

Quarterly Issues/Programs List

Issues/Programs List
KRZN - Billings, Montana
2nd Quarter 2023

In this quarter, KRZN has determined that the most significant issues of importance to our community are as follows:

- Mental Health Issues/Wellness
- Supporting Health & Wellness
- Supporting Local Families with Severely Ill Children
- Community Involvement
- Youth Membership & Education
- Care For The Hungry and Homeless
- Cancer Treatment Programs & Services

The list below reflects some of the programming broadcast in this quarter that shows how KRZN responded to and treated those issues. This list does not include all the issues responded to by the station or all the ways the station responded to those issues.

Issue: Mental Health Issues/Wellness

Program: PSA

Date Aired: 4/1-4/18

Time Aired: Throughout the day - aired approximately 43 times

Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA promoted a fundraiser for Out of the Darkness Suicide Prevention Walks. The Out of the Darkness Walks give people the courage to open up about their own connections to the cause, and a platform to create a culture that's smarter about mental health.

Issue: Supporting Health & Wellness

Program: PSA

Date Aired: 4/1-4/21

Time Aired: Throughout the day - aired approximately 54 times

Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA promoting Spring Into Sight Foundation's Bingo Fundraiser. They provide brand new custom eyewear to the community regardless of their financial situation. This

supports the mental health and dignity of an individual so they can feel confident, productive and self-sufficient.

Issue: Supporting Health & Wellness

Program: PSA

Date Aired: 4/1-5/20

Time Aired: Throughout the day - aired approximately 129 times

Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA promoting Epilepsy Foundation Montana's Walk To End Epilepsy. The main goal of the Foundation is to raise awareness and funds to end epilepsy.

Issue: Supporting Local Families with Severely Ill Children

Program: PSA

Date Aired: 4/12-6/11

Time Aired: Throughout the day - aired approximately 135 times

Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA promoted the annual Helping Hands Poker Run. The Helping Hands Poker Run raises funds for families with severely ill children by helping defray medical costs.

Issue: Community Involvement

Program: Willy Tyler from 10a to 3p

Date Aired: 5/8

Time Aired: Around 12:20p

Duration: 3 minutes

Narrative of How the Issue was Treated:

Willy Tyler interviewed Claire Yenish who discussed Master Lube Grad Day to raise money for our All City Graduation Parties. These parties are drug and alcohol free graduation celebrations for graduating students.

Issue: Youth Membership & Education

Program: PSA

Date Aired: 5/3-5/16

Time Aired: Throughout the day – aired approximately 31 times

Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA promoting Girl Scouts of Montana & Wyoming mobile STEM van. The new Girl Scouts' mobile STEM van will be traveling to rural, underserved, and tribal communities to engage youth in STEM activities to promote STEM education.

Issue: Care For The Hungry and Homeless
Program: PSA
Date Aired: 5/16-6/30
Time Aired: Throughout the day - aired approximately 91 times
Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA promoting Montana Rescue Mission Golf Tournament that raises funds for the Montana Recuse Mission. Its goal is to provide emergency, temporary, and rehabilitative care for the hungry and homeless.

Issue: Domestic Violence Awareness
Program: Willy Tyler from 10a to 3p
Date Aired: 6/1
Time Aired: Around 11:20a
Duration: 5 minutes

Narrative of How the Issue was Treated:

Interview with the Billings woman's flag football team for a fundraiser for domestic violence and breast cancer awareness.

Issue: Cancer Treatment Programs & Services
Program: Willy Tyler from 10a to 3p
Date Aired: 6/2-6/20
Time Aired: Around 12:20p every Thursday
Duration: 3 minutes

Narrative of How the Issue was Treated:

Relay For Life of Yellowstone County interview discussing luminary sales and team sign-ups. Relay For Life supports the American Cancer Society's programs and services to help manage cancer treatment and recovery.
