



140 East Victory Drive, Savannah, GA 31404

Candidate: Cruz for President

For Week of: 2/25/16

Original Order Reference: 807361

Program(s) Affected:

PROGRAM	DATE	CLASS OF TIME	LENGTH OF SPOT	RATE PAID	EUCOR COMPARABLE RATE	NUMBER OF SPOTS	REBATE
Today Show Sunday		P2	30	\$135	\$75	1	\$60

Candidate chose (check one): Cash rebate: ☒ Credit for additional time: ☐

If Candidate chose credit, when will credit be used: \_\_\_\_\_

If Candidate chose rebate, date and amount of rebate: \_\_\_\_\_ \$60

West Rogers LLC  
6075 Poplar Avenue  
Memphis, TN 38119

# INVOICE

Remit Address:

**3 HD**  
**WSAV**  
 On Your Side  
 WSAV  
 PO Box 743299  
 Atlanta, GA 30384  
 Main: (912) 651-0300  
 Billing: (317) 296-3100

Advertiser	POL/Cruz for President
Product	30 sec campaign Super Tuesday
Estimate Number	
Invoice #	807361-2
Invoice Date	03/06/16
Invoice Month	March 2016
Invoice Period	02/29/16 - 03/01/16

Station	WSAV
Account Executive	WSAV National House
Sales Office	National House
Sales Region	National
Order #	807361
Alt Order #	
Deal #	
Order Flight	02/25/16 - 03/01/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

West Rogers LLC  
 Attention: Accounts Payable  
 6075 Poplar Avenue  
 Suite 104  
 Memphis, TN 38119  
 USA

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WSAV	Today Show 2	9-10a		02/29/16 to 03/06/16	2x	MT-----				
	WSAV			M	02/29/16	:30	9:26 AM	TCTV120101H	\$115.00		5
	WSAV			Tu	03/01/16	:30	9:58 AM	TCTV120101H	\$115.00		6
2	WSAV	Today Show 3	10-11a		02/29/16 to 03/06/16	2x	MT-----				
	WSAV			M	02/29/16	:30	10:48 AM	TCTV120101H	\$105.00		6
	WSAV			Tu	03/01/16	:30	10:29 AM	TCTV120101H	\$105.00		5
3	WSAV	M-F 11a-12p	11-12p		02/29/16 to 03/06/16	2x	MT-----				
	WSAV			M	02/29/16	:30	11:14 AM	TCTV120101H	\$60.00		6
	WSAV			M	02/29/16	:30	11:55 AM	TCTV120101H	\$60.00		5
11	WSAV	THE VOICE	8-10p		02/29/16 to 03/06/16	2x	M-----				
	WSAV			M	02/29/16	:30	8:45 PM	TCTV120101H	\$1,200.00		1
	WSAV			M	02/29/16	:30	9:41 PM	TCTV120101H	\$1,200.00		2

Aired Spots 8

Gross Total	\$2,960.00
Agency Commission	\$444.00
Net Amount Due	\$2,516.00
Payment Terms 30 Days	

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# INVOICE

Remit Address:

**3 HD**  
**WSAV**  
 PO Box 743299  
 Atlanta, GA 30384  
 Main: (912) 651-0300  
 Billing: (317) 296-3100  
**On Your Side**

Advertiser	POL/Cruz for President	Invoice #	807361-1
Product	30 sec campaign Super Tuesday	Invoice Date	02/28/16
Estimate Number		Invoice Month	February 2016
		Invoice Period	02/01/16 - 02/28/16

Station	WSAV	Order #	807361
Account Executive	WSAV National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	02/25/16 - 03/01/16

Billing Address:

West Rogers LLC  
 Attention: Accounts Payable  
 6075 Poplar Avenue  
 Suite 104  
 Memphis, TN 38119  
 USA

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WSAV	Today Show 2	9-10a		02/22/16 to 02/28/16	4x	---TF--				
	WSAV			Th	02/25/16	:30	9:26 AM	TCTV120101H	\$115.00		1
	WSAV			Th	02/25/16	:30	9:54 AM	TCTV120101H	\$115.00		4
	WSAV			F	02/26/16	:30	9:26 AM	TCTV120101H	\$115.00		2
	WSAV			F	02/26/16	:30	9:59 AM	TCTV120101H	\$115.00		3
2	WSAV	Today Show 3	10-11a		02/22/16 to 02/28/16	4x	---TF--				
	WSAV			Th	02/25/16	:30	10:49 AM	TCTV120101H	\$105.00		1
	WSAV			Th	02/25/16	:30	10:59 AM	TCTV120101H	\$105.00		4
	WSAV			F	02/26/16	:30	10:29 AM	TCTV120101H	\$105.00		2
	WSAV			F	02/26/16	:30	10:59 AM	TCTV120101H	\$105.00		3
3	WSAV	M-F 11a-12p	11-12p		02/22/16 to 02/28/16	4x	---TF--				
	WSAV			Th	02/25/16	:30	11:17 AM	TCTV120101H	\$60.00		3
	WSAV			Th	02/25/16	:30	11:58 AM	TCTV120101H	\$60.00		1
	WSAV			F	02/26/16	:30	11:19 AM	TCTV120101H	\$60.00		2
	WSAV			F	02/26/16	:30	11:36 AM	TCTV120101H	\$60.00		4
4	WSAV	Southern Scene	12-1230p		02/22/16 to 02/28/16	4x	---TF--				
	WSAV			Th	02/25/16	:30	12:08 PM	TCTV120101H	\$40.00		1
	WSAV			Th	02/25/16	:30	12:17 PM	TCTV120101H	\$40.00		3
	WSAV			F	02/26/16	:30	12:10 PM	TCTV120101H	\$40.00		4
	WSAV			F	02/26/16	:30	12:29 PM	TCTV120101H	\$40.00		2
5	WSAV	M-F 3-330p	3-330p		02/22/16 to 02/28/16	4x	---TF--				
	WSAV			Th	02/25/16	:30	3:15 PM	TCTV120101H	\$100.00		4
	WSAV			Th	02/25/16	:30	3:27 PM	TCTV120101H	\$100.00		1
	WSAV			F	02/26/16	:30	3:10 PM	TCTV120101H	\$100.00		2
	WSAV			F	02/26/16	:30	3:29 PM	TCTV120101H	\$100.00		3

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-353-3072.

# INVOICE

**Remit Address:**  
**WSAV**  
 PO Box 743299  
 Atlanta, GA 30384  
 Main: (912) 651-0300  
 Billing: (317) 296-3100



Advertiser	POL/Cruz for President	Invoice #	807361-1
Product	30 sec campaign Super Tuesday	Invoice Date	02/28/16
Estimate Number		Invoice Month	February 2016
		Invoice Period	02/01/16 - 02/28/16

Station	WSAV	Order #	807361
Account Executive	WSAV National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	02/25/16 - 03/01/16

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

West Rogers LLC  
 Attention: Accounts Payable  
 6075 Poplar Avenue  
 Suite 104  
 Memphis, TN 38119  
 USA

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WSAV	M-F 330-4p	330-4p		02/22/16 to 02/28/16	2x	---TF--				
	WSAV			Th	02/25/16	:30	3:46 PM	TCTV120101H	\$100.00		1
	WSAV			F	02/26/16	:30	3:59 PM	TCTV120101H	\$100.00		2
7	WSAV	M-F 4-430p	4-430p		02/22/16 to 02/28/16	2x	---TF--				
	WSAV			Th	02/25/16	:30	4:19 PM	TCTV120101H	\$135.00		1
	WSAV			F	02/26/16	:30	4:20 PM	TCTV120101H	\$135.00		2
8	WSAV	M-F 430-5p	430-5p		02/22/16 to 02/28/16	2x	---TF--				
	WSAV			Th	02/25/16	:30	4:43 PM	TCTV120101H	\$135.00		2
	WSAV			F	02/26/16	:30	4:51 PM	TCTV120101H	\$135.00		1
9	WSAV	WSAV 5p News	5-530p		02/22/16 to 02/28/16	2x	---TF--				
	WSAV			Th	02/25/16	:30	5:23 PM	TCTV120101H	\$165.00		1
	WSAV			F	02/26/16	:30	5:13 PM	TCTV120101H	\$165.00		2
10	WSAV	WSAV 530p News	530-6p		02/22/16 to 02/28/16	3x	---TF--				
	WSAV			Th	02/25/16	:30	5:42 PM	TCTV120101H	\$180.00		1
	WSAV			F	02/26/16	:30	5:42 PM	TCTV120101H	\$180.00		3
	WSAV			F	02/26/16	:30	5:53 PM	TCTV120101H	\$180.00		2
12	WSAV	CAUGHT ON CAMERA	8-9p		02/22/16 to 02/28/16	1x	----F--				
	WSAV			F	02/26/16	:30	8:22 PM	TCTV120101H	\$300.00		1
13	WSAV	Today Show Sat	7-9a		02/22/16 to 02/28/16	2x	-----S-				
	WSAV			Sa	02/27/16	:30	7:26 AM	TCTV120101H	\$115.00		2
	WSAV			Sa	02/27/16	:30	8:16 AM	TCTV120101H	\$115.00		1
14	WSAV	WSAV 6p News Sat	6-630p								

