



Quarterly Issues and Program List: April – June 2016

KQNG FM, KSRF FM, KSHK FM, KUAI AM

July 5, 2016

ISSUES

1. Ocean / Water Safety
2. Traffic and Roads
3. Community Service / Education
4. Health and Wellness
5. Disaster Preparedness
6. Environmental Issues

1. Ocean / Water Safety

As an island, ocean safety is a very important issue on Kauai: in 2nd Quarter 2016, there were three drownings. KONG Radio Group works closely with the Kauai Lifeguard Association and the Ocean Safety Bureau to try to prevent resident and visitor drownings. We notified listeners each time warnings were issued about the unsafe surf conditions at specific beaches, each time the beaches were closed to swimmers and surfers, and each time a warning was issued about the surf sweeping beachgoers off the rocks or shoreline. We publicized the three Community Emergency Response Teams (CERT) Basic Training Classes. We also notified listeners whenever a beach was closed due to shark sightings and when it was re-opened.

2. Traffic and Roads

Traffic and road closures are important announcements for residents of and visitors to Kauai since there is only one highway around the island and any delays or accidents can cause closures lasting several hours. The road construction projects around Kauai continued to impact traffic and road conditions, and our radio station group notified the public about the ongoing Nawiliwili Road construction near Kukui Grove Mall. We also announced \$145K Capital Improvement Project funds dedicated to Kauai for improvements to Kuhio Highway, the Lihue Airport area, the Wainiha bridges, and the Kauai Community Correctional Center area. We announced the scheduled work by Hawaiian Telcom along Kaunuauli'i Highway on May 19 and 20. We

also announced and took calls from listeners during the brush fire road closures on Koloa Road (April 12) and around the Makaweli Post Office (June 18).

3. **Community Service and Education**

Because the island of Kauai has a small population (about 67,000 residents) and a small local newspaper, it can be difficult to disseminate information that is important to residents. Many non-profit organizations rely on KONG Radio Group to provide information about community services and educational opportunities throughout the year. During 2nd Quarter 2016, we provided listeners with information for events including:

- AARP Driver Safety Class – April 9
- Hawaii Department of Transportation “Distracted Driving Simulator” at Kukui Grove Shopping Center - April 9
- S.T.E.P.S. Parent & Child Fair – early-learning activities & resources – April 9
- Hawaiian Healing Plants Presentation – April 13
- West Kauai Business & Professional Association community session – April 18
- “Ag-Curious” seminar (part of the “Go Farm” Training Program) at Kauai Community College – April 20
- Kapa`a High School Senior Parent Meeting – April 20
- American Cancer Society “Relay for Life” – April 23-24 (partnered by KONG Radio Group and Kapa`a High School R.O.T.C.)
- Yoga for Life (Kauai Animal Welfare Society fundraiser) - April 23
- Veterans United Home Loans free seminar- April 23
- Adult Bicycle Skills for Adults – April 23
- Women in Business meetings (sponsored by KONG Radio Group) – April 27, May 25, June 29
- Kekaha School “Kinder Kamp” – April 27
- Kapa`a Kindergarten Orientation – April 29
- Wilcox Hospital’s “Keiki Bike & Safety Day” – April 30
- St. Catherine’s School informational meeting – May 2
- Hanalei Kindergarten Orientation – May 4
- Public meeting for proposed Mahaulepu Dairy Farm – May 9
- Visitor Industry Charity Walk (to support Kauai non-profits) – May 14
- AARP “Think of Your Future” workshop – May 14
- Parenting Workshop – May 21
- National Tropical Botanical Garden & Kauai Community College lecture “The Nature of Seeds” – May 24
- “Mission Y.E.S.” event for Kauai youth – May 27
- Kauai “Habitat for Humanity” dedication of 6 homes – May 27
- Child Car Seat Checkup – June 3
- AARP “Outsmarting Fraud” workshop – June 16
- Bridge of Peace Festival (Japanese cultural event) – June 18
- KEO Low Income Home Energy Assistance Program – ongoing

4. Health and Wellness

Due to the island's remote location and low population, access to health care, health care professionals, and affordable healthy food is limited on Kauai. Additionally, the percentage of overweight and obese residents has been increasing, so any opportunity to improve the overall health of residents is important. The Community Calendar on the KONG Radio website and the KONG Radio Group on-air public service announcements provide information about health and wellness meetings and opportunities available on Kauai. Between April and June 2016, we promoted the following health and wellness-related events:

- Alzheimer's Association Family Caregiver Training – weekly in April
- Bank of Hawaii Blood Drive – April 11-13, June 8-9
- Hawaii Foodbank 27th Annual Food Drive – April 16
- Walk Around the Block with a Doc (sponsored by Wilcox Hospital) – April 16, June 18
- "Walk a Mile in Her Shoes" YWCA awareness program to prevent violence against women – April 20
- YWCA program "Stand Against Racism" – April 27
- Kauai Police Department & Life's Choices Kauai "Drug Take-Back Day" – April 30
- First Aid, CPR, AED Training – May 21
- Child & Family Services Job Fair – May 23
- Wilcox Hospital "Kids Summer Fest" (includes free sports physicals) – June 4
- Kauai Ocean Recreation Experience (K.O.R.E.) Beach Day (enables people with disabilities to enjoy Kauai's ocean and surf) – June 11
- Health & Wellness workshops (Lihue Library) - weekly in June
- "Tropic Care" Kauai: Tropic Care is a Department of Defense Innovative Readiness Training operation, an initiative that provides military reservists with real world deployment training. IRT is a multi-service operation that provides medical support to a variety of underserved American populations located in remote areas throughout the United States and U.S. territories (free health care, physicals, dental work, vision exams and glasses) – June 20-29

5. Disaster Preparedness

KQNG FM is the official civil defense station for Kauai, so we broadcast weekly and monthly civil defense tests from State Civil Defense headquarters on Oahu. In addition to our regular emergency alert system tests and tsunami siren tests, we also alerted drivers to slow down and be aware of school children walking on the roads during the six elementary school's "Walk to School Days" on April 6-7 and May 4-5. We also publicized the Department of Land and Natural Resources' Division of Forestry wildfire response agencies meeting on April 14. Periodically, the schools have emergency drills, which entails the teachers and student body to evacuate the school grounds, which can close roads. To alert drivers, we publicized the Kapa`a Middle School evacuation drill on May 10. We also publicized the Hawaii Hazards Awareness Program workshop on Floods and Cyclones on June 14.

6. Environmental Issues

The declining space in the Kauai landfill, the maintenance of facilities, as well as the preservation of natural resources involves many organizations on and residents of Kauai. During 2nd Quarter 2016, KONG Radio Group informed listeners of events related to the environment including:

- “Recycling & Beyond: How to Keep Kauai Green” program - April 5
- Department of Land and Natural Resources public meeting on Ha`ena Community-Based Subsistence Fishing Area Management Plan – April 12
- Kauai Nene Habitat Conservation Plan (the Nene is the Hawaii State Bird and it is endangered) public talk – April 12
- Lydgate Park Earth Day Work Day – April 16
- Kauai County Farm Bureau Garden Fair at Kauai Community College – educational resources for farm/home – April 16
- Kilauea Point National Wildlife Refuge petrel conservation meeting – May 11
- Kealia Beach Cleanup – May 28
- Halulu Fishpond workday – May 28
- E-Waste Recycling – June 1
- Lawai International Center Cleanup – June 4
- Rim of the Pacific (RIMPAC) Exercise impact discussion – June 17
- Po`ipu coastal cleanup (sponsored by the Sheraton Kauai and the Surfrider Foundation) – June 17