



WDAY+
301 8th ST S
 Fargo, ND 58103

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 91623

Schedule Dates 05/23/24-06/11/24
Advertiser Rick Becker for US House (9918)
Agency Strategic Media Placement (1909)
Product POLITICAL N.D. Congress (1046)
Brand Political (1024)
Salesperson Jen, Gion (1006)
Sales Office WDAY
Buyer Name
Phone/Fax /
CPE 1638/2483/7086
Account Types National/Political - Candidate
Billing Type Standard
Comments WDAY+
5.23-6.11.24

Date Entered 05/22/24
Last Modified 05/22/24
Entered By Jennifer Gion
CO-OP No
External # 13450914
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,070.50
Net Total \$34,399.50
Sales Tax

WDAY+ (WDAY+)

By Broadcast Month	Spots	Rate
May. 2024	5	\$2,100.00
Jun. 2024	107	\$38,370.00
Grand Total:	112	\$40,470.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/30/24-05/31/24	1	:30	6A- 7A (CST)					1	1			2	\$400.00	\$800.00	WDAY+ (WDAY+)		5/22/24
2.0	Normal Line / SPOT	06/03/24-06/07/24	1	:30	6A- 7A (CST)		1	1	1	1	1			5	\$400.00	\$2,000.00	WDAY+ (WDAY+)		5/22/24
3.1	Normal Line / SPOT	06/10/24-06/11/24	1	:30	6A- 7A (CST)	3	X	X						3	\$400.00	\$1,200.00	WDAY+ (WDAY+)		5/22/24
4.0	Normal Line / SPOT	05/23/24-05/24/24	1	:30	7A- 8A (CST)	1				X	X			1	\$350.00	\$350.00	WDAY+ (WDAY+)		5/22/24
5.0	Normal Line / SPOT	05/27/24-05/29/24	1	:30	7A- 8A (CST)		1	1	1					3	\$350.00	\$1,050.00	WDAY+ (WDAY+)		5/22/24
6.0	Normal Line / SPOT	05/30/24-05/31/24	1	:30	7A- 8A (CST)					1	1			2	\$350.00	\$700.00	WDAY+ (WDAY+)		5/22/24
7.0	Normal Line / SPOT	06/03/24-06/07/24	1	:30	7A- 8A (CST)		1	1	1	1	1			5	\$350.00	\$1,750.00	WDAY+ (WDAY+)		5/22/24
8.1	Normal Line / SPOT	06/10/24-06/11/24	1	:30	7A- 8A (CST)	3	X	X						3	\$350.00	\$1,050.00	WDAY+ (WDAY+)		5/22/24
9.0	Normal Line / SPOT	05/23/24-05/24/24	1	:30	8A- 9A (CST)	1				X	X			1	\$170.00	\$170.00	WDAY+ (WDAY+)		5/22/24
10.0	Normal Line / SPOT	05/27/24-05/29/24	1	:30	8A- 9A (CST)		1	1	1					3	\$170.00	\$510.00	WDAY+ (WDAY+)		5/22/24
11.0	Normal Line / SPOT	05/30/24-05/31/24	1	:30	8A- 9A (CST)					1	1			2	\$170.00	\$340.00	WDAY+ (WDAY+)		5/22/24
12.0	Normal Line / SPOT	06/03/24-06/07/24	1	:30	8A- 9A (CST)		1	1	1	1	1			5	\$170.00	\$850.00	WDAY+ (WDAY+)		5/22/24
13.1	Normal Line / SPOT	06/10/24-06/11/24	1	:30	8A- 9A (CST)	3	X	X						3	\$170.00	\$510.00	WDAY+ (WDAY+)		5/22/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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14.0	Normal Line / SPOT	05/27/24-05/29/24	1	:30	11A- 12P (CST)		1	1	1					3	\$100.00	\$300.00	WDAY+ (WDAY+)		5/22/24
15.0	Normal Line / SPOT	05/30/24-05/31/24	1	:30	11A- 12P (CST)					1	1			2	\$100.00	\$200.00	WDAY+ (WDAY+)		5/22/24
16.0	Normal Line / SPOT	06/03/24-06/05/24	1	:30	11A- 12P (CST)	1	X	X	X					1	\$100.00	\$100.00	WDAY+ (WDAY+)		5/22/24
17.0	Normal Line / SPOT	06/06/24-06/07/24	1	:30	11A- 12P (CST)					1	1			2	\$100.00	\$200.00	WDAY+ (WDAY+)		5/22/24
18.0	Normal Line / SPOT	06/10/24-06/10/24	1	:30	11A- 12P (CST)		1							1	\$100.00	\$100.00	WDAY+ (WDAY+)		5/22/24
19.0	Normal Line / SPOT	05/27/24-05/29/24	1	:30	12P- 1P (CST)		1	1	1					3	\$50.00	\$150.00	WDAY+ (WDAY+)		5/22/24
20.0	Normal Line / SPOT	05/30/24-05/31/24	1	:30	12P- 1P (CST)					1	1			2	\$50.00	\$100.00	WDAY+ (WDAY+)		5/22/24
21.0	Normal Line / SPOT	06/03/24-06/05/24	1	:30	12P- 1P (CST)	1	X	X	X					1	\$50.00	\$50.00	WDAY+ (WDAY+)		5/22/24
22.0	Normal Line / SPOT	06/06/24-06/07/24	1	:30	12P- 1P (CST)					1	1			2	\$50.00	\$100.00	WDAY+ (WDAY+)		5/22/24
23.0	Normal Line / SPOT	06/10/24-06/10/24	1	:30	12P- 1P (CST)		1							1	\$50.00	\$50.00	WDAY+ (WDAY+)		5/22/24
24.0	Normal Line / SPOT	05/30/24-05/31/24	1	:30	4P- 5P (CST)					1	1			2	\$150.00	\$300.00	WDAY+ (WDAY+)		5/22/24
25.0	Normal Line / SPOT	06/03/24-06/05/24	1	:30	4P- 5P (CST)	2	X	X	X					2	\$150.00	\$300.00	WDAY+ (WDAY+)		5/22/24
26.0	Normal Line / SPOT	06/06/24-06/07/24	1	:30	4P- 5P (CST)	3				X	X			3	\$150.00	\$450.00	WDAY+ (WDAY+)		5/22/24
27.0	Normal Line / SPOT	06/10/24-06/10/24	1	:30	4P- 5P (CST)		1							1	\$150.00	\$150.00	WDAY+ (WDAY+)		5/22/24

