

WPZX Issues and Programs Third Quarter 2015

Issues:

Community Awareness

Crime & Community Awareness

Crime & Economy

Economy

Family

Health

Money & Family

Issueline Program For: WPZX

Date: 7-5-2015

Time: 6 AM

Length: 30 minutes

Topic: Health

Todd Scarborough is a Fitness Coach and former Mr. Arkansas. This morning, we are talking about Fitness. Todd gives us some Exercise and Nutrition tips on getting into shape and losing some weight.

Issueline For:

Date: 7-12-2015

Time: 6 AM

Length: 30 minutes

Topic: Health

Casey Connor is the Author of a new Go-To Book; Everyday Practices of Extraordinary Consultants'. It's a book that offers tips on how to get your foot in the door at your next job.

Issueline For:

Date: 7-19-2015

Time: 6 AM

Length: 30 minutes

Topic: Community Awareness

Scola Volunteers for Literacy has been around since 1979 providing Adult Literacy Services in Lackawanna County for those in need. Dianna Statsman, The Executive Director and Nancy Dressel, The Development Director, tell us Scola provides both Literacy and ESL instruction to more than 500 students a year at no cost to the Adult learner. Scola just unveiled a new campaign, 'Read Better It's not too Late.'

Issueline For:

Date: 7-26-2015

Time: 6 AM

Length: 30 minutes

Topic: Crime & Community Awareness

Insurance Fraud touches every person here in Pennsylvania. Ralph Burnham, The Executive Director of The Insurance Fraud Prevention Authority says if you pay insurance premiums and Criminals commit Insurance Fraud, you will then pay higher premiums.

Issueline For:

Date: 8-2-2015

Time: 6 AM

Length: 30 minutes

Topic: Family

Tom Block, former CEO of H & R Block, is now a teacher. He Co-Founded a highly acclaimed academy which is a K- through 12 public charter school for more than a thousand inner city students. I talked with him about his new book; 'Stand for The Best'. A book for parents of school aged children.

Issueline For:

Date: 8-9-2015

Time: 6 AM

Length: 30 minutes

Topic: Money & Family

This morning, we are talking with Stephanie Bell, Director of Marketing and Media Relations for Junior Achievement in Colorado Springs, Colorado. Stephanie tells us there are many steps Parents and College Students can take to help avoid running into debt problems in College.

Issueline For:

Date: 8-16-2015

Time: 6 AM

Length: 30 minutes

Topic: Family

Louie Delaware is a Certified Child and Home Safety Professional. He says 90 percent of all child injuries are preventable and 90 percent of all child car seats are in vehicles incorrectly. These are just a few of the examples of the types of safety hazards that can easily be solved.

Issueline For:

Date: 8-23-2015

Time: 6 AM

Length: 30 minutes

Topic: Economy

Cathie Black, The President of Hearst Magazines talks with us this morning about how she got to where she is today, at the top in Magazine Publishing World. She also gives us pointers on getting job interviews on how to climb the Corporate Ladder. Ms. Black shares many of her tips and philosophy on work and her life in a new book called; 'Basic Black'. I asked Ms Black if she had trouble writing a book filled with such personal stories.

Issueline For:

Date: 8-30-2015

Time: 6 AM

Length: 30 minutes

Topic: Economy

Terri Stocki, Certified Education Director with Consumer Credit Counseling Service of Northeastern Pennsylvania talks with us this morning about the programs that are available through the agency. One important program is Housing Counseling for first time home buyers. The Agency also helps people solve their financial problems. Terri gives us some background on the Non-Profit Agency.

Issueline For:

Date: 9-6-2015

Time: 6 AM

Length: 30 minutes

Topic: Economy

Doctor Joe Siegler tells us why therapy might not be working for you to cope with the stress of losing a job. Doctor Siegler is the Author of the book; 'Fire Your Therapist'.

Issueline For:

Date: 9-13-2015

Time: 6 AM

Length: 30 minutes

Topic: Money & Family

This morning we are talking with Stephanie Bell, Director of Marketing and Media Relations for Junior Achievement in Colorado Springs, Colorado. Stephanie tells us there are many steps Parents and College Students can take to help avoid running into debt problems in College.

Issueline For:

Date: 9-20-2015

Time: 6 AM

Length: 30 minutes

Topic: Crime & Economy

Chris Harris, The President and CEO of “One You Security” says everyone should be fearful of Identity Theft. He tells us there ways to stop a thief from doing damage. People need to take a Proactive stance on keeping their identity safe.

Issueline For:

Date: 9-27-2015

Time: 6 AM

Length: 30 minutes

Topic: Economy

Doctor Eric Plumber, Associate Professor of Theology at The University of Scranton wrote the book; 'The Catholic Church and American Culture: Why the Claims of Dan Brown Strike a Chord'.