

Quarterly Issues/Programs List

Issues/Programs List
KRZN - Billings, Montana
3rd Quarter 2022

In this quarter, KRZN has determined that the most significant issues of importance to our community are as follows:

- Supporting Children's Health and Wellness
- Care For The Hungry and Homeless
- Veteran Quality of Life Improvement
- Cancer Treatment Programs & Services
- Emergency Personnel Community Relations
- Youth Mentorship

The list below reflects some of the programming broadcast in this quarter that shows how KRZN responded to and treated those issues. This list does not include all the issues responded to by the station or all the ways the station responded to those issues.

Issue: Supporting Children's Health and Wellness
Program: PSA
Date Aired: 7/1-8/31
Time Aired: Throughout the day - aired approximately 361 times
Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA informed listeners about The Caring Hands Foundation. The Caring Hands Foundation works to bring children hope by improving access to nutrition, sanitation, and education by raising awareness and contributions to this cause.

Issue: Care For The Hungry and Homeless
Program: PSA
Date Aired: 7/1-7/14
Time Aired: Throughout the day - aired approximately 56 times
Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA promoted Mulligans for the Mission Golf Tournament that raises funds for the Montana Recuse Mission Unified Campus. Its goal is to provide emergency, temporary, and rehabilitative care for the hungry and homeless.

Issue: Veteran Quality of Life Improvement
Program: PSA
Date Aired: 7/2-9/30
Time Aired: Throughout the day – aired approximately 253 times
Duration: 30 seconds each

Narrative of How the Issue was Treated:

PSA promoting Dog Tag Buddies 1st Annual Celebrity Chef Gala. The event's goal is to raise money to provide service dogs to veterans to improve their quality of life.

Issue: Cancer Treatment Programs & Services
Program: Willy Tyler from Noon to 6p
Date Aired: 7/7
Time Aired: Around 2:20p
Duration: 5 minutes

Narrative of How the Issue was Treated:

Guin Ayers of Relay For Life of Yellowstone County discussed with Willy Tyler luminary sales and team sign-ups. Relay For Life supports the American Cancer Society's programs and services to help manage cancer treatment and recovery.

Issue: Emergency Personnel Community Relations
Program: PSA
Date Aired: 7/9-8/2
Time Aired: Throughout the day – aired approximately 48 times
Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA promoting National Night Out. This is a community-building campaign that promotes positive connections between neighbors, law enforcement and other emergency personnel, with the goal of building safer neighborhoods.

Issue: Youth Mentorship
Program: Willy Tyler from Noon to 6p
Date Aired: 8/2
Time Aired: Around 2:20pm
Duration: 5 min.

Narrative of How the Issue was Treated:

Interview with Rachel Hill from Big Brothers and Big Sisters of Yellowstone County for the annual Golf Fore Kids Sake event. The event raised money for Big Brothers Big Sisters of Yellowstone County so they can create and support one-to-one mentoring relationships that ignite the power and promises of youth.

Issue: Care for the Homeless
Program: Willy Tyler from Noon to 6p
Date Aired: 8/9
Time Aired: Around 2:20p
Duration: 3 minutes

Narrative of How the Issue was Treated:

Interview with Matt Lundgren, Executive Director of the Montana Rescue Mission about the groundbreaking/new location. The new location will be a centralized location to help those in need.

Issue: Supporting Children's Health & Wellness
Program: PSA
Date Aired: 9/6-9/19
Time Aired: Throughout the day – aired approximately 23 times
Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA promoting Changing Life Through Lenses. The event provides free vision exams and glasses to kids in families with financial needs.