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28.0	Normal Line / SPOT	05/27/24-05/29/24	1	:30	5P- 5:30P (CST)		1	1	1					3	\$450.00	\$1,350.00	WDAY+ (WDAY+)		5/22/24
29.0	Normal Line / SPOT	05/30/24-05/31/24	1	:30	5P- 5:30P (CST)	1				X	X			1	\$450.00	\$450.00	WDAY+ (WDAY+)		5/22/24
30.0	Normal Line / SPOT	06/03/24-06/05/24	1	:30	5P- 5:30P (CST)		1	1	1					3	\$450.00	\$1,350.00	WDAY+ (WDAY+)		5/22/24
31.0	Normal Line / SPOT	06/06/24-06/07/24	1	:30	5P- 5:30P (CST)	3				X	X			3	\$450.00	\$1,350.00	WDAY+ (WDAY+)		5/22/24
32.0	Normal Line / SPOT	06/10/24-06/10/24	1	:30	5P- 5:30P (CST)		1							1	\$450.00	\$450.00	WDAY+ (WDAY+)		5/22/24
33.0	Normal Line / SPOT	05/23/24-05/24/24	1	:30	6P- 6:30P (CST)	1				X	X			1	\$700.00	\$700.00	WDAY+ (WDAY+)		5/22/24
34.0	Normal Line / SPOT	05/27/24-05/29/24	1	:30	6P- 6:30P (CST)		1	1	1					3	\$700.00	\$2,100.00	WDAY+ (WDAY+)		5/22/24
35.0	Normal Line / SPOT	05/30/24-05/31/24	1	:30	6P- 6:30P (CST)					1	1			2	\$700.00	\$1,400.00	WDAY+ (WDAY+)		5/22/24
36.0	Normal Line / SPOT	06/03/24-06/05/24	1	:30	6P- 6:30P (CST)	2	X	X	X					2	\$700.00	\$1,400.00	WDAY+ (WDAY+)		5/22/24
37.0	Normal Line / SPOT	06/06/24-06/07/24	1	:30	6P- 6:30P (CST)	3				X	X			3	\$700.00	\$2,100.00	WDAY+ (WDAY+)		5/22/24
38.0	Normal Line / SPOT	06/10/24-06/10/24	1	:30	6P- 6:30P (CST)		1							1	\$700.00	\$700.00	WDAY+ (WDAY+)		5/22/24
39.0	Normal Line / SPOT	05/27/24-05/29/24	1	:30	6:30P- 7P (CST)	2	X	X	X					2	\$400.00	\$800.00	WDAY+ (WDAY+)		5/22/24
40.0	Normal Line / SPOT	05/30/24-05/31/24	1	:30	6:30P- 7P (CST)					1	1			2	\$400.00	\$800.00	WDAY+ (WDAY+)		5/22/24
41.0	Normal Line / SPOT	06/03/24-06/05/24	1	:30	6:30P- 7P (CST)	2	X	X	X					2	\$400.00	\$800.00	WDAY+ (WDAY+)		5/22/24

