

WEZQ

3rd QUARTER MAINE CONCERNS TOPICS 2017

"Townsquare Media Maine Concerns" is a long-form interview segment running every Sunday morning at 6:20 A.M. (WWMJ), 11:10 A.M. (WDEA), 8:00am (WQCB), 7:55am (WBZN), and 6:05AM (WEZQ)

Each of the Maine Concerns reports runs between 8 and 10 minutes. The following reports aired during the 3rd quarter of 2017.

7-2-17

In our first segment, Cindy Campbell talks with Don Hanson, owner of Green Acres Kennel Shop, about how to keep pets safe and calm during the 4th of July holiday. He has suggestions about how to help pets deal with loud fireworks, the health dangers of letting them near dangerous foods during parties, and how to avoid having them run away when they get startled. In our second segment, Cindy chats with Jake Johnson, Education Officer with the Bangor Fire Department, about fireworks safety. He discusses the importance of following local ordinances with fireworks displays, never altering fireworks, and keeping them away from children. (9:30 Community, Health, Public Safety)

7-9-17

In our first segment, Cindy Campbell talks with Mary Brant of the American Red Cross about a critical need for blood donors. Mary explains how long blood lasts on the shelf, how many lives a single donation can save, and how easy it is to donate. She also talks about how folks can get information about donation sights near them. In our second segment, Cindy refers to a near-bear attack in Southern Maine and shares a portion of an interview she did with Bear Biologist Jen Vachon. She discusses what to do if you see a bear, the importance of not turning your back on the animal, and who to contact if a nuisance bear is a problem on your property. (8:12 Health, Community, Environment)

7-16-17

Today's program focuses on Tick-borne illnesses. So, in our first segment, Cindy Campbell chats with Dr. Siiri Bennett of the Maine Center for Disease Control about Lyme disease. Dr. Bennett explains the symptoms, long-term effects, and the importance of being treated within the first few months in order to eliminate the disease. In our second segment, Cindy talks with Dr. Jonathan Busko, head of emergency services at St. Joseph's Hospital about the Powassan Virus. He explains that it's not as common as lyme, is usually flushed out of the system on its own, but can have long-term neurological effects. (9:34 Health, Community)

7-23-17

In our first segment, Cindy Campbell talks with Captain Rebecca Kirk of the Salvation Army about the organization's many programs. She discusses how the Red Kettle money is used, how people can donate to help send kids to camp, and about their food pantry and soup kitchen that serves lunch. In our second

segment, Cindy chats with Mary Brant of the American Red Cross about a critical need for blood donors because donations drop off in the summer. Mary explains how long blood lasts on the shelf, how many lives a single donation can save, and how easy it is to donate. She also talks about how folks can get information about donation sights near them. (9:58 Community, Health)

7-30-17

In our first segment, Cindy Campbell talks with Heather McCarthy, Executive Director of the American Folk Festival about the need for volunteers. The three-day festival uses about 800 volunteers, in a variety of capacities, but only has about 35% of those people signed up so far. She explains what it takes to be a volunteer and the benefits that come with the job. In our second segment, Cindy talks with Jon Paradise of the Maine Credit Union League about the Share the Bread Event. Part of the organization's Ending Hunger Campaign, the event distributes financial donations to food pantries across the state, including the Good Shepherd Food Bank. Paradise discusses the event and how people can contribute to the campaign all year along. (8:14 Community, Economy)

8-6-17

In our first segment, Cindy Campbell talks with Robin Carr Slauenwhite of Bangor Public Health and Community Services about an event at the Bangor Area Recovery Network. Robin will be the featured speaker at the educational night sponsored by Young People in Recovery and says she will discuss the importance of talking to kids early and reinforcing the message about the dangers of substance abuse disorder. In our second segment, Cindy chats with 14-year-old Matt Gross about his annual bicycle ride to raise money for local animal shelters. Matt discusses the event and the importance of supporting the shelters and adopting pets. And in our last segment, Cindy airs a portion of her interview with American Folk Festival Executive Director Heather McCarthy about the need for volunteers for this year's event. (9:03 Health, Education, Community)