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

# INVOICE

Remit Address:



WSAV  
PO Box 743299  
Atlanta, GA 30384  
Main: (912) 651-0300  
Billing: (317) 296-3100

Advertiser	POL/Cruz for President	Invoice #	807361-1
Product	30 sec campaign Super Tuesday	Invoice Date	02/28/16
Estimate Number		Invoice Month	February 2016
		Invoice Period	02/01/16 - 02/28/16

Station	WSAV	Order #	807361
Account Executive	WSAV National House	Alt Order #	
Sales Office	National House	Deal #	
Sales Region	National	Order Flight	02/25/16 - 03/01/16

Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

West Rogers LLC  
Attention: Accounts Payable  
6075 Poplar Avenue  
Suite 104  
Memphis, TN 38119  
USA

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WSAV	WSAV 6p News Sat	6-630p		02/22/16 to 02/28/16	2x	-----S-				
	WSAV			Sa	02/27/16	:30	5:59 PM	TCTV120101H	\$150.00		2
	WSAV			Sa	02/27/16	:30	6:27 PM	TCTV120101H	\$150.00		1
15	WSAV	Wheel of Fortune WKND	7-730p		02/22/16 to 02/28/16	2x	-----S-				
	WSAV			Sa	02/27/16	:30	7:11 PM	TCTV120101H	\$225.00		2
	WSAV			Sa	02/27/16	:30	7:29 PM	TCTV120101H	\$225.00		1
16	WSAV	Jeopardy WKND	730-8p		02/22/16 to 02/28/16	1x	-----S-				
	WSAV			Sa	02/27/16	:00			<del>\$225.00</del> Credited		1
17	WSAV	WSAV 11p News Sat	11-1130p		02/22/16 to 02/28/16	1x	-----S-				
	WSAV			Sa	02/27/16	:30	11:15 PM	TCTV120101H	\$195.00		1
18	WSAV	Today Show Sun	8-9a		02/22/16 to 02/28/16	1x	-----S				
	WSAV			Su	02/28/16	:30	8:27 AM	TCTV120101H	\$135.00		1
										<b>Aired Spots</b>	<b>40</b>

Gross Total	\$4,900.00
Agency Commission	\$735.00
Net Amount Due	\$4,165.00
	Payment Terms 30 Days

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



140 East Victory Drive, Savannah, GA 31404

Candidate: Cruz for President  
For Week of: 2/13/16 - 2/18/16  
Original Order Reference: 800484  
Program(s) Affected:

PROGRAM	DATE	CLASS OF TIME	LENGTH OF SPOT	RATE PAID	LC OR COMPARABLE RATE	NUMBER OF SPOTS	REBATE
Jeopardy		P2	30	675	\$450	3	\$675

Candidate chose (check one): Cash rebate: ☒ Credit for additional time: ☐

If Candidate chose credit, when will credit be used: \_\_\_\_\_

If Candidate chose rebate, date and amount of rebate: \_\_\_\_\_ \$675

West Rogers, LLC  
6075 Poplar Avenue  
Memphis TN 38119

City of Memphis  
Mayor's Office  
1000 North Main Street  
Memphis, TN 38102  
J. R. ...

## INVOICE

## Remit Address:

**3 HD**  
**WSAV**  
**On Your Side**

WSAV  
 PO Box 743299  
 Atlanta, GA 30384  
 Main: (912) 651-0300  
 Billing: (317) 296-3100

Invoice #	800484-1
Invoice Date	02/21/16
Invoice Month	February 2016
Invoice Period	02/01/16 - 02/18/16

Advertiser	POL/Cruz for President
Product	30 SECOND SCHEDULE
Estimate Number	

Order #	800484
Alt Order #	0211-001
Deal #	
Order Flight	02/13/16 - 02/18/16

Station	WSAV
Account Executive	WSAV National House
Sales Office	National House
Sales Region	National

## Billing Address:

West Rogers LLC  
 Attention: Accounts Payable  
 6075 Poplar Avenue  
 Suite 104  
 Memphis, TN 38119  
 USA

IDB #	
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WSAV	Coastal Sunrise 5a	5-530a		02/15/16 to 02/21/16	3x	MTWT---				
	WSAV			M	02/15/16	:30	5:12 AM	TCTV020701H	\$55.00		1
	WSAV			W	02/17/16	:30	5:18 AM	TCTV021216AH	\$55.00		2
	WSAV			Th	02/18/16	:30	5:11 AM	TCTV021601H	\$55.00		3
2	WSAV	Coastal Sunrise 530a	530-6a		02/15/16 to 02/21/16	3x	MTWT---				
	WSAV			M	02/15/16	:30	5:42 AM	TCTV020701H	\$75.00		1
	WSAV			Tu	02/16/16	:30	5:59 AM	TCTV021201H	\$75.00		2
	WSAV			Th	02/18/16	:30	5:58 AM	TCTV021603H	\$75.00		3
3	WSAV	Coastal Sunrise	6-7a		02/15/16 to 02/21/16	3x	MTWT---				
	WSAV			M	02/15/16	:30	6:43 AM	TCTV020701H	\$150.00		1
	WSAV			Tu	02/16/16	:30	6:10 AM	TCTV021216AH	\$150.00		3
	WSAV			W	02/17/16	:30	6:35 AM	TCTV021201H	\$150.00		2
4	WSAV	Local News @ 6a	6-7a		02/08/16 to 02/14/16	1x	-----S-				
	WSAV			Sa	02/13/16	:30	6:11 AM	TCTV020701H	\$45.00		1
5	WSAV	Local News @ 6a	6-7a		02/08/16 to 02/14/16	1x	-----S				
	WSAV			Su	02/14/16	:30	6:27 AM	TCTV020701H	\$53.00		1
6	WSAV	Local News @ 9a	830-10a		02/08/16 to 02/14/16	1x	-----S-				
	WSAV			Sa	02/13/16	:30	9:41 AM	TCTV020701H	\$105.00		1
7	WSAV	Local News @ 9am	9-10a		02/08/16 to 02/14/16	1x	-----S				
	WSAV			Su	02/14/16	:30	9:58 AM	TCTV020701H	\$135.00		1
8	WSAV	WSAV 5p News	5-530p		02/15/16 to 02/21/16	3x	MTWT---				

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

## INVOICE

## Remit Address:



**WSAV**  
**PO Box 743299**  
**Atlanta, GA 30384**  
**Main: (912) 651-0300**  
**Billing: (317) 296-3100**

Invoice #	800484-1
Invoice Date	02/21/16
Invoice Month	February 2016
Invoice Period	02/01/16 - 02/18/16

Advertiser	POL/Cruz for President
Product	30 SECOND SCHEDULE
Estimate Number	

Order #	800484
Alt Order #	0211-001
Deal #	
Order Flight	02/13/16 - 02/18/16

Station	WSAV
Account Executive	WSAV National House
Sales Office	National House
Sales Region	National

## Billing Address:

**West Rogers LLC**  
**Attention: Accounts Payable**  
**6075 Poplar Avenue**  
**Suite 104**  
**Memphis, TN 38119**  
**USA**

