

Quarterly Issues/Programs List

Issues/Programs List
KRZN - Billings, Montana
3rd Quarter 2023

In this quarter, KRZN has determined that the most significant issues of importance to our community are as follows:

- Care For The Hungry and Homeless
- Youth Care & Support
- Community Fundraising
- Blood Donations
- Special Needs Support
- Alzheimer's Awareness
- Urban Trail Support

The list below reflects some of the programming broadcast in this quarter that shows how KRZN responded to and treated those issues. This list does not include all the issues responded to by the station or all the ways the station responded to those issues.

Issue: Care For The Hungry and Homeless
Program: PSA
Date Aired: 7/1-7/14
Time Aired: Throughout the day - aired approximately 32 times
Duration: 30 seconds each
Narrative of How the Issue was Treated:

LoveBillings PSA promoting Montana Rescue Mission Drives for Lives Golf Tournament that raises funds for the Montana Recuse Mission. Its goal is to provide emergency, temporary, and rehabilitative care for the hungry and homeless.

Issue: Youth Care & Support
Program: PSA
Date Aired: 7/7-7/30
Time Aired: Throughout the day - aired approximately 49 times
Duration: 30 seconds each
Narrative of How the Issue was Treated:

LoveBillings PSA promoting Jeepin' For A Reason. This year, the Jeep Parade fundraiser raised money for Tumbleweed. Tumbleweed is a community partner investing in the

extraordinary potential of youth by meeting with at-risk youth and young adults where they are and create a continuum of care, hope and opportunity.

Issue: Community Fundraising
Program: PSA
Date Aired: 7/17-8/25
Time Aired: Throughout the day - aired approximately 146 times
Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA promoting Breakfast Exchange Club of Billings' "Food Truck Battle on the Yellowstone." The Breakfast Exchange Club of Billings is an all-volunteer, national service organization for those who want to serve their community. This event specifically raised funds for Veterans' organizations.

Issue: Blood Donations
Program: Willy Tyler from 10a to 3p
Date Aired: 7/20
Time Aired: Around 12:20p
Duration: 4 minutes

Narrative of How the Issue was Treated:

Willy Tyler interviewed Tori Robbins from Vitalant who discussed Billings Biggest Blood Drive.

Issue: Youth Care & Support
Program: PSA
Date Aired: 8/7-9/15
Time Aired: Throughout the day – aired approximately 94 times
Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA promoting CASA of Yellowstone County's annual 0.5k Fun Run. This event raised funds to help CASA recruit and train volunteer Court Appointed Special Advocates for children in the Yellowstone County foster care system.

Issue: Special Needs Support
Program: Willy Tyler from 10a to 3p

Date Aired: 8/31

Time Aired: Around 11:20a

Duration: 4 minutes

Narrative of How the Issue was Treated:

Interview with Sergeant Nate West of the Billings Police Department. He was in studio to bring awareness to the annual Beat the Heat 5K and “Guns and Hoses” softball game which benefits Special Olympics of Montana.

Issue: Urban Trail Support

Program: Willy Tyler from 10a to 3p

Date Aired: 9/4-9/8

Time Aired: Various Times

Duration: 60 seconds

Narrative of How the Issue was Treated:

PSA for Rock The Bike fundraiser to celebrate the skyline trail with Ales for Trails and Billings Trailnet. Billings TrailNet is a non-profit that supports urban trails in and around the Billings community and hopes to increase awareness and encourage the use of the trails in the community

Issue: Alzheimer’s Awareness

Program: PSA

Date Aired: 9/6-9/16

Time Aired: Throughout the day - aired approximately 28 times

Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA promoting the Alzheimer’s Association’s 2023 Walk To End Alzheimer’s. All funds raised through Walk to End Alzheimer's further the care, support and research efforts of the Alzheimer's Association to end Alzheimer’s.
