

WBFX
Grand Rapids, MI
Quarterly Issues/Programs List
Third Quarter, 2015
10/06/2015

WBFX
Quarterly Issues/Programs List

WBFX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Alzheimer, Awareness, Help:** Shawn Reutz of the Alzheimer's Association on Awareness and Community
- **Cure, Fix, Addiction, Help :** Kevin McDonald of Recovery Allies on Curing Addictions
- **Education, Morality, Educate:** Dr. Al Blanchard of Cornerstone Univ. on Education, morality, journalism,
- **Elder, Senior, Health Care:** Jeff Huegli of Beacon Hill on affordable senior elder health care and living
- **Emergency, Prep, Health, Safe:** Randy Boss of Employees for a Better Healty on Health Emergency Preparedness
- **Fire, Safety, Awareness:** GAYLE ORANGE OF THE WEST MICHIGAN CAMP FIRE 4 C ON SAFETY AND FIRE AWARENESS
- **Help Homeless Teach Skills :** Jim Dryer of Habitat for Humanity on Community Helping the Homeless and Teaching Living Skills
- **Help, Serve, Old, Disabled :** Debbi Coleman of Hope Network on Servicing the Disabled and Elderly
- **Needy Families Living Assist.:** Bob Talsma of the Calvin Christian Family Assistance Program on helping those in need
- **Read, Summer, Youth, Educate,:** Lance Werner of KDL on Reading Fun Education Experience Unplug Children

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|---|--|-------------------------------------|------------------------|----------|
| Smart Spend, Save, Money, Inv | (2015) 7-5 Iheartmedia West MI Weekend Show.wav | John Zimmerman of 5/3 Bank on Smart Investing, Saving, and Spending | John Zimmerman, 5/3 Bank | 07/05/2015 06:58 AM | 029:16 |
| Education, Morality, Educate | (2015) 7-12 Iheartmedia West MI Weekend Show.wav | Dr. Al Blanchard of Cornerstone Univ. on Education, morality, journalism, | Dr. Al Blanchard, Cornerstone | 07/12/2015 06:48 AM | 028:31 |
| Elder, Senior, Health Care | (2015) 7-19 Iheartmedia West MI Weekend Show.wav | Jeff Huegli of Beacon Hill on affordable senior elder health care and living | Jeff Huegli of Beacon Hill | 07/19/2015 07:01 AM | 025:28 |
| Needy Families Living Assist. | (2015) 7-26 Iheartmedia West MI Weekend Show.wav | Bob Talsma of the Calvin Christian Family Assistance Program on helping those in need | Bob Talsma, Calvin CHR FAM AS | 07/26/2015 06:59 AM | 023:28 |
| Help Homeless Teach Skills | (2015) 8-2 Iheartmedia West MI Weekend Show | Jim Dryer of Habitat for Humanity on Community Helping the Homeless and Teaching Living Skills | Jim Dryer, Habitat 4 Humanity | 08/02/2015 06:59 AM | 029:47 |
| Read, Summer, Youth, Educate, | (2015) 8-9 Iheartmedia West MI Weekend Show.wav | Lance Werner of KDL on Reading Fun Education Experience Unplug Children | Lance Warner of the KDL | 08/09/2015 06:59 AM | 029:06 |
| Alzheimer, Awareness, Help | (2015) 8-16 Iheartmedia West MI Weekend Show.wav | Shawn Reutz of the Alzheimer's Association on Awareness and Community | Shawn Reutz, Alzheimer's Assn | 08/16/2015 06:58 AM | 023:52 |
| help, local, business, touris | (2015) 8-23 Iheartmedia West MI Weekend Show.wav | Kelly McGrail of Experince GR on Helping Local Businesses | Kelly McGrail, Experienc GR | 08/23/2015 06:59 AM | 031:02 |
| Fire, Safety, Awareness | (2015) 8-30 Iheartmedia West MI Weekend Show.wav | GAYLE ORANGE OF THE WEST MICHIGAN CAMP FIRE 4 C ON SAFETY AND FIRE AWARENESS | GAYLE ORANGE, CAMP FIRE 4C | 08/30/2015 07:04 AM | 027:53 |
| Emergency, Prep, Health, Safe | (2015) 9-6 Iheartmedia West MI Weekend Show .wav | Randy Boss of Employees for a Better Healty on Health Emergency Preparedness | Randy Boss,Emlpoy Better Heal | 09/06/2015 07:06 AM | 030:03 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-----------------------------|---|---|------------------------------|---------------------|----------|
| Help, Serve, Old, Disabled | (2015) 9-13 Iheartmedia West MI Weekend Show .wav | Debbi Coleman of Hope Network on Servicing the Disabled and Elderly | Debbi Coleman, Hope Network | 09/13/2015 07:00 AM | 030:09 |
| Cure, Fix, Addiction, Help | (2015) 9-20 iHeartMedia West MI Weekend Show .wav | Kevin McDonald of Recovery Allies on Curing Addictions | Kevin McDonald, Recover Ally | 09/20/2015 06:59 AM | 028:33 |
| Pain, Arthritis, Awareness, | (2015) 9-27 iHeartMedia West MI Weekend Show .wav | Lisa Gigliotti of LARA on Bone and Pain Awareness | Lisa Gigliotti, LARA | 09/27/2015 06:59 AM | 029:18 |

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------------------------------|-------------------------------|----------|------|
| COMMUNITY INVOLVEMENT | 9/11 NATIONAL DAY OF SERVICE | 000:30 | 011 |
| MI Dept Health&Human Services | MI Tobacco QuitLine/QuitCoach | 001:00 | 059 |
| MI Dept of Health & Human Svs | HPV Vaccine Information | 001:00 | 042 |
| MI Dept of Health & Human Svs | MAB-Gambling | 001:00 | 203 |
| MILITARY AND VETERANS | SHOW YOUR STRIPES | 000:30 | 034 |