IDB #	
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WSAV	WSAV 5p News	5-530p								
	WSAV			M	02/15/16	:30	5:13 PM	TCTV021201H	\$165.00		1
	WSAV			W	02/17/16	:30	5:14 PM	TCTV021201H	\$165.00		3
	WSAV			Th	02/18/16	:30	5:22 PM	TCTV021603H	\$165.00		2
9	WSAV	WSAV 530p News	530-6p		02/15/16 to 02/21/16	3x	MTWT---				
	WSAV			M	02/15/16	:30	5:58 PM	TCTV021216AH	\$180.00		3
	WSAV			Tu	02/16/16	:30	5:58 PM	TCTV021216AH	\$180.00		2
	WSAV			Th	02/18/16	:30	5:41 PM	TCTV021601H	\$180.00		1
10	WSAV	WSAV 6p News	6-630p		02/15/16 to 02/21/16	3x	MTWT---				
	WSAV			Tu	02/16/16	:30	6:25 PM	TCTV021201H	\$345.00		1
	WSAV			W	02/17/16	:30	6:13 PM	TCTV021216AH	\$345.00		3
	WSAV			Th	02/18/16	:30	6:26 PM	TCTV021603H	\$345.00		2
11	WSAV	NBC Nightly News	630-7p		02/15/16 to 02/21/16	3x	MTWT---				
	WSAV			M	02/15/16	:30	6:52 PM	TCTV021201H	\$450.00		1
	WSAV			Tu	02/16/16	:30	6:30 PM	TCTV021216AH	\$450.00		2
	WSAV			W	02/17/16	:30	6:28 PM	TCTV021201H	\$450.00		3
12	WSAV	WSAV 6p News Sat	6-630p		02/08/16 to 02/14/16	1x	-----S-				
	WSAV			Sa	02/13/16	:30	6:20 PM	TCTV020701H	\$150.00		1
13	WSAV	WSAV 6p News Sun	6-630p		02/08/16 to 02/14/16	1x	-----S				
	WSAV			Su	02/14/16	:30	6:42 PM	TCTV020701H	\$180.00		1
				sports ran late							
14	WSAV	Wheel of Fortune	7-730p		02/15/16 to 02/21/16	3x	MTWT---				
	WSAV			Tu	02/16/16	:30	7:29 PM	TCTV021201H	\$675.00		3
	WSAV			W	02/17/16	:30	7:23 PM	TCTV021216AH	\$675.00		2

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



## INVOICE

## Remit Address:

**3 HD**  
**WSAV**  
 PO Box 743299  
 Atlanta, GA 30384  
 Main: (912) 651-0300  
 Billing: (317) 296-3100  
**On Your Side**

Invoice #	800484-1
Invoice Date	02/21/16
Invoice Month	February 2016
Invoice Period	02/01/16 - 02/18/16

Advertiser	POL/Cruz for President
Product	30 SECOND SCHEDULE
Estimate Number	

Order #	800484
Alt Order #	0211-001
Deal #	
Order Flight	02/13/16 - 02/18/16

Station	WSAV
Account Executive	WSAV National House
Sales Office	National House
Sales Region	National

## Billing Address:

West Rogers LLC  
 Attention: Accounts Payable  
 6075 Poplar Avenue  
 Suite 104  
 Memphis, TN 38119  
 USA

IDB #	
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WSAV	Wheel of Fortune	7-730p	Th	02/18/16	:30	7:23 PM	TCTV021601H	\$675.00		1
	WSAV				02/15/16 to 02/21/16	3x	MTWT----				
	WSAV	Jeopardy	730-8p	Tu	02/16/16	:30	7:53 PM	TCTV021216AH	\$675.00		3
	WSAV			W	02/17/16	:30	7:43 PM	TCTV021201H	\$675.00		2
	WSAV			Th	02/18/16	:30	7:43 PM	TCTV021603H	\$675.00		1
16	WSAV	Wheel of Fortune WKND	7-730p		02/08/16 to 02/14/16	1x	-----S-				
	WSAV			Sa	02/13/16	:30	7:13 PM	TCTV020701H	\$225.00		1
17	WSAV	Jeopardy WKND	730-8p		02/08/16 to 02/14/16	1x	-----S-				
	WSAV			Sa	02/13/16	:30	7:59 PM	TCTV020701H	\$225.00		1
18	WSAV	DATELINE	7-8p		02/08/16 to 02/14/16	1x	-----S				
	WSAV			Su	02/14/16	:30	7:18 PM	TCTV020701H	\$450.00		1
19	WSAV	NBC VALENTINE	8-9p		02/08/16 to 02/14/16	1x	-----S				
	WSAV			Su	02/14/16	:30	8:42 PM	TCTV020701H	\$450.00		1
20	WSAV	NBC TONIGHT SHOW VAL	9-11p		02/08/16 to 02/14/16	1x	-----S				
	WSAV			Su	02/14/16	:30	10:32 PM	TCTV020701H	\$450.00		1
21	WSAV	Tonight Show	Tonight Show		02/15/16 to 02/21/16	3x	MTWT----				
	WSAV			M	02/15/16	:30	12:13 AM	TCTV021201H	\$128.00		1
	WSAV			W	02/17/16	:30	12:33 AM	TCTV021216AH	\$128.00		2
	WSAV			Th	02/18/16	:30	12:06 AM	TCTV021603H	\$128.00		3
22	WSAV	Today Show M-F	7-9a		02/15/16 to 02/21/16	3x	MTWT----				

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# INVOICE

**Remit Address:**  
**WSAV**  
 PO Box 743299  
 Atlanta, GA 30384  
 Main: (912) 651-0300  
 Billing: (317) 296-3100

Invoice #	800484-1
Invoice Date	02/21/16
Invoice Month	February 2016
Invoice Period	02/01/16 - 02/18/16

Advertiser	POL/Cruz for President
Product	30 SECOND SCHEDULE
Estimate Number	

Order #	800484
Alt Order #	0211-001
Deal #	
Order Flight	02/13/16 - 02/18/16

Station	WSAV
Account Executive	WSAV National House
Sales Office	National House
Sales Region	National

**Billing Address:**

West Rogers LLC  
 Attention: Accounts Payable  
 6075 Poplar Avenue  
 Suite 104  
 Memphis, TN 38119  
 USA

IDB #	
Advertiser Code	
Product Code	

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	WSAV	Today Show M-F	7-9a	M	02/15/16	:30	8:39 AM	TCTV020701H	\$180.00		1
	WSAV			Tu	02/16/16	:30	8:44 AM	TCTV021201H	\$180.00		2
	WSAV			Th	02/18/16	:30	7:21 AM	TCTV021601H	\$180.00		3
23	WSAV	Today Show 2	9-10a	02/15/16 to 02/21/16			3x	MTWT---			
	WSAV			M	02/15/16	:30	9:55 AM	TCTV020701H	\$115.00		1
	WSAV			Tu	02/16/16	:30	9:54 AM	TCTV021201H	\$115.00		2
	WSAV			W	02/17/16	:30	9:56 AM	TCTV021216AH	\$115.00		3
24	WSAV	Today Show M-F	7-9a	02/15/16 to 02/21/16			1x	MTWT---			
	WSAV			Th	02/18/16	:30	8:48 AM	TCTV021603H	\$180.00		1
25	WSAV	Late News M-F	11-1135p	02/15/16 to 02/21/16			3x	MTWT---			
	WSAV			M	02/15/16	:30	11:31 PM	TCTV021216AH	\$195.00		1
	WSAV			Tu	02/16/16	:30	11:25 PM	TCTV021201H	\$195.00		2
	WSAV			Th	02/18/16	:30	11:31 PM	TCTV021601H	\$195.00		3
26	WSAV	Today Show 2	9-10a	02/15/16 to 02/21/16			3x	MTWT---			
	WSAV			M	02/15/16	:30	9:26 AM	TCTV020701H	\$115.00		3
	WSAV			Tu	02/16/16	:30	9:26 AM	TCTV021216AH	\$115.00		1
	WSAV			Th	02/18/16	:30	9:54 AM	TCTV021601H	\$115.00		2

Aired Spots

54

Gross Total	\$13,157.00
Agency Commission	\$1,973.55
Net Amount Due	\$11,183.45
Payment Terms	30 Days

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

# Credit Card Confirmation



WSAV Savannah  
 1430 East Victory Drive  
 Savannah, GA 31404  
 Main: (912) 651-0300  
 Billing: (317) 296-3100

**Billing Address:**

West Rogers LLC  
 Attention: Accounts Payable  
 6075 Poplar Avenue  
 Suite 104  
 Memphis, TN 38119  
 USA

<u>Station</u>	<u>Transaction #</u>	<u>Payment Amount</u>	<u>Payment Month</u>	<u>Payment Date</u>
WSAV	A - WZGWXKBO5E1L	(\$9,596.50)	February 2016	02/17/16

