

Annual EEOC Public File Report
Hometown Broadcasting, Inc. and Hometown Broadcasting of Austin, Inc.
Covering the Period December 1, 2016 to November 30, 2017

Stations Comprising Station Employment Unit
KQPR(FM), Albert Lea, Minnesota
KQAQ(AM), Austin, Minnesota

EEO Contact:

Mailing Address: 109 East Clark Street
Albert Lea, MN 56007

Telephone Number: 507-373-9600
Contact Person: Anna Rahn
Email Address: kqpr@power96rocker.com

Vacancy Information

The following are job vacancies filled between December 1, 2016 and November 30, 2017 identified by job title and indicating the recruitment source that referred the successful candidate.

Full-Time Positions Filled by Job Title	DOE	Total # Interviewed	Recruitment Source of Hire	Recruitment Sources Utilized
(1) PT Board Op/Prod (Will)	6/14/17	1	8	8
(1) FT Sales (Michele)	10/23/17	3	8	1,4,5,8

Recruitment Sources:

Type	Contact	Address	Method of Contact	#Interviews from Source
1. Vacancy Announcements on KQPR-FM & KQAQ-AM and FB	Anna Rahn	109 East Clark St Albert Lea, MN 56007	507-373-9600	2
2. Albert Lea Tribune	Crystal Miller	808 W. Front St Albert Lea, MN 56007	507-373-1411	
3. Austin Daily Herald	Jana Gray	310 2 nd St NE Austin MN 55912	507-433-8851	
4. Freeborn Co Shopper	Julia Thompson	110 S Pearl St Albert Lea MN 56007	507-373-1310	
5. Mower Co Shopper	Julia Thompson	3405 W Oakland Ave Austin, MN 55912	507-437-7731	
6. MN Broadcasters Assoc	Megan Eischen	3033 Excelsior Blvd., Ste 301 Minneapolis, MN 55416 jobbank@minnesotabroadcasters.com	612-926-8123	
7. MN Workforce Center Web Postings: http:// minnesotaworks.net	Steve Bauer	1649 W Main Skyline Plaza Albert Lea, MN 56007	507-379-3409	
8. Personal Referral/ Unsolicited Applicant/ Resume on File-Past Recruitment	N/A	N/A	N/A	
9. Express Employment Professionals	Joe Lubke	1410 West Main Albert Lea, MN 56007	507-373-2826	
10. Chamber Job Bank	Randy Kehr	Skyline Plaza W Main Street Albert lea, MN 56007	alfccoc@albertlea.org	



SUPPLEMENTAL RECRUITMENT OUTREACH INITIATIVES – Dec 1 2016 – Nov 30 2017

Feb '17- **18 Elementary Students K-5 from Alden Toured our Facility with our Sales Rep Sindi Fulton and their School chaperone Tanya Hemmingsen**, and were introduced to AM & FM announcers and recorded messages.

March '17 - **Booth at the Austin Home & Vacation Show** at the Packer Arena with station information and blank applications on hand. Station Employees rotated manning the booth throughout the 3 day event and spoke with attendees about broadcast career opportunities for their particular position.

March '17 - **Interviewed students with the Alden 4H Club as part of a Radio requirement for the 4H Science Challenge Project.** Interview needed to include mentions of the 4H & University of MN Extension, and forwarded to Dr Rice. **Station Personnel: Ron Hunter, Sindi Fulton**

April '17 - **Tour of the Station.** Conducted a Station tour for a group of **local (Alden) Boy/Cub Scout Pack Members and Leader** discussing broadcast in general and day-to-day responsibilities, also introduced Program Director/On-Air Announcer for discussion on what an announcer does, and cut a liner as a group. **Station Personnel: Ron Hunter**

4/24/17 – **Tour of Stations & Career Mentorship. Graduating Students from Lake Mills HS** participated in our Senior Nights event that accompanied by a School Official. They were present for 2-1/2 hours. Event started at 5:30pm w/complimentary dinner from local restaurant, followed by tour of the stations with a station appointed chaperone, and as a group they select all of the songs to air that evening and drafted some on-air prep. Then they're physically On-the Air Broadcasting for 2 hrs with an experienced Announcer - introducing songs, recognizing sponsors, and producing Graduation Safety Messages that air after the event, and weather announcements.

Station Personnel: Ron Hunter, Jerry Viktora

4/25/17 – **Tour of Stations & Career Mentorship. Graduating Students from Alden Conger HS** participated in our Senior Nights event.

Station Personnel: Jay Paul, Sindi Fulton

4/26/17 – **Tour of Stations & Career Mentorship. Graduating Students from USC (United South Central-Wells) HS Northwood Kensett HS** participated in our Senior Nights event.

Station Personnel: Ron Hunter, Don Throlson

4/27/17 - **Tour of Stations & Career Mentorship. Graduating Students from Blooming Prairie HS** participated in our Senior Nights event.

Station Personnel: Jay Paul, Amy Martin

5/1/17 – **Tour of Stations & Career Mentorship. Graduating Students from Northwood Kensett HS** participated in our Senior Nights event.

Station Personnel: Ron Hunter, Anna Rahn

5/2/17 - **Tour of Stations & Career Mentorship. Graduating Students from NRHEG (New Richland, Hartland, Ellendale, Geneva) HS's** participated in our Senior Nights event. **Station Personnel: Jay Paul, Jerry Viktora** *RECRUITED, HIRED & TRAINED WILL RUDUA for NASCAR/Remote Board Op, God's Country Program Host, Production, and special projects.....as a result of his participation in this event.*

5/4/17 - **Tour of Stations & Career Mentorship. Graduating Students from Glenville Emmons HS** participated in our Senior Nights event.

Station Personnel: Ron Hunter, Anna Rahn

5/5/17 – **Tour of Stations & Career Mentorship. Graduating Students from Austin Pacelli HS** participated in our Senior Nights event.

Station Personnel: Jay Paul, Tammy Swensen

5/6/17 – **Tour of Stations & Career Mentorship. Graduating Students from Albert Lea HS** participated in our Senior Nights event.

Station Personnel: Ron Hunter, April Habana 5/9/16– **Tour of Stations & Career Mentorship. Graduating Students from Austin Public HS** participated in our Senior Nights event.

Station Personnel: Jay Paul, Sindi Fulton

5/11/17- **20 Students (2 groups of 10 ea) participated in the 9th Grade Business & Career Tour for the Albert Lea HS. Toured Facility with our Sales Rep Sindi Fulton and On-Air Personality Jay Paul.** We presented information on our stations along with job descriptions for all positions at the station, including required Education and/or preferred experience needed for consideration to these positions.