

WBFX
Grand Rapids, MI
Quarterly Issues/Programs List
Second Quarter, 2014
07/09/2014

WBFX
Quarterly Issues/Programs List

WBFX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Alt, Renew, Energy, Safe, Rel:** Kim Walton of MAREC on Alternative and Renewable Energy
- **Blood, Donor, Help, Community:** Kristen Nauss of Michigan Blood on Being a Donor and Who they Help
- **Community, Meeting, Job:** GRPD Chief Kevin Belk on Community, Meetings, and Employment
- **Employ, Barrierless, Help:** Jill Wallace the CMO of Goodwill Industries of Grand Rapids on Entering the Workforce
- **Grass, Roots, Fundraise, Comm:** Jim Bultema of RailSide Golf on Community Fundraising and Grass Roots
- **Health, Community, Wellness:** Kristin Adiff of the 5/3 Riverbank Run on Fitness and Community
- **Health, Fitness, Competition:** Eric Engelbarts of the Meijer State Games of Michigan on Health and Fitness
- **Health, Fun, Fit, Community:** Casey DeVos of Nana's Run on Exercise and Health
- **health, wellness, good, will,:** Mike Looney of Calvary Church on Health and Wellness
- **Housing, Employment, Federal,:** Joe Borgstrom of MSHDA on Housing
- **Local, Economy, Growth, :** Samantha Vanderbxberg of Local First on Developing Local Economies
- **Reintegrate, Life Skill, Reha:** Stuart Ray of Guiding Light Missions on Reintegration and Life Skills
- **Tech, Safe, Electronic, Use, :** Dan Bowton of OST on Technology and Computer Safety

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Local, Economy, Growth,	CLEARLY COMMUNITY 4/6/14	Samantha Vanderbxberg of Local First on Developing Local Economies	Samantha Vanderberg, Local Fi	04/06/2014 07:00 AM	026:54
Alt, Renew, Energy, Safe, Rel	CLEARLY COMMUNITY 4/13/14	Kim Walton of MAREC on Alternative and Renewable Energy	Kim Walton of MAREC	04/13/2014 07:01 AM	027:41
Tech, Safe, Electronic, Use,	CLEARLY COMMUNITY 4/20/14	Dan Bowton of OST on Technology and Computer Safety	Dan Bowton of OST	04/20/2014 07:01 AM	026:45
health, wellness, good, will,	CLEARLY COMMUNITY 4/27/14	Mike Looney of Calvary Church on Health and Wellness	Mike Looney, Calvary Church	04/27/2014 06:58 AM	026:07
Health, Community, Wellness	CLEARLY COMMUNITY 5/4/14	Kristin Adiff of the 5/3 Riverbank Run on Fitness and Community	Kristin Adiff, 5/3 RBR	05/04/2014 07:01 AM	025:27
Housing, Employment, Federal,	CLEARLY COMMUNITY 5/11/14	Joe Borgstrom of MSHDA on Housing	Joe Borgstrom, MSHDA	05/11/2014 06:59 AM	024:44
Blood, Donor, Help, Community	CLEARLY COMMUNITY 5/18/14	Kristen Nauss of Michigan Blood on Being a Donor and Who they Help	Kristen Nauss, MI Blood	05/18/2014 06:59 AM	026:24
Health, Fun, Fit, Community	CLEARLY COMMUNITY 5/25/14	Casey DeVos of Nana's Run on Exercise and Health	Casey DeVos, Nana Run	05/25/2014 07:00 AM	028:01
Community, Meeting, Job	CLEARLY COMMUNITY 6/1/14	GRPD Chief Kevin Belk on Community, Mettings, and Employment	Kevin Belk, GRPD	06/01/2014 06:59 AM	027:21
Grass, Roots, Fundraise, Comm	CLEARLY COMMUNITY 6/8/14	Jim Bultema of RailSide Golf on Community Fundraising and Grass Roots	Jim Bultema, RailSide Golf	06/08/2014 07:01 AM	025:57
Reintegrate, Life Skill, Reha	CLEARLY COMMUNITY 6/15/14	Stuart Ray of Guiding Light Missions on Reintegration and Life Skills	Stuart Ray, Guiding Light	06/15/2014 07:00 AM	026:18

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health, Fitness, Competition	CLEARLY COMMUNITY 6/22/14	Eric Engelbarts of the Meijer State Games of Michigan on Health and Fitness	Eric Engelbarts, Meijer Games	06/22/2014 06:59 AM	029:38
Employ, Barrierless, Help	CLEARLY COMMUNITY 6/29/14	Jill Wallace the CMO of Goodwill Industries of Grand Rapids on Entering the Workforce	Jill Wallace, Goodwill	06/29/2014 06:58 AM	024:12

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Family Event	PSA-GR CHILDRENS MUSEUM	000:31	047
Family Event	PSA/Blocktail Party	000:30	083
Drinking/Driving Awareness	PSA/Buzzed Driving	000:31	012
Drinking/Driving Awareness	PSA/Buzzed Driving 2	000:30	007
Child Safety	PSA/HDVCH - Child Safety- Helmets	000:30	082
Family Event	PSA/Nana's Run	000:30	023
Veterans	PSA/VAI PURPLE COMMUNITY	000:29	080
COMMUNITY INVOLVEMENT	POLICE WEEK	000:33	022
MILITARY AND VETERANS	SAFE SUMMER DRIVING	000:28	011
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	041
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	001
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	035

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	206