

WPZX Issues and Programs Third Quarter 2014

ISSUES

COMMUNITY AWARENESS

EMPLOYMENT

FAMILY

FAMILY & COMMUNITY AWARENESS

HEALTH & COMMUNITY AWARENESS

MEDICAL & COMMUNITY AWARENESS

MEDICAL & FAMILY

MONEY & FAMILY

Issueline is a recorded half hour community centered talk show that deals with local, state and national issues that touch the lives of people in Northeastern Pennsylvania.

Issueline airs Sunday mornings at 6:00am on WPZX

Topics for the show are generated through current events and issues that touch Northeastern Pennsylvania. Those individuals interviewed are people considered experts or knowledgeable on the topic under discussion.

ISSUELINE PROGRAM FOR: WPZX

DATE: 7-6-2014

TIME: 6 AM

LENGTH: 30 MINUTES

TOPIC: MEDICAL & FAMILY

DOCTOR BERTHA MADRAS. DEPUTY DIRECTOR FOR THE WHITE HOUSE OFFICE OF NATIONAL DRUG CONTROL POLICY HAS SOME STAGGERING STATISTICS ON ILLEGAL DRUG USE AMONG OUR YOUTH. THE DOCTOR REVEALS THAT TWO POINT FIVE MILLION CHILDREN BETWEEN THE AGES OF 12 AND 17 HAVE USED ILLEGAL DRUGS IN THE LAST MONTH. THE DRUGS USED INCLUDE MARIJUANNA AND THE NON MEDICAL USE OF PRESCRIPTION DRUGS.

ISSUELINE FOR:

DATE: 7-13-2014

TIME: 6 AM

LENGTH: 30 MINUTES

TOPIC: HEALTH & COMMUNITY AWARENESS

THE AMERICAN RED CROSS DOES MORE THAN JUST COLLECT BLOOD. IT ALSO HELPS OUT IN EMERGENCIES SUCH AS FIRES AND SAFETY AND YOUNG GIRLS BABYSITTING. THIS MORNING WE ARE TALKING WITH MEGHAN CRAVATH. THE DIRECTOR OF COMMUNITY ON SOME OF THE SERVICES OF THE RED CROSS..

ISSUELINE FOR:

DATE: 7-20-08

TIME: 6 AM

LENGTH: 30 MINUTES

TOPIC: COMMUNITY AWARENESS

MOTHERS AGAINST DRUNK DRIVING HAS BEEN AROUND FOR CLOSE TO THREE DECADES. IT'S AN ORGANIZATION THAT BEGAN AS A GRASSROOTS EFFORT TO HELP MAKE OUR ROADS FREE FROM DRUNK DRIVERS. THIS MORNING WE ARE TALKING WITH LAURA DEAN MOONEY, THE PRESIDENT OF MADD, SHE'S BEEN A VOLUNTEER AT THE ORGANIZATION FOR YEARS, JOINING THE EFFORTS OF MADD AFTER HER HUSBAND WAS KILLED BY A DRUNK DRIVER

ISSUELINE FOR:

DATE: 7-27-2014

TIME: 6 AM

LENGTH: 30 MINUTES

TOPIC: MEDICAL & COMMUNITY AWARENESS

DOCTOR NAFSIKA GEROGEOPOPAPDAKOU IS THE EDITOR IN CHIEF OF DRUG RESISTANCE UPDATES. SHE TELLS US SUPERBUGS ARE NOW A SUPER PROBLEM. THE CENTERS FOR DISEASE CONTROL IS REPORTING THAT MORE PEOPLE IN THE UNITED STATES DIE FROM THE MOSTLY HOSPITAL ACQUIRED STAPH INFECTION, MRSA, THAN FROM AIDS.

ISSUELINE FOR:

DATE: 8-3-2014

TIME: 6 AM

TOPIC: COMMUNITY AWARENESS

LENGTH: 30 MINUTES

DOCTOR MICHEAL CANN. A PROFESSOR OF CHEMISTRY AND CO DIRECTOR OF ENVIRONMENTAL SCIENCE AT THE UNIVERSITY OF SCRANTON, TALKS WITH US THIS MORNING ABOUT THE IMPACT TECHNOLOGY HAS ON OUR ENVIRONMENT. IT'S CALLED SUSTAINABILITY

ISSUELINE FOR:

DATE: 8-10-2014

TIME: 6 AM

TOPIC: COMMUNITY AWARENESS

LENGTH: 30 MINUTES

BOB SAVAKINUS. A LOCAL HISTORIAN. SPEARHEADED A PROJECT TO PUT AN HISTORICAL MARKER RECOGNIZING ROCKY GLEN PARK IN MOOSIC. THE MARK IS ON ROCKY GLEN ROAD IN MOOSIC AT WHAT WAS THE ENTRANCE TO THE PARK. ROCKY GLEN OPENED IN 1886 AND CLOSED 101 YEARS LATER. ROCKY GEN HOLDS MEMORIES FOR MANY OF US AND THAT:S ONE OF THE REASON WHY BOB BEGAN HIS PROJECT.

