES FACE IN CONJUNCTION WHILE DEALING WITH THE PANDEMIC. EXPLAINED THE DIFFICULTIES WE ARE CURRENTLY FACING WHILE TRYING TO REACTIVATE THE ECONOMY.	COLLEEN TRESSLER, CHLOE DEMROVSKY	10/17/2021 07:00 AM	029:50
SUBSTANCE ABUSE HELP, VACCINES	IHEARTRADIO COMMUNITIES : PUBLIC AFFAIRS SPECIAL	SEELEY DISCUSSED ADDICTION AND THE IMPACT COVID-19 HAS HAD ON THE INCREASE IN DRUG AND ALCOHOL ABUSE. HE TALKED ABOUT RELATIONSHIPS AND WHERE PEOPLE CAN GO FOR HELP. SEELEY ALSO MENTIONED STOP IT WHERE IT STARTS, A NONPROFIT ORGANIZATION DESIGNED TO INTRODUCE SUBSTANCE USE AWARENESS TO THE EDUCATION MAJORS IN	KEN SEELEY, MURTAZA AKHTER	10/24/2021 07:01 AM	029:52

		OUR COLLEGES AND UNIVERSITIES. AKHTER DISCUSSED VACCINE HESITANCY FROM THE PERSPECTIVE OF THE EMERGENCY MEDICINE. HE LET PEOPLE KNOW WHY YOU SHOULD BE VACCINATED. HE ALSO DISCUSSED THE LATEST DETAILS PERTAINING TO BOOSTER SHOTS.			
BREAST CANCER AWARENESS, VACCINES WHEN PREGNANT	IHEARTRADIO COMMUNITIES : PUBLIC AFFAIRS SPECIAL	EL-ASHRY DICUSSED THE BIGGEST ADVANCES IN RESEARCH OVER THE LAST 30 YEARS AND WHAT WOMEN KNOW ABOUT SCREENING AND WHY IS IT ESPECIALLY IMPORTANT AFTER THE COVID-19 PANDEMIC. SHE ALSO DISCUSSED NEW TREATMENTS ON THE HORIZON AND HOW PEOPLE CAN POTENTIALLY ACCESS THEM. SHAH FOCUSED ON WHY PREGNANT WOMEN SHOULDN'T BE FEARFUL OF GETTING VACCINATED AND WHY THE CDC RECENTLY CAME OUT WITH A STRONGER RECOMMENDATION FOR PREGNANT WOMEN TO BE VACCINATED. SHE ALSO COVERED WHY COVID-19 VACCINES DON'T AFFECT FERTILITY AND WHETHER COVID ANTIBODIES COULD BE PASSED ALONG TO THE BABY IN UTERO AND/OR THROUGH BREASTMILK.	DORRAVA EL-ASHRY, POOJA SHAH	10/31/2021 07:01 AM	029:49
COVID19-CHILDREN, RESOURCES FOR VETERANS	IHEARTRADIO COMMUNITIES : PUBLIC AFFAIRS SPECIAL	ALEXANDER DICUSSED THE IMPACT OF COVID-19 ON CHILDREN AS COMPARED TO ADULTS AND WHY IS IT IMPORTANT FOR ELIGIBLE CHILDREN TO GET VACCINATED. ALEXANDER TALKED ABOUT WHY HE THINKS VACCINES ARE SAFE FOR	KENNETH ALEXANDER, MATTHEW MILLER, HEIDI ARTHUR	11/07/2021 07:00 AM	029:52

