

Quarterly Issues/Programs List

Issues/Programs List
KRZN - Billings, Montana
1st Quarter 2023

In this quarter, KRZN has determined that the most significant issues of importance to our community are as follows:

- Supporting Cultural Diversity
- Fishing Education & Conservation
- Youth Mentorship
- Habitat Conservation
- Transportation Preservation & Improvement
- Workforce Support
- Cancer Treatment Programs & Services

The list below reflects some of the programming broadcast in this quarter that shows how KRZN responded to and treated those issues. This list does not include all the issues responded to by the station or all the ways the station responded to those issues.

Issue: Supporting Cultural Diversity

Program: PSA

Date Aired: 1/1-1/16

Time Aired: Throughout the day - aired approximately 59 times

Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA promoting Global Village Trivia Night. Global Village supports low income artisans and farmers with fair trade and educational activities that further the values of tolerance and understanding of the world's many diverse cultures.

Issue: Fishing Education & Conservation

Program: PSA

Date Aired: 1/13-1/27

Time Aired: Throughout the day - aired approximately 57 times

Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA promoting The Billings Chapter of Montana Pikemasters' 22nd Annual Fundraising Banquet. Montana Pikemasters' goal is to educate and inform anglers about

the importance of sport fishing in Montana, introduce a new generation to fishing, educate youth to respect property owners, public lands, all wildlife, and learn to abide by Montana Fish Wildlife and Parks Laws.

Issue: Youth Mentorship
Program: Willy Tyler from 10a to 3p
Date Aired: 2/1
Time Aired: Around 12:20p
Duration: 5 minutes

Narrative of How the Issue was Treated:

Interview with Rachel Hill, Executive Director of Big Brothers Big Sisters of Yellowstone County for their Diamonds are Forever Gala Fundraiser. The event raised money for Big Brothers Big Sisters of Yellowstone County so they can create and support one-to-one mentoring relationships that ignite the power and promises of youth..

Issue: Habitat Conservation
Program: Willy Tyler from 10a to 3p
Date Aired: 2/3
Time Aired: Around 12:20p
Duration: 3 minutes

Narrative of How the Issue was Treated:

Interview with Barry Allen, director of Ducks Unlimited of Montana for the Southern Montana Ducks Unlimited fundraising raffle. Ducks Unlimited conserves, restores, and manages wetlands and associated habitats for North America's waterfowl. These habitats also benefit other wildlife and people.

Issue: Youth Membership
Program: PSA
Date Aired: 1/27-3/24
Time Aired: Throughout the day – aired approximately 168 times
Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA promoting Girl Scouts of Montana & Wyoming cookie season. The Girl Scouts teaches young girls to take risks, trust their gut, and team up with others for good. Cookie season also teaches them about business practices & supply and demand.

Issue: Transportation Preservation & Improvement
Program: PSA
Date Aired: 2/16-2/21
Time Aired: Throughout the day – aired approximately 11 times
Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA for Big Sky Passenger Rail Authority. This PSA was inviting the community to BSPRA’s Pint Night Fundraiser. The purpose of BSPRA is to preserve and improve abandoned rail services for agriculture, industry, or passenger traffic and to preserve the abandoned railroad right-of-way for future transportation uses.

Issue: Workforce Support
Program: Willy Tyler from 10a to 3p
Date Aired: 3/13
Time Aired: Around 12:20p
Duration: 5 minutes

Narrative of How the Issue was Treated:

Interview with Brittney Lane for the annual Jobs Jamboree, a hiring event, put on by the Job Service.

Issue: Cancer Treatment Programs & Services
Program: Willy Tyler from 10a to 3p
Date Aired: 3/17
Time Aired: Around 12:20p
Duration: 3 minutes

Narrative of How the Issue was Treated:

Interview with Guin Ayers, Marketing and Event Co-chair for Relay for Life, announcing their 2023 kickoff event. Relay For Life supports the American Cancer Society’s programs and services to help manage cancer treatment and recovery.
