

Order #990650: Andrews Plus/Florida Ed../7/18 Event/

Date	Action	Line	Comment	By	Total \$	#Spots	Expected GR
07/06/23 12:56:26 PM	Approved			Cassie Yo	\$1,600.00	20	0.00
07/06/23 12:56:23 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Cassie Yo	\$1,600.00	20	0.00
07/06/23 12:41:29 PM	Approval Workflow		[Sales Manager - Ready Default] code 2 corrected	Rev Tyler Wolc	\$1,600.00	20	0.00
07/06/23 12:41:16 PM	Ready for approval		OK	Tyler Wolc	\$1,600.00	20	0.00
07/06/23 12:26:47 PM	Approval Workflow		[Sales Manager - Ready Default]	OK Tyler Wolc	\$1,600.00	20	0.00
07/06/23 12:26:38 PM	Ready for approval		PAID-Check #1469	Tyler Wolc	\$1,600.00	20	0.00
07/06/23 12:20:24 PM	New order created		<new order>	Tyler Wolc	\$0.00	0	0.00

ORDER

Orders
Order / Rev: 990650
Alt Order #:
Product Desc: 7/18 Event
Estimate:
Flight Dates: 07/11/23 - 07/18/23
Original Date / Rev: 07/06/23 / 07/06/23
Order Type: GENERAL

WHBX-FM
Primary AE: Tyler Wold
Sales Office: L-TAL
Sales Region: Local

Agency Name: Andrews Plus
Buying Contact: Gayle Andrews
Billing Contact: Gayle Andrews
 750 Lupine Lane
 Tallahassee, FL 32308

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Florida Education Association
Demographic: A25-54
Product Codes: Education/Training
Revenue Code 1: AGY-AVAIL
Revenue Code 2: GEN
Revenue Code 3: GEN
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/26/23	07/18/23	20	\$1,600.00	\$1,360.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2023	20	\$1,600.00	\$1,360.00	0.00
Totals	20	\$1,600.00	\$1,360.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tyler Wold	L-TAL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHBX	07/11/23	07/18/23	M-F Prime M-F	CM	6a-7p	MTWTF--	:20	12	\$80.00	P-10	0.00	NM	20	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/10/23	07/16/23	-TWTF--					8	\$80.00		0.00			
		Week: 07/17/23	07/23/23	MT-----					12	\$80.00		0.00			
													Totals	20	\$1,600.00

FEA 7/11-7/18



CUMULUS

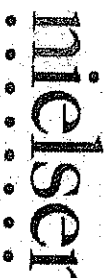
From: Tyler Wold
 Phone: (850) 201-3010
 Email: ty.wold@cumulus.com
 7/5/2023 10:59 AM

Radio Station	Dial Pos/Freq	Format	Daypart/Ad Type	DP Code/Ad Placement	Spots/Units	Length/Size	Unit Rate	Total Cost	Average Rating	GRPs	Net Reach	Frequency	Gls
WWLD-FM (continued)													
Radio Station: Total					1		\$50.00	\$50.00					
WWLD-FM Stream					1		\$50.00	\$50.00					
Flight B - 1 wk (07/10)													
One Week Total					1		\$50.00	\$50.00					
			Streaming-5000 Impressions		1		\$50.00	\$50.00					

The first demo listed is the Primary Demo.

This report was created in TAPOSCAN using the following Radio Information: TALLAHASSEE; FA22 SD; TSA; M-F 6A-7P; P 25+; See Detailed Sourcing Page for Complete Details.

This report was created in TAPOSCAN using the following NTR Information: P 25+; See Detailed Sourcing Page for Complete Details.
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FEA 7/11-7/18

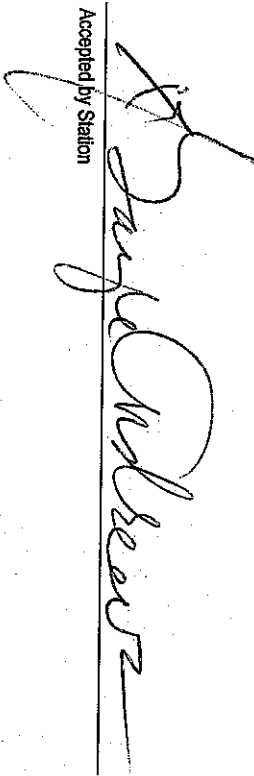


CUMULUS

From: Tyler Wold
 Phone: (850) 201-3010
 Email: tywold@cumulus.com
 7/5/2023 10:59 AM

Schedule Grand Totals: 2 Weeks

Stations	Dial Pos/Freq	Format	Spots/Units	Unit Rate	Total Cost	Average Rating	GRPs	Net Reach	Frequency	GIs
Radio Total			39	\$77.63	\$2,950.00	1.2%	46.0	59,800	3.9	189,000
WHBX-FM	96.1	Urban Adult Contemporary	20	\$90.00	\$1,800.00	1.4%	28.0	39,000	2.9	114,000
WWLD-FM	102.3	Urban Contemporary	18	\$75.00	\$1,350.00	1.0%	18.0	31,400	2.3	72,000
NTR Total			1	\$50.00	\$50.00					0
Radio Station Total			1	\$50.00	\$50.00					0
WWLD-FM Stream			1	\$50.00	\$50.00					0
Grand Total			39	\$76.92	\$3,000.00					189,000

Accepted by Station  Date 7/7/23

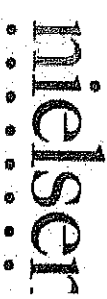
Accepted by Client _____ Date _____

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

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**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, Gayle Andrews, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BOOKS MUST BE COMPLETED		
Station time requested by:		
Agency name: Andrews Plus		
Address: 750 Lupine Lane		
Contact: Gayle Andrews	Phone number: 850 980 1691	Email: andrewspls@aol.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: Florida Education Association		
Address: 213 South Adams Street		
Contact: Sharon Nezvig	Phone number: 850 201 3228	Email:
Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):		
Andrew Spar, President Carole Gauronskas Vice President Nandi Riley Secretary Treasurer		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following: <input checked="" type="checkbox"/> N/A		
Name(s) of every candidate referred to: <u>Andrew Spar, President</u> <u>Carole Gauronskas Vice President</u> Nandi Riley Secretary Treasurer		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): <u>Andrew Spar, President</u> <u>Carole Gauronskas Vice President</u> Nandi Riley Secretary Treasurer		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: <input checked="" type="checkbox"/> N/A		
<u>Andrew Spar, President</u> <u>Carole Gauronskas Vice President</u> <u>Nandi Riley Secretary Treasurer</u>		

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the local deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>[Handwritten Signature]</i>	Signature: <i>[Handwritten Signature]</i>
Name: <i>[Handwritten Name]</i>	Name: <i>TYLER WOLD</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>7/6/27</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *7/6/23*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>990650</i>	Station Call Letters: <i>WHBY</i>	Date Received/Requested: <i>7/6/23</i>
Est. #:	Station Location: <i>TWIN FALLS</i>	Run Start and End Dates: <i>7/11 - 7/18</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.