



**WGBJ/WAJI-HD2**

**ISSUES/ASCERTAINMENT REPORT  
2<sup>nd</sup> QUARTER 2021**

**PREPARED BY:**

**CHRISTOPHER DIDIER  
CARRIE WELLMAN**

**July 10, 2021**

**The following is a list of ascertained issues for the 2nd quarter of 2021:**

**COVID 19/Possible repercussions of COVID 19**

## **WGBJ, Alt 102.3 Public Affairs Programming, 2nd quarter of 2021**

### **Community Service**

4/11/21 6:10-6:30am 20 min.

Discussion of the services provided through United Way of Allen County including the Strong Neighborhood Initiative which strives to identify a community's strengths and weaknesses so they can work to make the neighborhood better. Specifically identifying things like food desserts and infrastructure issues and finding solutions to those problems. Also discussed Over the Edge which is a rappelling event to raise money for the Strong Neighborhood Initiative.

Guest: Kelly Geiser, Senior Manager of Leadership Giving and Special Events, United Way of Allen County  
Fort Wayne Feedback

5/9/21 6:15-6:30am 15 min.

Discussion of the Fort Wayne Farmer's Market, the original market to open in the city, and its efforts to provide sustainable, natural products to residents.

Guest: Leigh Rowan, Marketing Coordinator, Fort Wayne Farmer's Market  
Fort Wayne Feedback

6/20/21 6:15-6:30am 15 min.

Discussion of the Fort Wayne Farmer's Market, the original market to open in the city, and its efforts to provide sustainable, natural products to residents.

Guest: Leigh Rowan, Marketing Coordinator, Fort Wayne Farmer's Market  
Fort Wayne Feedback

6/27/21 6:00-6:30am 30 min.

Discussed the Fort Wayne Pet Food Pantry which provides assistance to families in need.

Guest: Rochelle Watson, Director, Fort Wayne Pet Food Pantry  
Sunday Side Up

## **COVID**

4/11/21 6:30-7:00am 30 min.

Discussion of community programs at First Presbyterian Church and how they are evolving to meet the needs of people during the pandemic.

Guest: Pastor Annie Epling, First Presbyterian Church

Sunday Side Up

4/11/21 6:00-6:10am 10 min.

Discussed the United Way Emergency Relief Fund which was started at the beginning of COVID to raise money for families hardest hit by the pandemic. So far, the United Way has assisted over 500-thousand people through the ERF program.

Guest: Kelly Geiser, Senior Manager of Leadership Giving and Special Events, United Way of Allen County

Fort Wayne Feedback

4/18/21 6:00-6:30am 30 min.

Discussion of the History Center's efforts to preserve the cultural and historical significance of the pandemic and the Black Lives Matter Movement as they happened in Northeast Indiana. They've obtained the actual vial which contained the first COVID vaccine administered in Indiana (which was here in Fort Wayne). They've also collected artifacts from the Black Lives Matter protests in Fort Wayne over the summer and will preserve them for future exhibits and educational programs.

Guest: Todd Pelfry, Executive Director, Fort Wayne History Center.

Fort Wayne Feedback

5/2/21 6:00-6:10am 10 min.

Discussed the United Ways efforts to help families hit hardest by the pandemic through their new Emergency Relief Fund.

Guest: Kelly Geiser, Senior Manager of Leadership Giving and Special Events, United Way of Allen County

Fort Wayne Feedback

## **COVID cont.**

5/2/11 6:30-7:00am 30 min.

Discussion of community programs at First Presbyterian Church and how they are evolving to meet the needs of people during the pandemic.

Guest: Pastor Annie Epling, First Presbyterian Church

Sunday Side Up

6/13/21 6:00-6:30am 30 min.

Discussed the increasing need for volunteers at the local Ronald McDonald House, especially as pandemic restrictions are being lifted

Guest: Teresa White, Director of Development and Communication, Emily Whitacre, Volunteer Coordinator, Ronald McDonald House of Northeast

Indiana

Fort Wayne Feedback

## **Disability Awareness**

4/4/21 6:30-7:00am 30 min.

Discussed the services available through DSANI which serves children and adults with Down's Syndrome.

Guest: Shelly Yoder, DSANI

Sunday Side Up

4/4/21 6:00-6:30am 30 min.

Discussion of new recreational therapy programs that enhance social and physical goals for clients of Turnstone. Also discussed a new counseling program for people with or without disabilities and Turnstone's adult day care programs, occupational and speech therapies and their adaptive sports program which is an Olympic level program right here in Fort Wayne.