**Allocations:**

<u>Type</u>	<u>Invoice # / Order #</u>	<u>Advertiser</u>	<u>Product</u>	<u>Estimate #</u>	<u>Amount</u>
Order	800484	POL/Cruz for President	30 SECOND SCHEDULE		(\$9,596.50)



WestRogers, LLC  
Operating Account  
6075 Poplar Avenue  
Suite 104  
Memphis, TN 38119



042394  
85-263/653

DATE 2/24/2016

PAY TO THE ORDER OF WSAV-TV

\$ \*\*14,917.50

Fourteen Thousand Nine Hundred Seventeen and 50/100\*\*\*\*\*

DOLLARS

WSAV-TV

Memo

Cruz For President - Super Tuesday - 30&60 - Sava



*Becky West*

AUTHORIZED SIGNATURE

⑈042394⑈ ⑆065302633⑆ 4500565⑈7⑈

WESTROGERS, LLC OPERATING ACCOUNT

WSAV-TV

2/24/2016

Cruz For President - Super Tuesday - 30&60 - Sava

042394  
14,917.50

Metropolitan Operatin Cruz For President - Super Tuesday - 30&60 - S

14,917.50

WESTROGERS, LLC OPERATING ACCOUNT

WSAV-TV

2/24/2016

Cruz For President - Super Tuesday - 30&60 - Sava

042394  
14,917.50

order 807408

order 807361

Check arriving Fedex 2/25

Metropolitan Operatin Cruz For President - Super Tuesday - 30&60 - S

14,917.50

## ORDER



**Orders**  
**Order / Rev:** 807361  
**Alt Order #:**  
**Product Desc:** 30 sec campaign Super Tuesday  
**Estimate:**  
**Flight Dates:** 02/25/16 - 03/01/16  
**Original Date / Rev:** 02/24/16 / 02/24/16  
**Order Type:** REG

WSAV Savannah

**Primary AE:** WSAV National House  
**Sales Office:** N-HOU  
**Sales Region:** Nat

**Agency Name:** West Rogers LLC  
**Buying Contact:**  
**Billing Contact:**  
 6075 Poplar Avenue  
 Memphis, TN 38119

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Cruz for President  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** P2  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/16	02/28/16	40	\$4,900.00	\$4,165.00
02/29/16	03/01/16	8	\$2,960.00	\$2,516.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2016	40	\$4,900.00	\$4,165.00	0.00
March 2016	8	\$2,960.00	\$2,516.00	0.00
<b>Totals</b>	<b>48</b>	<b>\$7,860.00</b>	<b>\$6,681.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WSAV National House			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
WSAV Savannah	50%	\$7,860.00
Market	100%	\$15,720.00

## Competitive Share

Competitive Share	Share	Total
ABVH	0%	\$0.00
CABLE	0%	\$0.00
ESAV	0%	\$0.00
FSAV	0%	\$0.00
UNKWN	0%	\$0.00
WGSA	0%	\$0.00
WJCL	0%	\$0.00
WJWJ	0%	\$0.00
WTGS	0%	\$0.00
WTOC	50%	\$7,860.00
WWAN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSAV	02/25/16	03/01/16	Today Show II	CM	9-10a	MT-TF--	:30	4	\$115.00	P2	0.00	NM	6	\$690.00
				Today Show 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	---TF--		4				\$115.00		0.00			
		Week: 02/29/16	03/06/16	MT-----		2				\$115.00		0.00			
N 2	WSAV	02/25/16	03/01/16		CM	10-11a	MT-TF--	:30	4	\$105.00	P2	0.00	NM	6	\$630.00



Order / Rev: 807361  
 Alt Order #:  
 Flight Dates: 02/25/16 - 03/01/16

Advertiser: POL/Cruz for President  
 Product Desc: 30 sec campaign Super Tuesday  
 Estimate:  
 WSAV Savannah

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show III Today Show 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	---TF--					4	\$105.00		0.00			
		Week: 02/29/16	03/06/16	MT-----					2	\$105.00		0.00			
N 3	WSAV	02/25/16	03/01/16	M-F 11a-12p M-F 11a-12p	CM	11-12p	MT-TF--	:30	4	\$60.00	P2	0.00	NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	---TF--					4	\$60.00		0.00			
		Week: 02/29/16	03/06/16	MT-----					2	\$60.00		0.00			
N 4	WSAV	02/25/16	02/28/16	The Southern Scene Southern Scene	CM	12-1230p	---TF--	:30	4	\$40.00	P2	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	---TF--					4	\$40.00		0.00			
N 5	WSAV	02/25/16	02/28/16	M-F 3-330p M-F 3-330p	CM	3-330p	---TF--	:30	4	\$100.00	P2	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	---TF--					4	\$100.00		0.00			
N 6	WSAV	02/25/16	02/28/16	M-F 330-4p M-F 330-4p	CM	330-4p	---TF--	:30	2	\$100.00	P2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	---TF--					2	\$100.00		0.00			
N 7	WSAV	02/25/16	02/28/16	M-F 4-430p M-F 4-430p	CM	4-430p	---TF--	:30	2	\$135.00	P2	0.00	NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	---TF--					2	\$135.00		0.00			
N 8	WSAV	02/25/16	02/28/16	M-F 430-5p M-F 430-5p	CM	430-5p	---TF--	:30	2	\$135.00	P2	0.00	NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	---TF--					2	\$135.00		0.00			
N 9	WSAV	02/25/16	02/28/16	Local News @ 5p WSAV 5p News	CM	5-530p	---TF--	:30	2	\$165.00	P2	0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	---TF--					2	\$165.00		0.00			
N 10	WSAV	02/25/16	02/28/16	Local News @ 530p WSAV 530p News	CM	530-6p	---TF--	:30	3	\$180.00	P2	0.00	NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	---TF--					3	\$180.00		0.00			
N 11	WSAV	02/29/16	03/01/16	Mon Prime Other 1 THE VOICE	CM	8-10p	M-----	:30	2	\$1,200.00	P2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/29/16	03/06/16	M-----					2	\$1,200.00		0.00			
N 12	WSAV	02/25/16	02/28/16	Fri Hour 1 CAUGHT ON CAMERA	CM	8-9p	----F--	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	----F--					1	\$300.00		0.00			
N 13	WSAV	02/25/16	02/28/16	Today Show Sa Today Show Sat	CM	7-9a	-----S-	:30	2	\$115.00	P2	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	-----S-					2	\$115.00		0.00			
N 14	WSAV	02/25/16	02/28/16	Weekend News @ 6p S&M WSAV 6p News Sat	CM	6-630p	-----S-	:30	2	\$150.00	P2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	-----S-					2	\$150.00		0.00			
N 15	WSAV	02/25/16	02/28/16	Wheel of Fortune Wknd Wheel of Fortune WKND	CM	7-730p	-----S-	:30	1	\$225.00	P2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	-----S-					1	\$225.00		0.00			
N 16	WSAV	02/25/16	02/28/16		CM	730-8p	-----S-	:30	1	\$225.00	P2	0.00	NM	1	\$225.00

Order / Rev: 807361  
Alt Order #:  
Flight Dates: 02/25/16 - 03/01/16

Advertiser: POL/Cruz for President  
Product Desc: 30 sec campaign Super Tuesday  
Estimate:

WSAV Savannah

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy Wknd															
Jeopardy WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/22/16	02/28/16	-----S-		1			\$225.00			0.00			
N 17	WSAV	02/25/16	02/28/16	Local News @11p Sat	CM	11-1130p	-----S-	:30	1	\$195.00	P2	0.00	NM	1	\$195.00
WSAV 11p News Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/22/16	02/28/16	-----S-		1			\$195.00			0.00			
N 18	WSAV	02/25/16	02/28/16	Today Show Su	CM	8-9a	-----S	:30	1	\$135.00	P2	0.00	NM	1	\$135.00
Today Show Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 02/22/16	02/28/16	-----S		1			\$135.00			0.00			
													Totals	48	\$7,860.00

807361



## WSAV CRUZ 30SEC SUPER TUESDAY CAMPAIGN

Author: Michelle West

Proposal ID: 27206  
 Schedule Date: 2/22/2016 - 3/1/2016  
 Spot Length(s): :30

Acct. Exec: Michelle West  
 Phone #: 912-644-6818  
 Email: mwest1@wsav.com  
 Web Site: www.wsav.com

