

Sales Order

Station: WSGW-AM-FM Contract#: 715096 Agency: Katz Media Group
 Contract Name: AMERICAN PETROLEUM Address: 125 W 55th St
INSTITUTE/WSGW AM/FM IMPORT City: New York State: NY Zip: 10019
 Proposal#: E46F326A-DF3F-408E-933C-0248DE0CDD55 Buyer: _____
 Tax Schedule: _____ (None)
 Start Date: 4/08/24 End Date: 4/21/24 Agency Commission %: 15
 Revenue Type: POLITICAL NATIONAL Type: Cash Billing Cycle: Standard
 Advertiser: AMERICAN PETROLEUM INST KATZ Salesperson: KATZ-PHIL Comm %: 0
 Address: _____ Makegood Policy: Makegood Within Flight
 City: _____ State: _____ Zip: _____
 Product Name: Tailpipe Radio
 Estimate #: 7280
 Agency Client Code: API
 Competitive Code: POLITICAL - ISSUES

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	4/08/24	4/21/24		6:00 AM	10:00 AM	30	1	1	1	1	1			5	D	50.00	10	500.00	3	
2	4/08/24	4/21/24		10:00 AM	3:00 PM	30	1	1	1	1	1			5	D	50.00	10	500.00	3	
3	4/08/24	4/21/24		3:00 PM	7:00 PM	30	1	1	1	1	1			5	D	50.00	10	500.00	3	

Billing Projections: By Month

Apr 24
 CA 1,500.00
 ST 1,500.00

Print Spot Prices

TOTAL SPOTS 30
 GROSS TOTAL \$ 1,500.00
 ADJUSTED SPOTS 30
 ADJUSTED TOTAL \$ 1,500.00

APPROVE DECLINE

- General Manager
- 501243mlest, 03/18/24 @2:30PM
- National Sales Manager
- Local Sales Manager

REVISED

Mar 18, 24
 CONT# 37178839 Mod# Ver# 3 (Last =)
 REP KATZ RADIO
 TO WSGW-FM (Saginaw-Bay City-Midland, MI)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: API / na / 7280

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV AMERICAN PETROLEUM INSTITUTE
 PDT Tailpipe Radio
 FLT Apr 08, 24 - Apr 21, 24

715096

* REP ORDER COMMENT *

** 3/15/2024 3:51:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 3/15/2024 3:51:00 PM: THIS IS AN ORDER REVISION. PLEASE DO NOT DOUBLE BOOK. ORDERS WERE CODED INCORRECT AS SPOT, BUT THESE ARE KATZ NETWORK ORDERS. ALL INVOICES MUST BE SENT TO KATZ FOR PAYMENT. THIS IS THE ONLY THING THAT HAS CHANGED ON THESE ORDERS.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<u>FLIGHT 1</u>							
	1.1	M.....	6A - 10A	30	04/08/2024 - 04/08/2024	1D	1	\$50.00	1
	1.2	M.....	10A - 3P	30	04/08/2024 - 04/08/2024	1D	1	\$50.00	1
	1.3	M.....	3P - 7P	30	04/08/2024 - 04/08/2024	1D	1	\$50.00	1
					** FLIGHT TOTALS **		3	\$150.00	
		<u>FLIGHT 2</u>							
	2.1	.T.....	6A - 10A	30	04/09/2024 - 04/09/2024	1D	1	\$50.00	1
	2.2	.T.....	10A - 3P	30	04/09/2024 - 04/09/2024	1D	1	\$50.00	1
	2.3	.T.....	3P - 7P	30	04/09/2024 - 04/09/2024	1D	1	\$50.00	1
					** FLIGHT TOTALS **		3	\$150.00	
		<u>FLIGHT 3</u>							
	3.1	..W....	6A - 10A	30	04/10/2024 - 04/10/2024	1D	1	\$50.00	1
	3.2	..W....	10A - 3P	30	04/10/2024 - 04/10/2024	1D	1	\$50.00	1
	3.3	..W....	3P - 7P	30	04/10/2024 - 04/10/2024	1D	1	\$50.00	1
					** FLIGHT TOTALS **		3	\$150.00	
		<u>FLIGHT 4</u>							
	4.1	...T...	6A - 10A	30	04/11/2024 - 04/11/2024	1D	1	\$50.00	1
	4.2	...T...	10A - 3P	30	04/11/2024 - 04/11/2024	1D	1	\$50.00	1

