



Contract # 25066028	Changes as of: 2/8/2016 at 3:06 PM	Version: Current State	
CPE: 464/876/6773	Flight: 2/23/16 - 2/29/16	Station: WBMA	Total \$: \$15,440.00
Agency: AMER MEDIA & ADVOCA AMERICAN MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	Advertiser: ADERHOLT, BOB	Market: Birmingham	Total Spots: 36
	Product: AL-04	Office: WASHINGTON	Total CPP: \$106.04
	Primary Demo: Adults 35+	Salesperson: JACOB ROTH	Total GRP: 145.6
	Agency Order #: 4707838	Assistant: JACOB ROTH	Traffic #: 2383246
	Buyer: MediaAssistant, AMAG	Con Type: POLITICAL/VOTE	Separation:

Comments: Revised Order.
See line 11 for revised TP.
NCIT.
Please Confirm.
Thanks - Jacob

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/23 - 2/29								Total Spots	Total \$	CPP	C
							2/23	2/24	2/25	2/26	2/27	2/28	2/29					
11	Su 10:30p-11:05p		33/40 NWS-10	\$640.00	3.6	30	0	0	0	0	0	1	0		1	\$640.00	\$177.78	
Revised TP due to Oscars. Changes: Day/Time from Su 10p-10:35p to Su 10:30p-11:05p																		
TOTALS:							5	8	7	7	0	1	8		36	\$15,440.00	\$106.04	14



Contract # 25066028	Changes as of: 2/8/2016 at 3:06 PM	Version: Current State	
CPE: 464/876/6773	Flight: 2/23/16 - 2/29/16	Station: WBMA	Total \$: \$15,440.00
Agency: AMER MEDIA & ADVOCA AMERICAN MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	Advertiser: ADERHOLT, BOB	Market: Birmingham	Total Spots: 36
	Product: AL-04	Office: WASHINGTON	Total CPP: \$106.04
Primary Demo: Adults 35+	Salesperson: JACOB ROTH	Total GRP: 145.6	
Agency Order #: 4707838	Assistant: JACOB ROTH	Traffic #: 2383246	
Buyer: MediaAssistant, AMAG	Con Type: POLITICAL/VOTE	Separation:	

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Order Level Comments

Time	Added by	Comment
/16 2:46 PM	JACOB ROTH	See lines 3, 7, and 9 for spots cnx.
/16 8:36 AM	Christine Bartlett	LINE11 TP CHANGE 2/28 1030P-1105P NEWS AFTER OSCARS
/16 3:16 PM	JACOB ROTH	New Order Candidate - ADERHOLT for Congress PLS CFM T/R JACOB Separation: 30
/16 3:50 PM	Christine Bartlett	LINE11 TP CHANGE 2/28 MAKEGOOD 1X 2/28 1030P-1105P NEWS AFTER OSCARS LINE9 PRG CHANGE 2/28 MAKEGOOD \$750 7-8P Fresh off Boat/Muppets 2/23 \$75 1030p-1105p Scandal
/16 11:20 AM	JACOB ROTH	New Order Candidate - ADERHOLT for Congress PLS CFM T/R JACOB Separation: 30

Competitive Information	
Market Budget:	\$53,241
WBMA Share:	29%
Comment:	
WBRC:	47%
WLAT:	15%
WVTV:	9%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	36	\$15,440.00	\$106.04	145.6
Total	100%	36	\$15,440.00	\$106.04	145.6

Monthly Summary		
Month	Spots	Dollars
2016-Feb	28	\$12,435.
2016-Mar	8	\$3,005.
Total	36	\$15,440.

Transaction History

	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
								Changes: Comments from See lines 3, 7, and 9 for spots cnx. to Revised Order. See line 11 for revised TP. NCIT. Please Confirm. Thanks - Jacob. 1 buyline added or modified.
ion	2/8/16 2:46 PM	JACOB ROTH	Revised			\$0	\$15,440.00	
good #2	2/4/16 8:36 AM	Christine Bartlett	Confirmed			\$0	\$15,440.00	



Contract # 25066028	Changes as of: 2/8/2016 at 3:06 PM	Version: Current State	
CPE: 464/876/6773	Flight: 2/23/16 - 2/29/16	Station: WBMA	Total \$: \$15,440.00
Agency: AMER MEDIA & ADVOCA AMERICAN MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	Advertiser: ADERHOLT, BOB	Market: Birmingham	Total Spots: 36
	Product: AL-04	Office: WASHINGTON	Total CPP: \$106.04
	Primary Demo: Adults 35+	Salesperson: JACOB ROTH	Total GRP: 145.6
	Agency Order #: 4707838	Assistant: JACOB ROTH	Traffic #: 2383246
	Buyer: MediaAssistant, AMAG	Con Type: POLITICAL/VOTE	Separation:

