

CONTRACT



WTVD
411 Liberty St
Durham, NC 27701
(919) 683-1111

<u>Contract / Revision</u> 142353 / 5		<u>Alt Order #</u> WOC10435183
<u>Product</u> THE RICHARD BURR COMMITTEE (CF)		
<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Estimate #</u> 475 894 6965
<u>Advertiser</u> Richard Burr Committee		<u>Original Date / Revision</u> 07/13/16 / 11/07/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTVD	<u>Account Executive</u> Anne Clifford	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 475	<u>Product 1/2</u> 894
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

National Media, Inc.
815 Slaters Lane
Alexandria, VA 22314

351455

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTVD	11/07/16	11/08/16	Eyewitness News @ 530am	5:30 AM-6:00 AM		:30				NM	2	\$1,310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	11-----				2	\$655.00				
2	WTVD	11/01/16	11/06/16	Eyewitness News @ 6a	6:00 AM-7:00 AM		:30				NM	2	\$2,470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1-1--				2	\$1,235.00				
3	WTVD	11/01/16	11/06/16	Good Morning America	7:00 AM-9:00 AM		:30				NM	2	\$2,470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-1---				2	\$1,235.00				
4	WTVD	11/01/16	11/05/16	Eyewitness News Sat @7a	7:00 AM-8:00 AM		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$570.00				
5	WTVD	11/01/16	11/05/16	GMA Saturday 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$570.00				
8	WTVD	11/01/16	11/06/16	This Week w/George S	10:30 AM-11:30 AM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$475.00				
9	WTVD	11/01/16	11/07/16	Live w/Kelly	9:00 AM-10:00 AM		:30				NM	2	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$620.00				
Week:		11/07/16	11/13/16	1-----				1	\$620.00				
10	WTVD	11/01/16	11/07/16	Eyewitness News @ Noon	12:00 PM-12:30 PM		:30				NM	3	\$1,710.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1-1--				2	\$570.00				
Week:		11/07/16	11/13/16	1-----				1	\$570.00				
11	WTVD	11/01/16	11/07/16	General Hospital	3:00 PM-4:00 PM		:30				NM	2	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$570.00				
Week:		11/07/16	11/13/16	1-----				1	\$570.00				
12	WTVD	11/01/16	11/04/16	Eyewitness News @ 4pm	4:00 PM-5:00 PM		:30				NM	1	\$855.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$855.00				

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<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Product</u> THE RICHARD BURR C
		<u>Estimate #</u> 475 894 6965
<u>Advertiser</u> Richard Burr Committee		<u>Original Date / Revision</u> 07/13/16 / 11/07/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
13	WTVD	11/01/16	11/07/16	Eyewitness News @ 5pm	5:00 PM-5:30 PM		:30				NM	3	\$3,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	- 1- 1---				2	\$1,140.00				
Week:		11/07/16	11/13/16	1-----				1	\$1,140.00				
14	WTVD	11/01/16	11/07/16	Eyewitness News @ 530pm	5:30 PM-6:00 PM		:30				NM	4	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	- 11- 1--				3	\$1,425.00				
Week:		11/07/16	11/13/16	1-----				1	\$1,425.00				
15	WTVD	11/01/16	11/07/16	Eyewitness News @ 6pm	6:00 PM-6:30 PM		:30				NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	- 1- 1---				2	\$1,900.00				
Week:		11/07/16	11/13/16	1-----				1	\$1,900.00				
16	WTVD	11/06/16	11/06/16	Eyewitness News Sun @ 6pm	6:00 PM-6:30 PM		:30				NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----- 1				1	\$1,140.00				
17	WTVD	11/01/16	11/04/16	Jeopardy	7:00 PM-7:30 PM		:30				NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-- 1- 1--				2	\$1,900.00				
18	WTVD	11/01/16	11/07/16	Wheel of Fortune	7:30 PM-8:00 PM		:30				NM	3	\$5,130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	- 1- 1---				2	\$1,710.00				
Week:		11/07/16	11/13/16	1-----				1	\$1,710.00				
19	WTVD	11/07/16	11/07/16	Dancing With The Stars	8:00 PM-10:00 PM		:30				NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$7,000.00				
20	WTVD	11/02/16	11/02/16	Country Music Awards	8:00 PM-11:00 PM		:30				NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-- 1----				1	\$9,500.00				
21	WTVD	11/03/16	11/03/16	Notorious	9:00 PM-10:00 PM		:30				NM	1	\$12,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--- 1---				1	\$12,300.00				
23	WTVD	11/01/16	11/07/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	- 1- 1---				2	\$1,900.00				
Week:		11/07/16	11/13/16	1-----				1	\$1,900.00				
24	WTVD	11/06/16	11/06/16	Eyewitness News @ 11p	11:00 PM-11:35 PM		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----- 1				1	\$1,900.00				
25	WTVD	11/01/16	11/07/16	Jimmy Kimmel	11:35 PM-12:35 AM		:30				NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	- 1111--				4	\$475.00				
Week:		11/07/16	11/13/16	1-----				1	\$475.00				
26	WTVD	11/05/16	11/05/16	Sat Prime College Football	8:00 PM-11:30 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----- 1-				1	\$3,800.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WTVD	10/31/16-11/06/16	Sat Prime College Football	8:00 PM-11:30 PM	----- Sa--	:30		\$3,800.00		NM		
				Credited									
27	WTVD	11/01/16	11/04/16	Millionaire/Minute	2p-3p		:30				NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	- 1111--				4	\$475.00				

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28	WTVD	11/01/16	11/01/16	Marvel Agents of SHIELD	10p-11p		:30				NM	1	\$4,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$4,700.00				
29	WTVD	11/01/16	11/01/16	Middle/American Housewife	8p-9p		:30				NM	1	\$4,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$4,600.00				
30	WTVD	11/03/16	11/03/16	How To Get Away With Murd	10-11p		:30				NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---1---				1	\$9,500.00				
31	WTVD	11/04/16	11/04/16	20/20	10p-11p		:30				NM	1	\$4,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$4,700.00				
32	WTVD	11/05/16	11/05/16	College Football	12p-3p		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1-				1	\$1,900.00				
Totals								0.00				54	\$103,775.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	54	\$103,775.00	(\$15,566.25)	\$88,208.75
Totals	54	\$103,775.00	(\$15,566.25)	\$88,208.75

Signature: _____ **Date:** _____

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