Flight Dates: 2/22/2016-3/1/2016

Program Time	Spot Length	FE 22	FE 29	Wk s	Rate Spots
<b>WSAV</b>					
1 TODAY SHOW 2 Mo-Fr 9:00a-10:00a	:30	4	2	2	\$115.00 6
2 TODAY SHOW 3 Mo-Fr 10:00a-11:00a	:30	4	2	2	\$105.00 6
3 DR. OZ Mo-Fr 11:00a-12:00p	:30	4	2	2	\$60.00 6
4 SOUTHERN SCENE Mo-Fr 12:00p-12:30p	:30	4	--	1	\$40.00 4
5 FAMILY FEUD (A) Mo-Fr 3:00p-3:30p	:30	4	--	1	\$100.00 4
6 FAMILY FEUD (B) Mo-Fr 3:30p-4:00p	:30	2	--	1	\$100.00 2
7 JUDGE JUDY (A) Mo-Fr 4:00p-4:30p	:30	2	--	1	\$135.00 2
8 JUDGE JUDY (B) Mo-Fr 4:30p-5:00p	:30	2	--	1	\$135.00 2
9 WSAV FIRST NEWS @ 5 Mo-Fr 5:00p-5:30p	:30	2	--	1	\$165.00 2
10 WSAV NEWS 3 @ 5:30 Mo-Fr 5:30p-6:00p	:30	3	--	1	\$180.00 3
11 THE VOICE Mon 8:00p-10:00p	:30	--	2	1	\$1,200.00 2
12 CAUGHT ON CAMERA W/NICK CANNON Fri 8:00p-9:00p	:30	1	--	1	\$300.00 1
13 SATURDAY TODAY Sat 7:00a-9:00a	:30	2	--	1	\$115.00 2
14 SAT NEWS 3 @ 6 Sat 6:00p-6:30p	:30	2	--	1	\$150.00 2
15 WHEEL OF FORTUNE WKND Sat 7:00p-7:30p	:30	1	--	1	\$225.00 1
16 JEOPARDY WKND Sat 7:30p-8:00p	:30	1	--	1	\$225.00 1
17 WSAV NEWS 3 SAT Sat 11:00p-11:30p	:30	1	--	1	\$195.00 1
18 WSAV NEWS 3 TODAY - SUNDAY Sun 9:00a-10:00a	:30	1	--	1	\$135.00 1
<b>WSAV Totals</b>		40	8		<b>\$7,860.00</b> Spts: 48

Total Cost: \$7,860.00

Signature



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <div style="text-align: center; margin-top: 10px;">WSAV-TV -- Savannah, Georgia</div>	<b>Date:</b> <div style="text-align: center; margin-top: 10px;">2/24/16</div>
---	--

I, Becky West,

being/on behalf of: Ted Cruz,

a legally qualified candidate of the Republican

political party for the office of: President

in the Georgia Primary

election to be held on: March 1, 2016

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Cruz for President

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bradley Knippa

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

2/24/16

**Date**

*Bucky West*

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

*Michelle West*

**Signature**

*Michelle West*

**Printed Name**

*NSA*

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Cruz for President

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



**signature of candidate or authorized committee**

Becky West

2/24/16

**printed name**

**date**

**ORDER**

WSAV Savannah

**Orders**  
**Order / Rev:** 807408  
**Alt Order #:**  
**Product Desc:** 60 SEC SUPER TUESDAY CAMPAIGN  
**Estimate:**  
**Flight Dates:** 02/25/16 - 03/01/16  
**Original Date / Rev:** 02/24/16 / 02/24/16  
**Order Type:** REG

**Primary AE:** WSAV National House  
**Sales Office:** N-HOU  
**Sales Region:** Nat

**Agency Name:** West Rogers LLC  
**Buying Contact:**  
**Billing Contact:**  
 6075 Poplar Avenue  
 Memphis, TN 38119

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Cruz for President  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** P2  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/16	02/28/16	11	\$4,990.00	\$4,241.50
02/29/16	03/01/16	11	\$4,700.00	\$3,995.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2016	11	\$4,990.00	\$4,241.50	0.00
March 2016	11	\$4,700.00	\$3,995.00	0.00
<b>Totals</b>	<b>22</b>	<b>\$9,690.00</b>	<b>\$8,236.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WSAV National House			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
WSAV Savannah	50%	\$9,690.00
Market	100%	\$19,380.00

**Competitive Share**

Competitive Share	Share	Total
ABVH	0%	\$0.00
CABLE	0%	\$0.00
ESAV	0%	\$0.00
FSAV	0%	\$0.00
UNKWN	0%	\$0.00
WGSA	0%	\$0.00
WJCL	0%	\$0.00
WJWJ	0%	\$0.00
WTGS	0%	\$0.00
WTOC	50%	\$9,690.00
WWAN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSAV	02/25/16	03/01/16	Today Show II	CM	9-10a	MT-TF--	1:00	1	\$230.00	P2	0.00	NM	2	\$460.00
				Today Show 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/22/16	02/28/16	---TF--		1				\$230.00		0.00			
		Week: 02/29/16	03/06/16	MT-----		1				\$230.00		0.00			
N 2	WSAV	02/25/16	03/01/16		CM	10-11a	MT-TF--	1:00	1	\$210.00	P2	0.00	NM	2	\$420.00

Order / Rev: 807408  
 Alt Order #:  
 Flight Dates: 02/25/16 - 03/01/16

Advertiser: POL/Cruz for President  
 Product Desc: 60 SEC SUPER TUESDAY CAMPAIGN  
 Estimate:  
 WSAV Savannah

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show III Today Show 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/22/16		02/22/16	02/28/16	---TF--		1				\$210.00		0.00			
Week: 02/29/16		02/29/16	03/06/16	MT-----		1				\$210.00		0.00			
N 3	WSAV	02/25/16	03/01/16	M-F 11a-12p M-F 11a-12p	CM	11-12p	MT-TF--	1:00	1	\$120.00	P2	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/22/16		02/22/16	02/28/16	---TF--		1				\$120.00		0.00			
Week: 02/29/16		02/29/16	03/06/16	MT-----		1				\$120.00		0.00			
N 4	WSAV	02/25/16	03/01/16	The Southern Scene Southern Scene	CM	12-1230p	MT-TF--	1:00	1	\$80.00	P2	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/22/16		02/22/16	02/28/16	---TF--		1				\$80.00		0.00			
Week: 02/29/16		02/29/16	03/06/16	MT-----		1				\$80.00		0.00			
N 5	WSAV	02/29/16	02/29/16	M-F 3-4p M-F 3-4p	CM	3-4p	M-----	1:00	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/29/16		02/29/16	03/06/16	M-----		1				\$200.00		0.00			
N 6	WSAV	02/29/16	02/29/16	M-F 330-4p M-F 330-4p	CM	330-4p	M-----	1:00	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/29/16		02/29/16	03/06/16	M-----		1				\$200.00		0.00			
N 7	WSAV	02/25/16	02/29/16	M-F 430-5p M-F 430-5p	CM	430-5p	M--TF--	1:00	1	\$270.00	P2	0.00	NM	2	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/22/16		02/22/16	02/28/16	---TF--		1				\$270.00		0.00			
Week: 02/29/16		02/29/16	03/06/16	M-----		1				\$270.00		0.00			
N 8	WSAV	02/25/16	02/29/16	Local News @ 5p WSAV 5p News	CM	5-530p	M--TF--	1:00	1	\$330.00	P2	0.00	NM	2	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/22/16		02/22/16	02/28/16	---TF--		1				\$330.00		0.00			
Week: 02/29/16		02/29/16	03/06/16	M-----		1				\$330.00		0.00			
N 9	WSAV	02/25/16	02/29/16	Local News @530p WSAV 530p News	CM	530-6p	M--TF--	1:00	1	\$360.00	P2	0.00	NM	2	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/22/16		02/22/16	02/28/16	---TF--		1				\$360.00		0.00			
Week: 02/29/16		02/29/16	03/06/16	M-----		1				\$360.00		0.00			
N 10	WSAV	02/25/16	02/29/16	Wheel of Fortune Wheel of Fortune	CM	7-730p	M--TF--	1:00	1	\$1,350.00	P2	0.00	NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/22/16		02/22/16	02/28/16	---TF--		1				\$1,350.00		0.00			
Week: 02/29/16		02/29/16	03/06/16	M-----		1				\$1,350.00		0.00			
N 11	WSAV	02/25/16	02/29/16	Jeopardy Jeopardy	CM	730-8p	M--TF--	1:00	1	\$1,350.00	P2	0.00	NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/22/16		02/22/16	02/28/16	---TF--		1				\$1,350.00		0.00			
Week: 02/29/16		02/29/16	03/06/16	M-----		1				\$1,350.00		0.00			
N 12	WSAV	02/25/16	02/28/16	Weekend News @ 6p S&M WSAV 6p News Sat	CM	6-630p	-----S-	1:00	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/22/16		02/22/16	02/28/16	-----S-		1				\$300.00		0.00			
N 13	WSAV	02/25/16	02/28/16	Local News @11p Sat WSAV 11p News Sat	CM	11-1130p	-----S-	:30	1	\$390.00	P2	0.00	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 02/22/16		02/22/16	02/28/16	-----S-		1				\$390.00		0.00			
													Totals	22	\$9,690.00