Transaction History

	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
								Changes: User Entered \$ from \$0.00 to \$15,440.00, Total Spots from 39 to 36, Calculated Dollars from \$17,540.00 to \$15,440.00, Total GRPs from 156.5 to 145.6, Total CPP from \$112.08 to \$106.04, Competitive Market Budget from \$60,483 to \$53,241, Comments from New Order Candidate - ADERHOLT for Congress PLS CFM T/R JACOB Separation: 30 to See lines 3, 7, and 9 for spots cnx., Total \$ from \$17,540.00 to \$15,440.00. 3 buylines added or modified.
ion	2/3/16 3:16 PM	JACOB ROTH	Confirmed		3	\$-2,100.00	\$15,440.00	
good #1	2/2/16 3:50 PM	Christine Bartlett	Confirmed			\$0	\$17,540.00	
ed for onic acting	1/26/16 9:11 AM					\$0	\$0	
ed for onic acting	1/25/16 11:23 AM					\$0	\$0	
	1/25/16 10:23 AM	JACOB ROTH	Confirmed	39		\$17,540.00	\$17,540.00	

Discrimination y	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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KATZ TELEVISION
GROUP

Contract # 25066028	Changes as of: 2/3/2016 at 3:16 PM	Version: Current State
CPE: 464/876/6773	Flight: 2/23/16 - 2/29/16	Station: WBMA
Agency: AMER MEDIA & ADVOCA	Advertiser: ADERHOLT, BOB	Market: Birmingham
AMERICAN MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	Product: AL-04	Office: WASHINGTON
Primary Demo: Adults 35+	Salesperson: JACOB ROTH	Total \$: \$15,440.00
Agency Order #: 4707838	Assistant: JACOB ROTH	Total Spots: 36
Buyer: MediaAssistant, AMAG	Con Type: POLITICAL/VOTE	Total CPP: \$106.04
		Total GRP: 145.6
		Traffic #: 83246
		Separation:

Comments: See lines 3, 7, and 9 for spots cnx.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/23 - 2/29								Total Spots	Total \$	CPP	GRP
							2/23	2/24	2/25	2/26	2/27	2/28	2/29					
REV- 3	Tu-F,M 7a-9a		GD MRN AMR-ABC<	\$225.00	2.7	30	1 0	1	1	1	0	0	1		4	\$900.00	\$83.33	10.8
1x CNX.																		
REV- 7	F 8p-9p		SHARK TANK-ABC	\$1,050.00	4.5	30	0	0	0	1 0	0	0	0		0	\$0.00	\$233.33	0.0
1x CNX.																		
REV- 9	Su 6p-7p		AMR-VIDEOS-ABC	\$825.00	3.7	30	0	0	0	0	0	1 0	0		0	\$0.00	\$222.97	0.0
1x CNX.																		
TOTALS:							5	8	7	7	0	1	8		36	\$15,440.00	\$106.04	145.6

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KATZ TELEVISION
GROUP

Contract # 25066028	Changes as of: 2/3/2016 at 3:16 PM	Version: Current State	
CPE: 464/876/6773	Flight: 2/23/16 - 2/29/16	Station: WBMA	Total \$: \$15,440.00
Agency: AMER MEDIA & ADVOCA	Advertiser: ADERHOLT, BOB	Market: Birmingham	Total Spots: 36
AMERICAN MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	Product: AL-04	Office: WASHINGTON	Total CPP: \$106.04
Primary Demo: Adults 35+	Salesperson: JACOB ROTH	Total GRP: 145.6	
Agency Order #: 4707838	Assistant: JACOB ROTH	Traffic #: 383246	
Buyer: MediaAssistant, AMAG	Con Type: POLITICAL/VOTE	Separation:	

