## **DIRECTV**

Via FedEx (706-542-3324)

September 22, 2014

WUGA-TV A Unit of the University of Georgia Division of Public Affairs 1197 South Lumpkin Street Athens, GA 30602 Attn: Jimmy Sanders, Director of TV and Radio

Re: WUGA-TV (DMA: Atlanta, GA)

We are in receipt of your letter requesting mandatory carriage for WUGA-TV ("Station") in the Atlanta, GA and the Greenville-Spartanburg, SC-Asheville, NC local markets.

Please be advised that WUGA-TV is covered under a retransmission agreement between DIRECTV and the Board of Regents of the University System of Georgia by and on behalf of the University of Georgia ("Station Owner"), dated as of October 24, 2011 ("Agreement").

Pursuant to the Agreement, Station Owner waived (on behalf of itself and Station) any and all rights to assert or enforce its rights under the Must Carry Rules with respect to the Station in the Greenville-Spartanburg, SC-Asheville, NC DMA.

Therefore DIRECTV denies your request for mandatory carriage in the Greenville-Spartanburg, SC-Asheville, NC DMA. However, we will continue to carry WUGA-TV in the Atlanta, GA DMA, pursuant to the terms of the Agreement.

General correspondence should be directed to <u>Locals-Business@directv.com</u> or:

DIRECTV Local-Into-Local 2260 E. Imperial Highway, Mail Stop N321 El Segundo, CA 90245

Sincerely,

**DIRECTV**