Mar 18, 24

CONT# 37178839 Mod# Ver# 3 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: API / na / 7280

4.3	...T...	3P - 7P	30	04/11/2024 - 04/11/2024	1D	1	\$50.00	1
				** FLIGHT TOTALS **		3	\$150.00	
				FLIGHT 5				
5.1F..	6A - 10A	30	04/12/2024 - 04/12/2024	1D	1	\$50.00	1
5.2F..	10A - 3P	30	04/12/2024 - 04/12/2024	1D	1	\$50.00	1
5.3F..	3P - 7P	30	04/12/2024 - 04/12/2024	1D	1	\$50.00	1
				** FLIGHT TOTALS **		3	\$150.00	
				FLIGHT 6				
6.1	M.....	6A - 10A	30	04/15/2024 - 04/15/2024	1D	1	\$50.00	1
6.2	M.....	10A - 3P	30	04/15/2024 - 04/15/2024	1D	1	\$50.00	1
6.3	M.....	3P - 7P	30	04/15/2024 - 04/15/2024	1D	1	\$50.00	1
				** FLIGHT TOTALS **		3	\$150.00	
				FLIGHT 7				
7.1	.T.....	6A - 10A	30	04/16/2024 - 04/16/2024	1D	1	\$50.00	1
7.2	.T.....	10A - 3P	30	04/16/2024 - 04/16/2024	1D	1	\$50.00	1
7.3	.T.....	3P - 7P	30	04/16/2024 - 04/16/2024	1D	1	\$50.00	1
				** FLIGHT TOTALS **		3	\$150.00	
				FLIGHT 8				
8.1	..W....	6A - 10A	30	04/17/2024 - 04/17/2024	1D	1	\$50.00	1
8.2	..W....	10A - 3P	30	04/17/2024 - 04/17/2024	1D	1	\$50.00	1
8.3	..W....	3P - 7P	30	04/17/2024 - 04/17/2024	1D	1	\$50.00	1
				** FLIGHT TOTALS **		3	\$150.00	
				FLIGHT 9				
9.1	...T...	6A - 10A	30	04/18/2024 - 04/18/2024	1D	1	\$50.00	1
9.2	...T...	10A - 3P	30	04/18/2024 - 04/18/2024	1D	1	\$50.00	1
9.3	...T...	3P - 7P	30	04/18/2024 - 04/18/2024	1D	1	\$50.00	1
				** FLIGHT TOTALS **		3	\$150.00	
				FLIGHT 10				
10.1F..	6A - 10A	30	04/19/2024 - 04/19/2024	1D	1	\$50.00	1
10.2F..	10A - 3P	30	04/19/2024 - 04/19/2024	1D	1	\$50.00	1
10.3F..	3P - 7P	30	04/19/2024 - 04/19/2024	1D	1	\$50.00	1
				** FLIGHT TOTALS **		3	\$150.00	

Mar 18, 24
 CONT# **37178839** Mod# Ver# 3 (Last =)
 REP **KATZ RADIO**

DDS CONT# **0**
 C/P/E: **API / na / 7280**

	Apr 24					
SPOTS	30					
CASH	1500.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1500.00					

						TOTAL
SPOTS						30
CASH						1,500.00
TRADE						0.00
NSL						0.00
TOTAL						1,500.00

**** Competitive Comments ****

API TAILPIPE RADIO 4.8-4.21.24

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, American Petroleum Institute, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Main Street Media Group

Address: PO Box 25093

Contact: Media Buyer

Phone number: 703-485-0398

Email: info@msmg.tv

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: American Petroleum Institute

Address: 200 Massachusetts Ave, NW, Washington DC 20001

Contact:

Phone number: 202-682-800

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Mike Sommers (President and CEO) and Greg C. Garland (Chair)

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:


Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Energy

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: <i>Mary Lester</i>
Name: Media Buyer, Main Street Media Group	Name: <i>Mary Lester</i>
Date of Request to Purchase Ad Time: 1/9/24	Date of Station Agreement to Sell Time: <i>3/18/24</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *3/18/2024*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted *'tail pipe issue'*
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>715096</i>	Station Call Letters: <i>WSGW-FM</i>	Date Received/Requested: <i>3/18/24</i>
Est. #: <i>7280</i>	Station Location: <i>San Antonio</i>	Run Start and End Dates: <i>4/8 - 4/19/24</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.