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42.0	Normal Line / SPOT	06/06/24-06/07/24	1	:30	6:30P- 7P (CST)					1	1			2	\$400.00	\$800.00	WDAY+ (WDAY+)		5/22/24
43.0	Normal Line / SPOT	06/10/24-06/10/24	1	:30	6:30P- 7P (CST)		2							2	\$400.00	\$800.00	WDAY+ (WDAY+)		5/22/24
44.0	Normal Line / SPOT	05/27/24-05/29/24	1	:30	10P- 10:35P (CST)		1	1	1					3	\$750.00	\$2,250.00	WDAY+ (WDAY+)		5/22/24
45.1	Normal Line / SPOT	05/30/24-05/31/24	1	:30	10P- 10:35P (CST)					1	1			2	\$750.00	\$1,500.00	WDAY+ (WDAY+)		5/22/24
46.0	Normal Line / SPOT	06/03/24-06/05/24	1	:30	10P- 10:35P (CST)	2	X	X	X					2	\$750.00	\$1,500.00	WDAY+ (WDAY+)		5/22/24
47.0	Normal Line / SPOT	06/06/24-06/07/24	1	:30	10P- 10:35P (CST)	3				X	X			3	\$750.00	\$2,250.00	WDAY+ (WDAY+)		5/22/24
48.0	Normal Line / SPOT	06/10/24-06/10/24	1	:30	10P- 10:35P (CST)		1							1	\$750.00	\$750.00	WDAY+ (WDAY+)		5/22/24
49.0	Normal Line / SPOT	05/23/24-05/23/24	1	:30	8P- 9P (CST)					1				1	\$800.00	\$800.00	WDAY+ (WDAY+)	Greys	5/22/24
50.0	Normal Line / SPOT	05/25/24-05/25/24	1	:30	6A- 7A (CST)							1		1	\$80.00	\$80.00	WDAY+ (WDAY+)		5/22/24
51.0	Normal Line / SPOT	06/01/24-06/01/24	1	:30	6A- 7A (CST)							1		1	\$80.00	\$80.00	WDAY+ (WDAY+)		5/22/24
52.0	Normal Line / SPOT	06/08/24-06/08/24	1	:30	6A- 7A (CST)							1		1	\$80.00	\$80.00	WDAY+ (WDAY+)		5/22/24

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