8-13-17

In our first segment, Cindy Campbell talks with EMMC Cancer Care's oncology nurse, Marcy Black about the Champion the Cure challenge. She discusses the many aspects of the event, and how the money benefits local cancer patients. In our second segment, Cindy talks with Robin Carr Slauenwhite of Bangor Public Health and Community Services about an event at the Bangor Area Recovery Network. Robin will be the featured speaker at the educational night sponsored by Young People in Recovery and says she will discuss the importance of talking to kids early and reinforcing the message about the dangers of substance abuse disorder. And finally, Cindy chats with 14-year-old Matt Gross about his annual bicycle ride to raise money for local animal shelters. Matt discusses the event and the importance of supporting the shelters and adopting pets. (9:55 Health, Education, Community)

8-20-17

In our first segment, Cindy Campbell talks with organizer Paula Webster about the Walk to Defeat ALS. Paula discusses the disease, how the money is used, and the details of the walk. In our second segment,

Cindy talks with Pine Tree Society president Noel Sullivan about the many services the organization provides. He talks about adaptive services for people with disabilities, financial help to obtain necessary equipment, educational programs, and the Pine Tree Camp for children and adults with disabilities. And in our third segment, Cindy chats with Heather McCarthy about the upcoming American Folk Festival. The executive director discusses a few changes to this year's event and encourages folks to donate. (9:17 Health, Community, Education, Economy)

8-27-17

In our first segment, Cindy Campbell chats with Dr. Christopher Pezzullo of the Maine Center for Disease Control about carbon monoxide poisoning. He discusses the symptoms of overexposure, and the many ways that people can be poisoned, especially during the summer months. In our second segment, Cindy talks with Dr. Gillian Gordon-Perue about stroke. Dr. Perue explains what a stroke is, what the risk factors are, symptoms, and treatments. (9:44 Health, Community)

9-3-17

In our first segment, Cindy Campbell talks with Dave Sheehan of the Maine chapter of the American Red Cross Disaster Services about Hurricane Harvey. He discusses how their volunteers are responding to the crisis, about how people can become future volunteers for the effort, and how folks can donate, financially, to the cause. In our second segment, Cindy chats with Dr. Siiri Bennett of the Maine CDC about the flu. She details symptoms, causes, and how to avoid becoming infected, as well as what to do when you do get sick. (9:44 Community, Economy, Health)

9-10-17

Our entire program today is dedicated to education and obtaining financial aid. Cindy Campbell talks with Mila Tappan of the Finance Authority of Maine about a series of financial aid informational nights being held at high schools around the state. She explains what will be discussed, how important it is to fill out the FAFSA as soon as possible, the economic benefits of federal student loans over bank loans, and how folks can get more information. (9:05 Education, Economy, Community)

9-17-17

In our first segment, Cindy Campbell talks with Volunteer Coordinator Wayne Melanson of Hospice of Eastern Maine about upcoming volunteer training. He explains the role of a hospice volunteer and the importance, not only to the patient, but also to the caregiver of having that volunteer offering some respite. In our second segment, Cindy chats with Susan Faloon of the Maine Emergency Management Agency about National Preparedness month. She talks about what MEMA is doing to prepare for large scale emergencies, like the recent hurricanes, and what Mainers can do to make sure they're prepared to evacuate, shelter in place, or just help out at an accident scene. (10:06 Health, Community, Public Safety)

9-24-17

In our first segment, Cindy Campbell talks with Officer Dan Gastia of the Bangor Police Department about the Community Police Academy. This 10-week program offers a behind-the-scenes look at the workings of law enforcement. Organizers hope to attract curious community members, but also young people considering a career with the department. In our second segment, Cindy chats with Mary Marin Lyon, Executive Director of Literacy Volunteers of Bangor about upcoming volunteer training. Lyon explains the duties of a volunteer and the value of their contribution, helping others find better jobs and feel more confident about their reading skills and comprehension. (9:52 Public Safety, Education, Community)