

Quarterly Issues/Programs List

Issues/Programs List
KRZN - Billings, Montana
4th Quarter 2023

In this quarter, KRZN has determined that the most significant issues of importance to our community are as follows:

- Supporting Local Families with Basic Needs
- Homelessness
- Low-Income Family Assistance
- Myhre Syndrome Awareness
- Community Relations
- Veteran Quality of Life Improvement
- Law Enforcement Community Relations

The list below reflects some of the programming broadcast in this quarter that shows how KRZN responded to and treated those issues. This list does not include all the issues responded to by the station or all the ways the station responded to those issues.

Issue: Supporting Local Families with Basic Needs

Program: PSA

Date Aired: 10/1-10/7

Time Aired: Throughout the day - aired approximately 19 times

Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA promoting The Benefit for Family Services. The Family Service Benefit is the organization's annual fundraising event in support of their mission to prevent hunger, homelessness, and poverty in Yellowstone County.

Issue: Homelessness

Program: Willy Tyler from 10a to 3p

Date Aired: 10/12

Time Aired: Around 12:20p

Duration: 4 minutes

Narrative of How the Issue was Treated:

Mark Dawson with Comedy BeCause stopped in for an interview with Willy Tyler to discuss Comedy BeCause, a fundraiser to raise money to help homeless families in Yellowstone County.

Issue: Low-Income Family Assistance
Program: PSA
Date Aired: 10/13-11/30
Time Aired: Throughout the day - aired approximately 166 times
Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA informing listeners about applications for HRDC's Low Income Home Energy Assistance Program. HRDC delivers programs and supportive services which encourage self-sufficiency and community collaboration for the betterment of Montana's most disadvantaged.

Issue: Myhre Syndrome Awareness
Program: PSA
Date Aired: 10/24-11/24
Time Aired: Throughout the day - aired approximately 51 times
Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA promoting Billings Arts Association's art sale where the proceeds benefit patients with the rare disease Myhre Syndrome.

Issue: Community Relations
Program: PSA
Date Aired: 10/26-11/23
Time Aired: Throughout the day – aired approximately 45 times
Duration: 30 seconds each

Narrative of How the Issue was Treated:

LoveBillings PSA from the Montana Rescue Mission. This PSA was inviting the community to join the Montana Rescue Mission for Thanksgiving. It was also looking for volunteers and donations.

Issue: Veteran Quality of Life Improvement

Program: Live Reads
Date Aired: 11/7-11/10
Time Aired: Throughout the day – 5x/day
Duration: 1 minute, 30 seconds

Narrative of How the Issue was Treated:

Live Adlib PSAs promoting free Veteran’s Day breakfasts from Perkins Restaurants. Veterans and active military members could stop in any time of day on November 11th, to get free breakfast food.

Issue: Low-Income Family Assistance
Program: Willy Tyler from 10a to 3p
Date Aired: 11/18
Time Aired: Around 11:20a
Duration: 4 minutes

Narrative of How the Issue was Treated:

Interview with Ashly Tate for Santa’s Portraits for a Cause to help low income families.

Issue: Law Enforcement Community Relations
Program: Live Remote
Date Aired: 12/2
Time Aired: 11a to 1p – 3x/hour
Duration: 60 seconds each

Narrative of How the Issue was Treated:

A live Remote promoting Pack the Patrol Car 2023. The Montana Highway Patrol and the U.S. Marines set up a drop-off location to collect toy donations for kids in need around the Billings area.