Guest: Stasha Carrasquillo, Chief Marketing Technology Officer, Turnstone; Luke Morgan, Chief Program Officer, Turnstone

Fort Wayne Feedback

## **Disability Awareness cont.**

5/16/21 6:00-6:30am 30 min.

Discussed Turnstone's Adaptive Sports Program which is now an official Olympic training facility for Paralympic athletes. Also discussed, adult day care, and new counseling and therapy programs for adults and children with disabilities. Guest: Stasha Carrasquillo, Chief Marketing Technology Officer, Turnstone; Luke Morgan, Chief Program Officer, Turnstone  
Fort Wayne Feedback

## **Economy/Economic Impact**

4/25/21 6:30-7:00am 30 min.

Discussion of The Better Business Bureau and the various programs for area consumers and businesses.

Guest: Nichole Thomas, Better Business Bureau  
Sunday Side Up

5/9/21 6:00-6:15am 15 min.

Discussion of the Fort Wayne Farmer's Market, the original market to open in the city, and its impact on small business. Discussed their economic initiatives and how partnering with the Farmer's Market has helped other vendors and entrepreneurs expand their businesses.

Guest: Leigh Rowan, Marketing Coordinator, Fort Wayne Farmer's Market  
Fort Wayne Feedback

5/9/21 6:30-7:00am 30 min.

Discussion of The Better Business Bureau and the various programs for area consumers and businesses.

Guest: Nichole Thomas, Better Business Bureau  
Sunday Side Up

## **Economy/Economic Impact cont.**

6/20/21 6:15-6:30am 15 min.

Discussion of the Fort Wayne Farmer's Market, the original market to open in the city, and its efforts to provide sustainable, natural products to residents.

Guest: Leigh Rowan, Marketing Coordinator, Fort Wayne Farmer's Market  
Fort Wayne Feedback

## **Environment**

5/16/21 6:30-7:00am 30 min.

Discussed EcoFest an new festival to advance sustainability.

Guest: Eddie Ferris, EcoFest  
Sunday Side Up

## **Food Insecurity**

4/11/21 6:10-6:30am 20 min.

Discussion of the services provided through United Way of Allen County including the Strong Neighborhood Initiative which strives to identify a community's strengths and weaknesses so they can work to make the neighborhood better. Specifically identifying things like food deserts and infrastructure issues and finding solutions to those problems. Also discussed Over the Edge which is a rappelling event to raise money for the Strong Neighborhood Initiative.

Guest: Kelly Geiser, Senior Manager of Leadership Giving and Special Events, United Way of Allen County  
Fort Wayne Feedback

## **Food Insecurity cont.**

5/2/21 6:10-6:30am 20 min.

Discussion of the United Way's Over the Edge fundraiser which sends rappellers over the side of one of the city's largest buildings to raise money for their various programs. Also discussed food deserts, the difficulties in finding transportation for residents in need and other infrastructure problems.

Guest: Kelly Geiser, Senior Manager of Leadership Giving and Special Events, United Way of Allen County  
Fort Wayne Feedback

5/23/21 6:30-7:00am 30 min.

Discussed Utopia Grocery and the importance of eliminating food deserts.

Guest: Ty Simmons, Utopia Grocery  
Sunday Side Up

5/30/21 6:30-7:00am 30 min.

Discussion of St. Joe Community Foundation which has a program focused on feeding those in need, particularly children on summer break and the elderly who depend on having their meals delivered.

Guest: Meg Distler, SJCF  
Sunday Side Up

6/6/21 6:30-7:00am 30 min.

Discussion of St. Joe Community Foundation which has a program focused on feeding those in need, particularly children on summer break and the elderly who depend on having their meals delivered.

Guest: Meg Distler, SJCF  
Sunday Side Up

6/13/21 6:30-7:00am 30 min.

Discussion of Utopia Grocery and the importance of eliminating food deserts.

Guest: Ty Simmons, Utopia Grocery  
Sunday Side Up



## **Food Insecurity cont.**

6/20/21 6:30-7:00am 30 min.

Discussion of Utopia Grocery and the importance of eliminating food deserts.

Guest: Ty Simmons, Utopia Grocery  
Sunday Side Up

## **Healthcare**

5/23/21 6:00-6:20am 20 min.

Discussion of the Alzheimer's Association of Northeast Indiana and the recently unveiled research that promises to treat or fight the plaque in the brain which can lead to Alzheimer's. Also discussed approved therapies for Alzheimer's.

