

WPZX Issues and Programs Fourth Quarter 2014

Issues:

Community Awareness

Community Awareness & Economy

Community Awareness & Family

Crime & Economy

Economy

Family & The Economy

Finances & Family

The Environment & Family

Issueline Program For: WPZX

Date: 10-5-2014

Time: 6 AM

Length: 30 minutes

Topic: Economy

Doctor Murli Rahan, an Associate Professor of Economics and Finance, and Director of the MBA program at The University of Scranton joins us this morning to talk about the Nations Financial Crisis. The financial sector needs a Government bailout to survive.

Issueline For:

Date: 10-12-2014

Time: 6 AM

Length: 30 minutes

Topic: Economy

Cathy Black, The President of Hearst Magazines talks with us this morning about how she got where she is today, at the top in the Magazine Publishing World. She also gives us pointers on getting job interviews and how to climb the Corporate Ladder. Ms. Black shares many of her tips and Philosophy on work and her life in a new book called “Basic Black”. I asked Ms. Black if she had any trouble writing a book filled with such personal stories.

Issueline For:

Date: 10-19-2014

Time: 6 AM

Length: 30 minutes

Topic: Crime & Economy

Chris Harris, The President and CEO of “One You Security”, says that Everyone should be fearful of Identity Theft. He tells us there are ways to stop a thief from doing damage. People need to take a Proactive stance on keeping their identity safe.

Issueline For:

Date: 10-26-2014

Time: 6 AM

Length: 30 minutes

Topic: Community Awareness & Family

Tom Mc Hugh is the Extension Educator and Youth Development Coordinator for 4-H in our region. Tom tells us that 4-H has been around for a while and is thriving. It offers varied programs to kids.

Issueline For:

Date: 11-2-2014

Time: 6 AM

Length: 30 minutes

Topic: Finances & Family

Director John Ryder is a Psychologist who gives us some helpful hints on how to stay mentally fit during this tough economic time.

Issueline For:

Date: 11-9-2014

Time: 6 AM

Length: 30 minutes

Topic: Community Awareness

Sister Adrian Barrett talks with us this morning about the preparations underway to help the needy and the lonely celebrate this holiday.

Mary Lou Burne tells us about the Annual Family to Family food basket program that will help feed more than 25 hundred needy families this Thanksgiving.

Issueline For:

Date: 11-16-2014

Time: 6 AM

Length: 30 minutes

Topic: Community Awareness

Robert Durkin, President of the Northeast Regional Cancer institute and Jane Oswald, The Tobacco Outreach Coordinator for the Northeast Regional Cancer Institute, talk about Smoking. The State's Clean Air Act limits where smokers can light up. Bob tells us it's a good start, but more needs to be done.

Issueline For:

Date: 11-23-2014

Time: 6 AM

Length: 30 minutes

Topic: Economy

Bill Losey, A CNCB Resident Retirement expert is talking with us this morning about the Economic downturn that is being felt by many of us. He tells us that the Government, Corporations and Individuals are overextended and are now paying the price.

Issueline For:

Date: 11-30-2014

Time: 6 AM

Length: 30 minutes

Topic: Community Awareness & Economy

Ellen Stevens, The Community Service Director for The Voluntary Action Center and Laurie Cadden, a Board Member at The Voluntary Action Center are joining us today to talk about The Christmas Holiday Bureau. The Organization depends on donations to help the needy Families have a Happy Holiday. Last year, close to 14 hundred Families were helped in Lackawanna County. Ellen tells us that the mission for The Holiday Bureau has not changed for close to 60 years.

Issueline For:

Date: 12-7-2014

Time: 6 AM

Length: 30 minutes

Topic: The Environment & Family

Nancy Castaldo is an award winning children's author and environmental activist. Nancy tells us that kids can save the earth and we should start teaching them how as soon as possible. Her new book, 'Keeping Our Earth Green', helps to empower kids.

Issueline For:

Date: 12-14-2014

Time: 6 AM

Length: 30 minutes

Topic: Community Awareness

Author Suzanne Strempek Shea has a book out that looks at “Sundays in America”. Suzanne visited 52 different churches over a year's time. The only thing that those Churches had in common, all were Christian

Issueline For:

Date: 12-21-2014

Time: 6 AM

Length: 30 minutes

Topic: Family & The Economy

Doctor Charlie Smith is Chief Medical Officer for CIGNA’S Health Solutions Organization and he’s talking with us this morning about handling the Holiday Blues in a tough economy. The Doctor says that the Holiday Blues can affect both Men and Women. Of all ages. People are feeling overwhelmed and sad instead of celebrating with Family and Friends.

Issueline For:

Date: 12-28-2014

Time: 6 AM

Length: 30 minutes

Topic: Community Awareness

Mothers Against Drunk Driving has been around for close to three decades. It's an organization that began as a Grassroots effort to help make our roads free from Drunk Drivers. This morning, we are talking with Laura Dean Mooney, The President of MADD. She's been a volunteer with the Organization for years, joining the efforts of MADD after her husband was killed by a drunk driver.