807408



## WSAV CRUZ 60SEC SUPER TUESDAY CAMPAIGN

Author: Michelle West

Proposal ID: 27211  
 Schedule Date: 2/22/2016 - 3/1/2016  
 Spot Length(s): :60

Acct. Exec: Michelle West  
 Phone #: 912-644-6818  
 Email: mwest1@wsav.com  
 Web Site: www.wsav.com

Flight Dates: 2/22/2016-3/1/2016

Program Time	Spot Length	FE 22	FE 29	Wks	Rate Spots
<b>WSAV</b>					
TODAY SHOW 2 Mo-Fr 9:00a-10:00a	:60	1	1	2	\$230.00 2
TODAY SHOW 3 Mo-Fr 10:00a-11:00a	:60	1	1	2	\$210.00 2
DR. OZ Mo-Fr 11:00a-12:00p	:60	1	1	2	\$120.00 2
SOUTHERN SCENE Mo-Fr 12:00p-12:30p	:60	1	1	2	\$80.00 2
FAMILY FEUD (A) Mo-Fr 3:00p-3:30p	:60	--	1	1	\$200.00 1
FAMILY FEUD (B) Mo-Fr 3:30p-4:00p	:60	--	1	1	\$200.00 1
JUDGE JUDY (B) Mo-Fr 4:30p-5:00p	:60	1	1	2	\$270.00 2
WSAV FIRST NEWS @ 5 Mo-Fr 5:00p-5:30p	:60	1	1	2	\$330.00 2
WSAV NEWS 3 @ 5:30 Mo-Fr 5:30p-6:00p	:60	1	1	2	\$360.00 2
WHEEL OF FORTUNE Mo-Fr 7:00p-7:30p	:60	1	1	2	\$1,350.00 2
JEOPARDY Mo-Fr 7:30p-8:00p	:60	1	1	2	\$1,350.00 2
SAT NEWS 3 @ 6 Sat 6:00p-6:30p	:60	1	--	1	\$300.00 1
WSAV NEWS 3 SAT Sat 11:00p-11:30p	:60	1	--	1	\$390.00 1
<b>WSAV Totals</b>		11	11		<b>\$9,690.00</b> Spts: 22

Total Cost: \$9,690.00

Signature



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <div style="text-align: center; margin-top: 10px;">WSAV-TV -- Savannah, Georgia</div>	<b>Date:</b> <div style="text-align: center; margin-top: 10px;">2/24/16</div>
---	--

I, Becky West

being/on behalf of: Ted Cruz

a legally qualified candidate of the Republican

political party for the office of: President

in the Georgia Primary

election to be held on: March 1, 2016

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Cruz for President

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bradley Knippa

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

2/24/16

**Date**

Bucky West

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Michelle West

**Signature**

Michelle West

**Printed Name**

NSA

**Title**



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Cruz for President

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

*Becky West*

**signature of candidate or authorized committee**

Becky West

**printed name**

2/24/16

**date**

# ORDER



WSAV Savannah

**Orders**  
**Order / Rev:** 800577  
**Alt Order #:** 0211-002  
**Product Desc:** 60 SEC ORDER  
**Estimate:** 0211-002  
**Flight Dates:** 02/13/16 - 02/18/16  
**Original Date / Rev:** 02/12/16 / 02/12/16  
**Order Type:** REG

**Primary AE:** WSAV National House  
**Sales Office:** N-HOU  
**Sales Region:** Nat

**Agency Name:** West Rogers LLC  
**Buying Contact:**  
**Billing Contact:**  
 6075 Poplar Avenue  
 Memphis, TN 38119

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Cruz for President  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** NA  
**Revenue Codes:** AGY, REG, REG

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/16	02/18/16	21	\$6,546.00	\$5,564.10

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2016	21	\$6,546.00	\$5,564.10	0.00
<b>Totals</b>	<b>21</b>	<b>\$6,546.00</b>	<b>\$5,564.10</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WSAV National House			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
WSAV Savannah	30%	\$6,546.00
Market	100%	\$21,820.00

## Competitive Share

Competitive Share	Share	Total
ABVH	0%	\$0.00
CABLE	0%	\$0.00
ESAV	0%	\$0.00
FSAV	0%	\$0.00
UNKWN	0%	\$0.00
WGSA	0%	\$0.00
WJCL	20%	\$4,364.00
WJWJ	0%	\$0.00
WTGS	10%	\$2,182.00
WTOC	40%	\$8,728.00
WWAN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSAV	02/15/16	02/18/16	Local News @ 6a Coastal Sunrise	CM	6-7a	MTWT---	1:00	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 02/15/16	02/21/16	MTWT---			1		\$300.00		0.00				
N 2	WSAV	02/13/16	02/13/16	Local News @ 6a Local News @ 6a	CM	6-7a	-----S-	1:00	1	\$90.00	P2	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 800577  
 Alt Order #: 0211-002  
 Flight Dates: 02/13/16 - 02/18/16

Advertiser: POL/Cruz for President  
 Product Desc: 60 SEC ORDER  
 Estimate: 0211-002

WSAV Savannah

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WSAV	02/13/16	02/13/16	Local News @ 6a Local News @ 6a	CM	6-7a	-----S-	1:00	1	\$90.00	P2	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/08/16	02/14/16	-----S-			1		\$90.00		0.00				
N 3	WSAV	02/14/16	02/14/16	Local News @ 6a Local News @ 6a	CM	6-7a	-----S	1:00	1	\$106.00	P2	0.00	NM	1	\$106.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/08/16	02/14/16	-----S			1		\$106.00		0.00				
N 4	WSAV	02/13/16	02/13/16	Local News @ 9a Local News @ 9a	CM	830-10a	-----S-	1:00	1	\$210.00	P2	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/08/16	02/14/16	-----S-			1		\$210.00		0.00				
N 5	WSAV	02/14/16	02/14/16	Local News @ 9a Local News @ 9am	CM	9-10a	-----S	1:00	1	\$270.00	P2	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/08/16	02/14/16	-----S			1		\$270.00		0.00				
N 6	WSAV	02/15/16	02/18/16	Local News @ 5p WSAV 5p News	CM	5-530p	MTWT---	1:00	1	\$330.00	P2	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWT---			1		\$330.00		0.00				
N 7	WSAV	02/15/16	02/18/16	Local News @ 530p WSAV 530p News	CM	530-6p	MTWT---	1:00	1	\$360.00	P2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWT---			1		\$360.00		0.00				
N 8	WSAV	02/15/16	02/18/16	Local News @ 6p WSAV 6p News	CM	6-630p	MTWT---	1:00	1	\$690.00	P2	0.00	NM	1	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWT---			1		\$690.00		0.00				
N 9	WSAV	02/15/16	02/18/16	NBC Nightly News NBC Nightly News	CM	630-7p	MTWT---	1:00	1	\$900.00	P2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWT---			1		\$900.00		0.00				
N 10	WSAV	02/13/16	02/13/16	Weekend News @ 6p S&M WSAV 6p News Sat	CM	6-630p	-----S-	1:00	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/08/16	02/14/16	-----S-			1		\$300.00		0.00				
N 12	WSAV	02/15/16	02/18/16	Today Show M-F Today Show M-F	CM	7-9a	MTWT---	1:00	1	\$360.00	P2	0.00	NM	1	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWT---			1		\$360.00		0.00				
N 13	WSAV	02/15/16	02/18/16	Today Show II Today Show 2	CM	9-10a	MTWT---	1:00	1	\$230.00	P2	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWT---			1		\$230.00		0.00				
N 14	WSAV	02/13/16	02/13/16	Weekend News @ 6p S&M WSAV 6p News Sat	CM	6-630p	-----S-	1:00	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/08/16	02/14/16	-----S-			1		\$300.00		0.00				
N 15	WSAV	02/15/16	02/18/16	Local News @ 6a Coastal Sunrise	CM	6-7a	MTWT---	1:00	6	\$300.00	P2	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWT---			6		\$300.00		0.00				
N 16	WSAV	02/14/16	02/14/16	Today Show Su Today Show Sun	CM	8-9a	-----S	1:00	2	\$150.00	P2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/08/16	02/14/16	-----S			2		\$150.00		0.00				
													Totals	21	\$6,546.00