		CHILDREN AND WHAT PARENTS SHOULD KNOW ABOUT THE RECENT AUTHORIZATION OF A VACCINE FOR CHILDREN 5 TO 1. MILLER AND ARTHUR TALKED ABOUT COMMON STRESSES THAT VETERANS FACE IN CIVILIAN LIFE AND THE NEW RESOURCES AVAILABLE TO HELP VETERANS WHO ARE STRUGGLING			
CHILDRENS MIRACLE NETWORK, CARELL JR. CHILDRENS HOSPITAL	IHEARTRADIO COMMUNITIES : PUBLIC AFFAIRS SPECIAL	NESTEL TALKED ABOUT THE MISSION OF CHILDREN'S MIRACLE NETWORK AND THE IMPACT THAT COVID HAS HAD ON SICK CHILDREN NATIONWIDE. SHE DISCUSSED NEW TECHNOLOGIES AND GIVING TO THE FOUNDATION. AVA IS 17 YEARS OLD AND HAS RECEIVED TREATMENT FOR CANCER AT MONROE CARELL JR. CHILDREN'S HOSPITAL AT VANDERBILT. SHE TALKED ABOUT BEING A CMN AMBASSADOR WHO WILL SPEND HER YEAR ADVOCATING FOR THE CHARITABLE NEED OF CHILDREN'S HOSPITALS ACROSS NORTH AMERICA.	TERI NESTEL, AVA PAIGE	11/14/202 1 07:00 AM	029:49
PUBLIC HEALTH, FINANCES	IHEARTRADIO COMMUNITIES : PUBLIC AFFAIRS SPECIAL	TRESSLER, ALLEN AND STEMPSON DISCUSSED BUDGETING, CREDIT, DEBT, ORGANIZING YOUR FINANCES AND HOW TO SPOT, STOP AND REPORT RELATED SCAMS AND BAD BUSINESS PRACTICES. REAR DISCUSSED THE UPCOMING HOLIDAY AND THE RECENT AUTHORIZATION OF A COVID-19 VACCINE FOR CHILDREN 5-11 AND HOW IT SHOULD PLAY INTO PARENTS' HOLIDAY PLANS.	COLLEEN TRESSLER, HEATHER ALLEN, ABBY STEMPSON, REAR ADMIRAL DENISE HINTON	11/21/202 1 07:00 AM	029:43

PUBLIC HEALTH, FINANCES	IHEARTRADIO COMMUNITIES : PUBLIC AFFAIRS SPECIAL	TRESSLER, ALLEN AND STEMPSON DISCUSSED BUDGETING, CREDIT, DEBT, ORGANIZING YOUR FINANCES AND HOW TO SPOT, STOP AND REPORT RELATED SCAMS AND BAD BUSINESS PRACTICES. REAR DISCUSSED THE UPCOMING HOLIDAY AND THE RECENT AUTHORIZATION OF A COVID-19 VACCINE FOR CHILDREN 5-11 AND HOW IT SHOULD PLAY INTO PARENTS' HOLIDAY PLANS.	COLLEEN TRESSLER, HEATHER ALLEN, ABBY STEMPSON, REAR ADMIRAL DENISE HINTON	11/28/2021 07:02 AM	029:49
PUBLIC HEALTH	IHEARTRADIO COMMUNITIES : PUBLIC AFFAIRS SPECIAL	GORDON TALKED ABOUT WHAT WE KNOW RIGHT NOW ABOUT THEOMICRON VARIANT, THE TRANSMISSIBILITY, SEVERITY AND OTHER CHARACTERISTICS OF THE VARIANT AND WHETHER OR NOT CURRENT VACCINES WILL BE EFFECTIVE. TIBBLES DICUSSED HER EXPERIENCES WORKING ON THE FRONTLINES AGAINST COVID-19 AND THE FACT THAT NEARLY TWO YEARS INTO THE PANDEMIC WORKERS STILL NEED TOOLS TO EFFECTIVELY COMBAT THE INFECTION.	STEVEN GORDON, CARRIE TIBBLES	12/05/2021 07:00 AM	029:50
COVID-19/VARRIANTS, ENTREPRENEURS-PARENTING	IHEARTRADIO COMMUNITIES : PUBLIC AFFAIRS SPECIAL	COLLINS GAVE US THE LATEST INFORMATION ON THEOMICRON VARIANT AND DISCUSSED THE RESURGENCE OF THE DELTA VARIANT IN THE UNITED STATES. HE DISCUSSED ADDITIONAL RESEARCH THAT IS UNDERWAY FOR COVID-19 AND THE IMPORTANCE OF PEOPLE GETTING THEIR VACCINE BOOSTERS AS SOON AS THEY CAN. TABOADA TALKED ABOUT EASY-TO-IMPLEMENT STRATEGIES AND	FRANCIS S. COLLINS, ARIANNA TABOADA	12/12/2021 07:00 AM	029:49

