

May 23, 2023

Ms. Julie Schofield
Account Manager
Vivicast Media
680 Oakleaf Office Lane, Suite 201
Memphis, TN 38117

Dear Ms. Schofield:

Your letter of February 28, 2023 was referred to me. I am pleased to learn that you are planning a new system to serve the Greenville-Spartanburg-Asheville area.

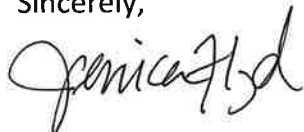
Since WUNF-TV is a qualifying noncommercial educational station, we cannot make an election. WUNF-TV is entitled to carriage under the must carry provisions of Part 76 of the FCC rules. The retransmission consent and must carry decision that is defined by 76.64 only applies to commercial television stations.

PBS North Carolina is the PBS member statewide noncommercial educational television network operating in the state of North Carolina. WUNF-TV is one of 12 full power stations in that network. PBS North Carolina would like to offer any of our other digital services at no charge to your customers. These include UNC-EX, the Explorer channel; Rootle, the children's channel; and NCCHL, the North Carolina channel. All of these channels including PBS NC in HD are carried by cable systems throughout North Carolina.

Since these services are duplicated on all 12 full power stations, if it is technically easier for you to use the signal of one of the other PBS NC stations, please do so.

If you should have any questions, please give me a call at 919-549-7148. Thank you for your interest in PBS North Carolina.

Sincerely,



Jessica Floyd, Esq
General Counsel

CC: Don Smith
David Kushner, Brooks Pierce et al. (PBS NC FCC Counsel)