1. *What is the purpose of this study?*

02/11/16

**WSAV**

Pamela Vinson-Shaw

**901-682-3839**

CRUZ FOR PRESIDENT

1

60 SEC SKD

Comments: OVERSELL. N/A

Date	Day	Time	Program	Length	Rtg.	Spots/Wk	TRPs	Rate	Total \$'s
13-Feb	SAT	630P	NBC NIGHTLY NEWS SAT	60	6.5	1	6.5	\$840	\$840
14-Feb	SUN	630P	NBC NIGHTLY NEWS SUN	60	5.9	1	5.9	\$840	\$840
2/13/16-2/14/16	SAT-SUN	3-6P	1ST QTR GOLF	60	2.6	2	5.2	\$360	\$720
							0		\$0
							0		\$0
							0		\$0
							0		\$0
							0		\$0
							0		\$0
						4	17.6		2400

## MAKEGOOD OFFER

[illegible]

**WESTROGERS, LLC**  
6075 POPLAR AVE  
MEMPHIS, TN 38119  
901-682-3839  
[WWW.WESTROGERS.COM](http://WWW.WESTROGERS.COM)

MARKET: Savannah, GA  
ADVERTISER: CRUZ FOR PRESIDENT

STATION: **WSAV-TV**  
STATION REP: Michelle D West  
PHONE #s: 912-644-6813  
EMAIL: [mwest1@wsav.com](mailto:mwest1@wsav.com)

MEDIA BUYER: BECKY WEST  
PHONE: 901-682-3839  
EMAIL: BECKYWEST@WESTROGER

**TV INSERTION ORDER**

DATE: 11-Feb-16

INSERTION ORDER #: 0211-002

PLEASE INCLUDE OUR INSERTION ORDER NUMBER  
ON ALL STATION INVOICES - THANK YOU!

X	NEW ORDER
---	-----------

**CANCEL**

REPLACES &amp; SUPERCEDES

our Ins Order #  
dated

START DATE:	12-Feb-16	END DATE:	18-Feb-16
-------------	-----------	-----------	-----------

TOTAL WEEKS		TOTAL COMMERCIALS	
	1	17	

MEDIA GROSS:	\$6,546.00
DISCOUNT @ 15%:	\$981.90
NET DUE MEDIA:	\$5,564.10

SPOT ID# / TITLES / RUN DATES:

**INSTRUCTIONS:**

SYSTEM CONFIRMATION REQUIRED

WESTROGERS, LLC (AGENCY) as Agent for the Advertiser named above, has been authorized by the Advertiser to initiate and administer media placements on their behalf. By executing this insertion order/schedule, this Station/Media Outlet recognizes AGENCY as an Agent of the Advertiser and acknowledges that the Advertiser, not the AGENCY, is ultimately liable and responsible for any and all payments due this Station/Media Outlet regarding this Advertiser. AGENCY acknowledges fiscal responsibility to the Station/Media Outlet only when, and to the degree, it has been paid by the Advertiser. The Station/Media Outlet is not authorized to implement this insertion order/schedule until AGENCY has

PLEASE SIGN, DATE & RETURN A COPY OF THIS INSERTION ORDER/SCHEDULE ASAP. THANK YOU.

x W. Juchelli West 2/11/14  
STATION/MEDIA REPRESENTATIVE Date

x Buch West  
MEDIA BUYER

2/11/14

**ORDER**

**Orders**  
**Order / Rev:** 800484  
**Alt Order #:** 0211-001  
**Product Desc:** 30 SECOND SCHEDULE  
**Estimate:**  
**Flight Dates:** 02/13/16 - 02/18/16  
**Original Date / Rev:** 02/12/16 / 02/12/16  
**Order Type:** REG

WSAV Savannah

**Primary AE:** WSAV National House  
**Sales Office:** N-HOU  
**Sales Region:** Nat

**Agency Name:** West Rogers LLC  
**Buying Contact:**  
**Billing Contact:**  
 6075 Poplar Avenue  
 Memphis, TN 38119

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Cruz for President  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** NA  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/16	02/18/16	54	\$13,157.00	\$11,183.45

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2016	54	\$13,157.00	\$11,183.45	0.00
<b>Totals</b>	<b>54</b>	<b>\$13,157.00</b>	<b>\$11,183.45</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WSAV National House			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
WSAV Savannah	30%	\$13,157.00
Market	100%	\$43,856.67

**Competitive Share**

Competitive Share	Share	Total
ABVH	0%	\$0.00
CABLE	0%	\$0.00
ESAV	0%	\$0.00
FSAV	0%	\$0.00
UNKWN	0%	\$0.00
WGSA	0%	\$0.00
WJCL	20%	\$8,771.33
WJWJ	0%	\$0.00
WTGS	10%	\$4,385.67
WTOC	40%	\$17,542.67
WWAN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSAV	02/15/16	02/18/16	Local News @ 5a Coastal Sunrise 5a	CM	5-530a	MTWT---	:30	3	\$55.00	P2	0.00	NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWT---			3		\$55.00		0.00				
N 2	WSAV	02/15/16	02/18/16	Local News @ 530a Coastal Sunrise 530a	CM	530-6a	MTWT---	:30	3	\$75.00	P2	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 800484  
 Alt Order #: 0211-001  
 Flight Dates: 02/13/16 - 02/18/16

Advertiser: POL/Cruz for President  
 Product Desc: 30 SECOND SCHEDULE  
 Estimate:

WSAV Savannah

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WSAV	02/15/16	02/18/16	Local News @ 530a Coastal Sunrise 530a	CM	530-6a	MTWT---	:30	3	\$75.00	P2	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWT---			3		\$75.00		0.00				
N 3	WSAV	02/15/16	02/18/16	Local News @ 6a Coastal Sunrise	CM	6-7a	MTWT---	:30	3	\$150.00	P2	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWT---			3		\$150.00		0.00				
N 4	WSAV	02/13/16	02/13/16	Local News @ 6a Local News @ 6a	CM	6-7a	-----S-	:30	1	\$45.00	P2	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/08/16	02/14/16	-----S-			1		\$45.00		0.00				
N 5	WSAV	02/14/16	02/14/16	Local News @ 6a Local News @ 6a	CM	6-7a	-----S	:30	1	\$53.00	P2	0.00	NM	1	\$53.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/08/16	02/14/16	-----S			1		\$53.00		0.00				
N 6	WSAV	02/13/16	02/13/16	Local News @ 9a Local News @ 9a	CM	830-10a	-----S-	:30	1	\$105.00	P2	0.00	NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/08/16	02/14/16	-----S-			1		\$105.00		0.00				
N 7	WSAV	02/14/16	02/14/16	Local News @ 9a Local News @ 9am	CM	9-10a	-----S	:30	1	\$135.00	P2	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/08/16	02/14/16	-----S			1		\$135.00		0.00				
N 8	WSAV	02/15/16	02/18/16	Local News @ 5p WSAV 5p News	CM	5-530p	MTWT---	:30	3	\$165.00	P2	0.00	NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWT---			3		\$165.00		0.00				
N 9	WSAV	02/15/16	02/18/16	Local News @ 530p WSAV 530p News	CM	530-6p	MTWT---	:30	3	\$180.00	P2	0.00	NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWT---			3		\$180.00		0.00				
N 10	WSAV	02/15/16	02/18/16	Local News @ 6p WSAV 6p News	CM	6-630p	MTWT---	:30	3	\$345.00	P2	0.00	NM	3	\$1,035.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWT---			3		\$345.00		0.00				
N 11	WSAV	02/15/16	02/18/16	NBC Nightly News NBC Nightly News	CM	630-7p	MTWT---	:30	3	\$450.00	P2	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWT---			3		\$450.00		0.00				
N 12	WSAV	02/13/16	02/13/16	Weekend News @ 6p S&M WSAV 6p News Sat	CM	6-630p	-----S-	:30	1	\$150.00	P2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/08/16	02/14/16	-----S-			1		\$150.00		0.00				
N 13	WSAV	02/14/16	02/14/16	Weekend News @ 6p S&M WSAV 6p News Sun	CM	6-630p	-----S	:30	1	\$180.00	P2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/08/16	02/14/16	-----S			1		\$180.00		0.00				
N 14	WSAV	02/15/16	02/18/16	Wheel of Fortune Wheel of Fortune	CM	7-730p	MTWT---	:30	3	\$675.00	P2	0.00	NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWT---			3		\$675.00		0.00				
N 15	WSAV	02/15/16	02/18/16	Jeopardy Jeopardy	CM	730-8p	MTWT---	:30	3	\$675.00	P2	0.00	NM	3	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/15/16	02/21/16	MTWT---			3		\$675.00		0.00				
N 16	WSAV	02/13/16	02/13/16	Wheel of Fortune Wknd Wheel of Fortune WKND	CM	7-730p	-----S-	:30	1	\$225.00	P2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				



