



703 Rear N. Washington Ave  
Scranton, PA 18504  
570.290.8258

Attention: BOB ADCROFT - ENTERCOM - WGGY  
RE: POLITICAL MEDIA BUYS

GENE TALERICO FOR DA

WEEK OF: 10/27/2017 - 11/6/2017

SPOT NAME: "NEIGHBORS" (:60 SECOND)

Placement	10/31	11/1	11/2	11/3	11/4	11/5	11/6	Price/Per	Cost
M-F (6AM-10AM)	x2 PER DAY	x2 PER DAY	x2 PER DAY	x2 PER DAY	x1 PER DAY	x1 PER DAY	x2 PER DAY	\$ 71.79	\$ 861.48
M-F (3PM-7PM)	x2 PER DAY	x2 PER DAY	x2 PER DAY	x2 PER DAY	x1 PER DAY	x1 PER DAY	x2 PER DAY	\$ 69.03	\$ 828.36
M-F (6AM-7PM)	x2 PER DAY	x2 PER DAY	x2 PER DAY	x2 PER DAY	x1 PER DAY	x1 PER DAY	x2 PER DAY	\$ 66.27	\$ 795.24
TOTAL									\$ 2,485.08
Agency Fee								15%	\$ 372.76
Total Paid After Agency Fee								Total	\$ 2,112.32

Warm Regards,

Stacey R. Toy  
COO, TwentyFiveEight Studios, Inc.

6A - Bck 143.58  
3p - 138.06  
6-7. 135.54  
GROSS 417.18  
Net 354.60  
WGGY