

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 7/31/13
- (2) **Name of candidate:** n/a
- (3) **Office for which candidate is running:** n/a
- (4) **Political party:** n/a
- (5) **Name of person using time if other than candidate:** American Petroleum Institute
- (6) **Request made by candidate:** Yes: No: X (Check one)
- (7) **Request made on behalf of candidate by:** n/a
- (8) **Request made:** In writing: X In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: X Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: X No:
(Check one. If "yes", state amount in space below):

Gross \$1615

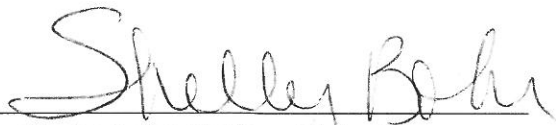
Net: \$1372.75

WXMI

7/31/13

STATION

DATE


Shelly Bohr, National Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

ORDER

Orders
Order / Rev: 487687 - 1
Alt Order #: 06775818
Product Desc: FUEL FOR THOUGHT
Estimate:
Flight Dates: 08/19/13 - 08/25/13
Original Date / Rev: 07/31/13 / 08/05/13
Order Type: GENERAL

Primary AE: Nick Welte
Sales Office: TPHL
Sales Region: National

Agency
Name: Strategic Media Services, Inc.
Buying Contact:
Billing Contact:
 3299 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Petroleum Institute
Demographic: A35+
Product Codes: AS2,PL2
Priority: 02
Revenue Codes: AGY, POL, ISSUE

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/13	08/25/13	8	\$1,615.00	\$1,372.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2013	8	\$1,615.00	\$1,372.75	0.00
Totals	8	\$1,615.00	\$1,372.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WXMI-TV	13%	\$1,615.00
Market	100%	\$12,423.08

Competitive Share

	Share	Total
2WOOD	36%	\$4,472.31
3WZZM	20%	\$2,484.62
4WWMT	31%	\$3,851.15
5WOTV	0%	\$0.00
6WXSP	0%	\$0.00
7WZPX	0%	\$0.00
8CABL	0%	\$0.00
9UNKW	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	17	08/20/13	08/22/13	M-F 5a-9a News Tu,Th 6a-7a News	CM	6a-7a (6:00 AM-7:00 AM)	-T-T---	:30	2	\$125.00	02	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/13	08/25/13	-T-T---		2				\$125.00		0.00			
2	17	08/19/13	08/23/13	M-F Fox 17 News at 6p M,W,F Fox 17 News at 6p	CM	6p-7p	M-W-F--	:30	3	\$85.00	02	0.00	NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/13	08/25/13	M-W-F--		3				\$85.00		0.00			
E 3	17	08/20/13	08/22/13	M-F Fox 17 News at 10p Tu,Th Fox 17 News at 10p	CM	10p-11p	-T-T---	:30	2	\$525.00	02	0.00	NM	2	\$1,050.00

Order / Rev: 487687 - 1
Alt Order #: 06775818
Flight Dates: 08/19/13 - 08/25/13

Advertiser: American Petroleum Institute
Product Desc: FUEL FOR THOUGHT
Estimate: WXMI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	17	08/20/13	08/22/13	M-F Fox 17 News at 10p Tu,Th Fox 17 News at 10p	CM	10p-11p	-T-T---	:30	2	\$525.00	002	0.00	NM	2	\$1,050.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 08/19/1308/25/13-T-T---</div><div>2\$525.000.00</div></div></div>															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type						
1	17	08/19/13-08/25/13	M-F Fox 17 News at 10p	10p-11p	-T-Th-----	:30	(\$525.00)	0.00	NM						
See MG 3.3 [Program Change-late news due to Lions PreSeason] Program Change															
3	17	08/22/13-08/22/13	Late News (not 10p start)	1030-1130p	(10:30 PM-11:30---Th-----	:30	\$525.00	0.00	NM						
Ⓜ MG for 3.1 08/22															
4	17	08/25/13	08/25/13	Fox News Sunday Fox News Sunday	CM	9a-10a	-----1	:30	1	\$60.00	002	0.00	NM	1	\$60.00
<div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 08/19/1308/25/13-----1</div><div>1\$60.000.00</div></div></div>															
													Totals	8	\$1,615.00

REP HEADLINE# 6775818 TRF# 487687
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG6/13 16.57
*** CHANGES *** ** WXMI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#3			MISSED: TU, TH/1000P-1100P	AUG22		30S	\$525.00	(AUG5/13)	
						OFFER: THU/1030P-1130P	AUG22		30S	\$525.00	PLS ADVISE.	
						CMT: SPOT N/A, OFFERING 1X NEWSLATE ON 8/22 FROM 1030-1130P						
AUG/13			\$1,615.00							CONTRACT TOTAL	\$1,615.00	
										TOTAL SPOTS	8	
MARKET TOTALS \$12,423 WXMI 13% WOTV 0% WZZM 20% WWMT 31% WOOD 36% WXSP 0% CABL 0%												
SVC- NSI												
DEMOS- RA35+*												
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME												
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE												

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Neil Williams
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Petroleum Institute

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

American Petroleum Institute

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

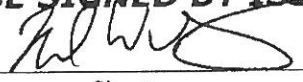
☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ~~ISSUE~~ ADVERTISER

4/22/11  202-337-5700
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title