Order / Rev: 800484  
 Alt Order #: 0211-001  
 Flight Dates: 02/13/16 - 02/18/16

Advertiser: POL/Cruz for President  
 Product Desc: 30 SECOND SCHEDULE  
 Estimate:

WSAV Savannah

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	WSAV	02/13/16	02/13/16	Wheel of Fortune Wknd CM Wheel of Fortune WKND		7-730p	-----S-	:30	1	\$225.00	P2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/08/16	02/14/16	-----S-		1			\$225.00			0.00			
N 17	WSAV	02/13/16	02/13/16	Jeopardy Wknd CM Jeopardy WKND		730-8p	-----S-	:30	1	\$225.00	P2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/08/16	02/14/16	-----S-		1			\$225.00			0.00			
N 18	WSAV	02/14/16	02/14/16	Sun Hour 1 CM DATELINE		7-8p	-----S	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/08/16	02/14/16	-----S		1			\$450.00			0.00			
N 19	WSAV	02/14/16	02/14/16	Sun Hour 2 CM NBC VALENTINE		8-9p	-----S	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/08/16	02/14/16	-----S		1			\$450.00			0.00			
N 20	WSAV	02/14/16	02/14/16	Sun Prime Other 2 CM NBC TONIGHT SHOW VAL		9-11p	-----S	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/08/16	02/14/16	-----S		1			\$450.00			0.00			
N 21	WSAV	02/15/16	02/18/16	Tonight Show CM Tonight Show		Tonight Show	MTWT---	:30	3	\$128.00	P2	0.00	NM	3	\$384.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/15/16	02/21/16	MTWT---		3			\$128.00			0.00			
N 22	WSAV	02/15/16	02/18/16	Today Show M-F CM Today Show M-F		7-9a	MTWT---	:30	3	\$180.00	P2	0.00	NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/15/16	02/21/16	MTWT---		3			\$180.00			0.00			
N 23	WSAV	02/15/16	02/18/16	Today Show II CM Today Show 2		9-10a	MTWT---	:30	3	\$115.00	P2	0.00	NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/15/16	02/21/16	MTWT---		3			\$115.00			0.00			
N 24	WSAV	02/15/16	02/18/16	Today Show M-F CM Today Show M-F		7-9a	MTWT---	:30	1	\$180.00	P2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/15/16	02/21/16	MTWT---		1			\$180.00			0.00			
N 25	WSAV	02/15/16	02/18/16	LN M-F CM Late News M-F		11-1135p	MTWT---	:30	3	\$195.00	P2	0.00	NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/15/16	02/21/16	MTWT---		3			\$195.00			0.00			
N 26	WSAV	02/15/16	02/18/16	Today Show II CM Today Show 2		9-10a	MTWT---	:30	3	\$115.00	P2	0.00	NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	02/15/16	02/21/16	MTWT---		3			\$115.00			0.00			
Totals														54	\$13,157.00



**WESTROGERS, LLC**  
**6075 POPLAR AVE**  
**MEMPHIS, TN 38119**  
**901-682-3839**  
**WWW.WESTROGERS.COM**

STATION: **WSAV-TV**  
STATION REP: Michelle D West  
PHONE #s: 912-644-6813  
EMAIL: [mwest1@wsav.com](mailto:mwest1@wsav.com)

START DATE:	12-Feb-18	END DATE:	18-Feb-18
TOTAL WEEKS		TOTAL COMMERCIALS	
1		52	

our Ins Order #  
dated

MEDIA GROSS:	\$13,157.00
DISCOUNT @ 15%:	\$1,973.55
NET DUE MEDIA:	\$11,183.45

SYSTEM CONFIRMATION REQUIRED

PLEASE SIGN, DATE & RETURN A COPY OF THIS INSERTION ORDER/SCHEDULE ASAP. THANK YOU.

2/11/16

1. *Phragmites australis* (Cav.) Trin. ex Steud.

02/11/16

**WSAV**

Pamela Vinson-Shaw

1000

901-682-3839

ELL. N/A

CRUZ FOR PRESIDENT

\_\_\_\_\_

30 SEC SKD

Comments:	OVERSELL. N/A
-----------	---------------

Date	Day	Time	Program	Length	Rtg.	Spots/Wk	TRPs	Rate	Total \$s
13-Feb	SAT	630P	NBC NIGHTLY NEWS SAT	30	6.5	1	6.5	\$420	\$420
14-Feb	SUN	630P	NBC NIGHTLY NEWS SUN	30	5.9	1	5.9	\$420	\$420
2/13/16-2/14/16	SAT-SUN	3-6P	1ST QTR GOLF	30	2.6	3	7.8	\$90	\$270
							0		\$0
							0		\$0
							0		\$0
							0		\$0
							0		\$0
							0		\$0
							0		\$0
						5	20.2		1110

## MAKEGOOD OFFER

Date	Day	Time	Program	Length	Rtg.	Spots/Wk	TRPs	Rate	Total \$'s
2/15-2/18-16	M-TH	7-9A	TODAY SHOW	30	4.7	1	4.7	\$180	\$180
2/15-2/18/16	M-TH	11-1135P	LATE NEWS	30	1.9	3	5.7	\$195	\$585
2/15-2/18/16	M-TH	9A-10A	TODAY SHOW II	30	3.8	3	11.4	\$115	\$345
									\$0
									\$0
									\$0
									\$0
									\$0
						7	21.8		1110

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WSAV-TV -- Savannah, Georgia

**Date:**

2/11/16

I, Becky West

being/on behalf of: Ted Cruz

a legally qualified candidate of the Republican

political party for the office of: President

in the South Carolina Primary

election to be held on: Feb. 20, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>AS ORDERED</i>					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Cruz for President

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bradley Knippa

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

2/11/16

**Date**

Becky West

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Michelle West

**Signature**

Michelle West

**Printed Name**

NSA

**Title**

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Cruz for President  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

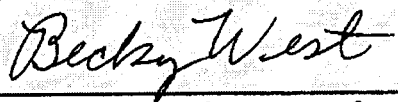
☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



**signature of candidate or authorized committee**

Becky West

2/11/16

**printed name**

**date**



**Media General Account Form**

(Updated 1/14/15)



Agency	WESTROGERS	Billing Calendar	Broadcast
Stations	Savannah	Billing Cycle	End of Month/End of Contract
Website		Agency Commission	15%
Electronic Invoicing	TV Invoices	IDB #	
		Tax 1	
Phone Number	901-682-3839	Fax	
Address	6075 POPLAR AVENUE		
City	MEMPHIS	State	TN
		Zip	38119
E-mail			
Account Executive	NATIONAL HOUSE		
Payment Terms	Cash In Advance	Liability	Sole Liability - Advertiser
Schedule Amount per Month	70000	Start Date	2/12/2016
		End Date	
Advertiser	POL/CRUZ FOR PRESIDENT	Demographic	A35+
Revenue Code 1	AGY- Agency Business	Product Code	PL1 - Federal Office
		Advertiser Separation	
		Order Separation	

Manager Signature:

Entered into WO &amp; AE Notified by:

Credit Manager Signature/Status: