

Quarterly Issues/Programs List

Issues/Programs List
KRZN - Billings, Montana
1st Quarter 2024

In this quarter, KRZN has determined that the most significant issues of importance to our community are as follows:

- Gun Security Awareness
- Youth Empowerment
- Community Relations & Quality Of Life Improvements
- Homelessness Awareness
- Habitat Conservation
- Law Enforcement Community Relations
- Supporting Health & Wellness
- Workforce Support

The list below reflects some of the programming broadcast in this quarter that shows how KRZN responded to and treated those issues. This list does not include all the issues responded to by the station or all the ways the station responded to those issues.

Issue: Gun Security Awareness
Program: PSA
Date Aired: 1/8-3/31
Time Aired: Throughout the day - aired approximately 305 times
Duration: 30 seconds each
Narrative of How the Issue was Treated:

LoveBillings PSA featuring Yellowstone County Sheriff Mike Linder warning of the how poor gun security leads to stolen weapons that are used in crimes. Gives advice on how to keep the community safer.

Issue: Youth Empowerment
Program: PSA
Date Aired: 1/10-2/22
Time Aired: Throughout the day - aired approximately 85 times
Duration: 30 seconds each
Narrative of How the Issue was Treated:

Love Billings PSA promoting Yellowstone County 4-H members' fruit sale. Sales support local 4-H club activities and the activities of the Yellowstone County 4-H Council and Foundation. 4-H is delivered by Cooperative Extension that provides experiences where young people learn by doing.

Issue: Community Relations & Quality Of Life Improvements

Program: PSA

Date Aired: 1/19-2/10

Time Aired: Throughout the day - aired approximately 49 times

Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA informing listeners about Veterans Navigations Network's Community Resource Fair. This event is dedicated to providing valuable benefit, program, service, and resource information for veterans and the community.

Issue: Youth Empowerment

Program: PSA

Date Aired: 1/23-2/18

Time Aired: Throughout the day – aired approximately 65 times

Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA promoting Girl Scouts of Montana & Wyoming cookie season. The Girl Scouts teaches young girls to take risks, trust their gut, and team up with others for good. Cookie season also teaches them about business practices & supply and demand.

Issue: Homelessness Awareness

Program: Willy Tyler from 10a to 3p

Date Aired: 1/24

Time Aired: Around 11:20a

Duration: 4 minutes

Narrative of How the Issue was Treated:

Interview with Kody Christenson of HRDC to promote the Point in Time Count to help with beds and housing for people experiencing homelessness.

Issue: Habitat Conservation

Program: Willy Tyler from 10a to 3p

Date Aired: 2/5

Time Aired: Around 11:20a

Duration: 3 minutes

Narrative of How the Issue was Treated:

Interview with Barry Allen, director of Ducks Unlimited of Montana for the Southern Montana Ducks Unlimited fundraising raffle. Ducks Unlimited conserves, restores, and manages wetlands and associated habitats for North America's waterfowl. These habitats also benefit other wildlife and people.

Issue: Law Enforcement Community Relations

Program: PSA

Date Aired: 2/7-2/13

Time Aired: Throughout the day – aired approximately 15 times

Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA for Coffee With Cops. Billings police officers held a discussion that which focused on public safety. Attendees were then invited to talk with officers who were in attendance.

Issue: Supporting Health & Wellness

Program: PSA

Date Aired: 3/5-3/31

Time Aired: Throughout the day - aired approximately 102 times

Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA promoting Spring Into Sight Foundation's Bingo Fundraiser. They provide brand new custom eyewear to the community regardless of their financial situation. This supports the mental health and dignity of an individual so they can feel confident, productive and self-sufficient.

Issue: Workforce Support

Program: Willy Tyler from 10a to 3p

Date Aired: 3/13

Time Aired: Around 12:20p

Duration: 5 minutes

Narrative of How the Issue was Treated:

Interview with Brittney Lane for the annual Jobs Jamboree, a hiring event, put on by the Job Service.