ISSUELINE FOR:

DATE: 8-17-2014

TIME: 6 AM

LENGTH: 30 MINUTES

TOPIC: FAMILY & COMMUNITY AWARENESS

THIS MORNING WE ARE TALKING WITH LORRIE DECK. DIRECTOR OF SWAN, THE STATEWIDE ADOPTION NETWORK. ITS A PROGRAM IN PENNSYLVANIA THAT TRIES TO GET CHILDREN IN WHO ARE IN FOSTER CARE OUT OF THAT SYSTEM AND INTO A FAMILY.

ISSUELINE FOR:

DATE : 8-24-2014

TIME: 6 AM

LENGTH : 30 MINUTES

TOPIC: MONEY & FAMILY

THIS MORNING WE ARE TALKING WITH STEPHANIE BELL. DIRECTOR OF MARKETING AND MEDIA RELATIONS FOR JUNIOR ACHIEVEMENT IN COLORADO SPRINGS COLORADO. STEPHANIE TELLS US THERE ARE MANY STEPS PARENTS AND COLLEGE STUDENTS CAN TAKE TO HELP AVOID RUNNING INTO DEBT PROBLEMS IN COLLEGE.

ISSUELINE FOR:

DATE : 8-31-2014

TIME: 6 AM

LENGTH : 30 MINUTES

TOPIC: MEDICAL & FAMILY

THIS MORNING WE ARE TALKING WITH TAMI DUNCAN. THE EXECUTIVE DIRECTOR AND CO
FOUNDER OF THE LYME INDUCED AUTISM FOUNDATION IN CORONA CALIFORNIA. THE
FOUNDATION FOCUSES ON EDUCATION. AWARENESS AND RESEARCH INTO THE CONNECTION
BETWEEN LYME DISEASE AND AUTISM.

ISSUELINE FOR:

DATE : 9-7-2014

TIME: 6 AM

LENGTH : 30 MINUTES

EMPLOYMENT

TOPIC:

COUIE DELAWARE IS A CERTIFIED CHILD AND HOME SAFETY PROFESSIONAL. HE SAYS 90 PERCENT OF ALL CHILD INJURIES ARE PREVENTABLE AND 90 PERCENT OF ALL CHILD CAR SEATS ARE IN VEHICLES INCORRECTLY. THESE ARE JUST A FEW OF THE EXAMPLES OF THE TYPES OF SAFETY HAZARDS THAT CAN EASILY BE SOLVED.

ISSUELINE FOR:

DATE: 9-14-2014
TIME: 6 AM
LENGTH: 30 MINUTES
TOPIC: EMPLOYMENT

DR TRAVIS BRADBERRY, AUTHOR OF THE BOOK "SQUAWK" TAKES A LOOK AT THE
MANAGEMENT STYLE OF MANY EMPLOYERS. DR BRADBERRY TELLS US THAT 50 PERCENT
OF AMERICANS HATE THEIR JOBS, AND JOB SATISFACTION HAS SUNK TO THE LOWEST
LEVEL IN 20 YEARS.

ISSUELINE, FOR:

DATE : 9-21-2014

TIME: 6 AM

LENGTH : 30 MINUTES

TOPIC: FAMILY & COMMUNITY AWARENESS

MATERNAL AND FAMILY HEALTH SERVICES IS A NON PROFIT HEALTH AND HUMAN SERVICES ORGANIZATION WORKING TO IMPROVE THE HEALTH OF PENNSYLVANIA AND CHILDREN BY OFFERING A WIDE RANGE OF PROGRAMS. THIS MORNING ARE TALKING WITH BETTE COX SAXTON, THE EXECUTIVE DIRECTOR AND CEO OF MATERNAL AND FAMILY HEALTH SERVICES AND CINDY KENNEDY THE MANAGER OF CIRCLE OF CARE. CIRCLE OF CARE IS AN INNOVATIVE PROGRAM OFFERS ONE STOP SHOPPING FOR WOMEN'S HEALTH CARE.

ISSUELINE FOR:

DATE: 9-28-2014

TIME: 6 AM

LENGTH: 30 MINUTES

TOPIC: HEALTH & COMMUNITY AWARENESS

THIS MORNING WE ARE TALKING WITH KRISTIN HAKE KLEMISH, PUBLIC RELATIONS

FOR THE NORTHEAST REGIONAL CANCER INSTITUTE AND LIZ ZYGMUNT

CO CHAIR OF THE FUND RAISER, "IT'S ALL IN THE GAME! . THE NORTHEAST REGIONAL

CANCER INSTITUTE IS A NONPROFIT. COMMUNITY BASED AGENCY WORKING TO EASE THE

BURDEN OF CANCER IN NORTHEAST PENNSYLVANIA. FOCUSING ON RESEARCH, EDUCATION •

SUPPORT AND SURVIVORSHIP PROGRAMS.