		DIVERSE CASE STUDIES OF WOMEN ENTREPRENEURS DURING PREGNANCY AND MOTHERHOOD. TABOADA DISCUSSED HER PERSONAL EXPERIENCE AS AN ENTREPRENEUR AND PARENT AND SHARED HER EXPERTISE AS A MATERNAL AND REPRODUCTIVE HEALTH PROFESSIONAL.			
PUBLIC HEALTH, HATE CRIMES	IHEARTRADIO COMMUNITIES : PUBLIC AFFAIRS SPECIAL	VILLANUEVA FOCUSED ON THE IMPORTANCE OF MATERNAL VACCINATION, ESPECIALLY IN THE BLACK COMMUNITY. SHE ALSO GAVE US THE LATEST INFORMATION ON THEOMICRON VARIANT AND THE IMPORTANCE OF BOOSTERS. TORRES DISCUSSED OUR DOMESTIC INTELLIGENCE AND SECURITY SERVICE AGENCY AND WHAT THEY ARE DOING TO ADDRESS HATE CRIMES IN THE UNITED STATES. TORRES-CONE TALKED ABOUT WHAT CONSTITUTES A HATE CRIME, HOW THE FBI LEARNS OF POTENTIAL HATE CRIMES, AND HOW THEY ARE INVESTIGATED AND PROSECUTED.	RACHEL VILLANUEVA , SANDRA TORRES-CONE	12/19/202 1 07:07 AM	029:49
OMICRON VARIANT, PANDEMIC PREPAREDNESS	IHEARTRADIO COMMUNITIES : PUBLIC AFFAIRS SPECIAL	ROSARIO PROVIDED THE LATEST INFORMATION ON THEOMICRON VARIANT AND WHY THERE IS A NECESSITY FOR VACCINES AND BOOSTERS. HE FOCUSED ON ASIAN AMERICAN/NATIVE HAWAIIAN/PACIFIC ISLANDER HEALTH SERVICES. DR. SANDERS FOCUSED ON STEPS THE UNITED STATES AND THE WORLD CAN TAKE TO IMPROVE PANDEMIC PREPAREDNESS AND	ADI ROSARIO, KELLY SANDERS	12/26/202 1 07:02 AM	029:49

		SUPPORT HEALTH WORKERS AS WE BATTLE THE OMICRON VARIANT THIS HOLIDAY SEASON AND INTO 2022.			
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Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	1
Childhood Vaccinations	Repolite Paints	000:59	3
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	2
COMMUNITY INVOLVEMENT	FAITH & BLUE	000:30	2
HEALTH & SAFETY	BREAST CANCER RESEARCH FOUNDA	000:30	17
HEALTH & SAFETY	CRISIS TEXTLINE	000:29	1
MENTAL HEALTH	NAT'L ALLIANCE MENTAL ILLNESS	000:30	2
MENTAL HEALTH	NAT'L ALLIANCE MENTAL ILLNESS	000:32	1
Mental Wellness/COVID-19	MI Dept Health & Human Serv	000:30	35
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	17
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:30	7
NATL ALLIANCE MENTAL ILLNESS	NAT'L ALLIANCE MENTAL ILLNESS	000:32	3
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	4
SHINE A LIGHT	SHINE A LIGHT	000:29	4
SHINE A LIGHT	SHINE A LIGHT	000:30	2
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	18
UNCF	UNCF	000:30	6