

# ORDER

**Orders**  
**Order / Rev:** 2628450  
 Alt Order #: \_\_\_\_\_  
**Product Desc:** KAIG TV  
 Estimate: \_\_\_\_\_  
**Flight Dates:** 01/07/23 - 01/08/23  
**Original Date / Rev:** 01/05/23 / 01/06/23  
**Order Type:** General

**WHAS**  
**Primary AE:** Nick Coloprisco  
**Sales Office:** WHAS  
**Sales Region:** LOC

**Agency**  
**Name:** Runswitch PR/ POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** Chris Nation  
9300 Shelbyville Road  
Louisville, KY 40222

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** ISS/ Kentuckianas Against Illegal Garr  
**Demographic:** A25-54  
**Product Codes:** IS-Issue/Non Ballot  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Issue  
**Priority:** P04

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** M207565  
**Agency External ID:** 73292AG  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/26/22	01/08/23	2	\$3,000.00	\$2,550.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2023	2	\$3,000.00	\$2,550.00	0.00
<b>Totals</b>	<b>2</b>	<b>\$3,000.00</b>	<b>\$2,550.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brandy Clark			Start Of Order - End Of Order	55%
Elizabeth Burrice			Start Of Order - End Of Order	45%
Nick Coloprisco			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	01/07/23	01/08/23	NFL Sa Prime Game NFL Sa Game #2	CM	8-1115p	-----S-	:30	1	\$2,000.00	P04	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/02/23	01/08/23	-----S-		1				\$2,000.00		0.00			
N 2	WHAS	01/08/23	01/08/23	NCAA FB Champ FCS NCAA FB Champ FCS	CM	Various	-----S	:30	1	\$1,000.00	P04	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/02/23	01/08/23	-----S		1				\$1,000.00		0.00			
													<b>Totals</b>	<b>2</b>	<b>\$3,000.00</b>