Guest: Abby Gehaw, Fort Wayne Walk to End Alzheimer's Manager, Alzheimer's Association of Northeast Indiana; Maggie Cattelle, Program Manager, Alzheimer's Association of Northeast Indiana  
Fort Wayne Feedback.

## **Mental Health**

5/23/21 6:20-6:30am 10 min

Discussion of the impact social isolation can have on not only Alzheimer's patients but their caregivers.

Guest: Abby Gehaw, Fort Wayne Walk to End Alzheimer's Manager, Alzheimer's Association of Northeast Indiana; Maggie Cattelle, Program Manager, Alzheimer's Association of Northeast Indiana  
Fort Wayne Feedback.

5/30/21 6:00-6:30am 30 min.

Discussion of the new horseback riding therapy program at Summit Equestrian Center for those dealing with physical and emotional challenges, particularly children. New to the Center is a program geared toward veterans. Also discussed how the animal interaction and therapeutic riding sessions help lessen the kids' anxiety caused by the pandemic and by the sudden switch to remote learning.

Guest: Allison Wheaton, Director, Summit Equestrian Center  
Fort Wayne Feedback

## **Tourism**

4/25/21 6:00-6:30am 30 min.

Discussion of Fort Wayne's recruiting and tourism efforts after the city was featured in USA Today for its family-oriented attractions and activities.

Tourism accounts for over 700 million a year in revenue for our local economy. Visit Fort Wayne continues to reach out to convention organizers, business leaders and recreational tourists in the post corona virus era to try and attract new visitors to the city.

Guest: Kristen Guthrie, Vice President of Marketing, Visit Fort Wayne; Jessa Campbell, Marketing and Communications Manager, Visit Fort Wayne  
Fort Wayne Feedback

## **Tourism cont.**

6/6/21      6:00-6:30am      30 min.

Discussion of Fort Wayne's recruiting and tourism efforts which have been boosted, post-pandemic, by an article in USA Today referencing Fort Wayne as a top city for family-oriented activities and attractions. Tourism accounts for over 700 million a year in revenue for our local economy. Visit Fort Wayne continues to reach out to convention organizers, business leaders and recreational tourists in the post corona virus era to try and attract new visitors to the city.

Guest: Kristen Guthrie, Vice President of Marketing, Visit Fort Wayne; Jessa Campbell, Marketing and Communications Manager, Visit Fort Wayne  
Fort Wayne Feedback

## **Youth Services**

4/18/21      6:30-7:00am      30 min.

Discussed Bring It, Push It, Own It which is a program designed to empower kids.

Guest: Tisha Marie Stalter, Bring It, Push It, Own It  
Sunday Side Up

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Guest: Allison Wheaton, Director, Summit Equestrian Center  
Fort Wayne Feedback

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Guest: Allison Wheaton, Director, Summit Equestrian Center  
Fort Wayne Feedback



**PUBLIC SERVICE ANNOUNCEMENTS AND  
STAFF COMMUNITY INVOLVEMENT**

**APRIL – JUNE 2021**

The following is a list of community activities in which WAJI, WAJI HD2, WAJI HD3 and WLDE staff members participated during the 2nd quarter of 2021:

Andy Beckman-Community Outreach Board Member, Children's Autism Center

Mark Evans-Host of Healthline on PBS

Lisa Thompson-Marketing Committee Member, WOWnet; Marketing Committee, United Way of Allen County

Jim Reed-Marketing Committee, Greek Festival, Holy Trinity Greek Church

Carrie Wellman-Volunteer, Fort Wayne Children's Zoo

Lee Tobin-Board of Directors, Franciscan Center

Kelle Coy-Volunteer, Tom Didier for Mayor Campaign

Chris Didier-Usher, Lector and Parish Council, St. Peter Catholic Church; Council Member, Knights of Columbus; Volunteer, Fort Wayne Neighborhood Clean-Up

Brandy Biehl-Organized local fundraiser to benefit neighbor

John Parker-Lunch Buddy, Big Brothers/Big Sisters; Lector, Extraordinary Minister, Adoration Chapel Adorer, Usher,

**St. Jude Catholic Church; Member, Knights of Columbus;  
Host, Totus Tuus**

The following is a list of recorded public service announcements aired on WLDE, Classic Hits 101.7 during the second quarter of 2021:

St. Paul Evangelization

Fort Wayne Rescue Mission

Crimestoppers

Lutheran Foundation

Women's Care Center

COVID 19 Guidance

Feeding America

First Amendment Education