Hit Listed Programs	
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Order Level Comments		
Date/Time	Added by	Comment
02/03/16 3:16 PM	JACOB ROTH	New Order Candidate - ADERHOLT for Congress PLS CFM T/R JACOB Separation: 30
02/02/16 3:50 PM	Christine Bartlett	LINE11 TP CHANGE 2/28 MAKEGOOD 1X 2/28 1030P-1105P NEWS AFTER OSCARS LINE9 PRG CHANGE 2/28 MAKEGOOD \$750 7-8P Fresh off Boat/Muppets 2/23 \$75 1030p-1105p Scandal
01/25/16 11:20 AM	JACOB ROTH	New Order Candidate - ADERHOLT for Congress PLS CFM T/R JACOB Separation: 30

Competitive Information	
Market Budget:	\$53,241
WBMA Share:	29%
Comment:	
WBRC:	47%
WIAT:	15%
WVTM:	9%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	36	\$15,440.00	\$106.04	145.6
Total	100%	36	\$15,440.00	\$106.04	145.6

Monthly Summary		
Month	Spots	Dollars
2016-Feb	28	\$12,435.00
2016-Mar	8	\$3,005.00
Total	36	\$15,440.00

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
Revision	2/3/16 3:16 PM	JACOB ROTH	Revised		3	\$-2,100.00	\$15,440.00
Makegood	2/2/16 3:50 PM	Christine Bartlett	Sent To Rep			\$0	\$17,540.00

Changes: User Entered \$ from \$0.00 to \$15,440.00, Total Spots from 39 to 36, Calculated Dollars from \$17,540.00 to \$15,440.00, Total GRPs from 156.5 to 145.6, Total CPP from \$112.08 to \$106.04, Competitive Market Budget from \$60,483 to \$53,241, Comments from New Order Candidate - ADERHOLT for Congress PLS CFM T/R JACOB Separation: 30 to See lines 3, 7, and 9 for spots cnx., Total \$ from \$17,540.00 to \$15,440.00. 3 buylines added or modified.



Contract # 25066028	Changes as of: 2/3/2016 at 3:16 PM	Version: Current State	
CPE: 464/876/6773	Flight: 2/23/16 - 2/29/16	Station: WBMA	Total \$: \$15,440.00
Agency: AMER MEDIA & ADVOCA AMERICAN MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	Advertiser: ADERHOLT, BOB	Market: Birmingham	Total Spots: 36
	Product: AL-04	Office: WASHINGTON	Total CPP: \$106.04
Primary Demo: Adults 35+	Salesperson: JACOB ROTH	Total GRP: 145.6	
Agency Order #: 4707838	Assistant: JACOB ROTH	Traffic #: 383246	
Buyer: MediaAssistant, AMAG	Con Type: POLITICAL/VOTE	Separation:	

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
	1/26/16 9:11 AM					\$0	\$0	
	1/25/16 11:23 AM					\$0	\$0	
New	1/25/16 10:23 AM	JACOB ROTH	Confirmed	39		\$17,540.00	\$17,540.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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258324 2/23

Contract # 25066028	Changes as of: 1/25/2016 at 11:20 AM	Version: Current State
CPE: 464/876/6773	Flight: 2/23/16 - 2/29/16	Station: WBMA
Agency: AMER MEDIA & ADVOCA	Advertiser: ADERHOLT, BOB	Market: Birmingham
AMERICAN MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	Product: AL-04	Office: WASHINGTON
Primary Demo: Adults 35+	Salesperson: JACOB ROTH	Total \$: \$17,540.00
Agency Order #: 4707838	Assistant: JACOB ROTH	Total Spots: 39
Buyer: MediaAssistant, AMAG	Con Type: POLITICAL/VOTE	Total CPP: \$112.08
		Total GRP: 156.5
		Separation:

Comments: New Order
Candidate - ADERHOLT for Congress
PLS CFM
T/R JACOB
Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/23 - 2/29							Total Spots	Total \$	CPP	GRP
							2/23	2/24	2/25	2/26	2/27	2/28	2/29				
1	Tu-F,M 5a-6a		ABC33/40-NWS 5/ABC33/40-NW530	\$150.00	2.3	30	0	1	1	0	0	0	1	3	\$450.00	\$65.22	6.9
2	Tu-F,M 6a-7a		ABC33/40-NWS 6	\$225.00	3.0	30	1	1	1	1	0	0	1	5	\$1,125.00	\$75.00	15.0
3	Tu-F,M 7a-9a		GD MRN AMR-ABC<	\$225.00	2.7	30	1	1	1	1	0	0	1	5	\$1,125.00	\$83.33	13.5
4	Tu-F,M 5p-5:30p		33/40 NEWS-5<	\$450.00	5.0	30	1	1	1	1	0	0	1	5	\$2,250.00	\$90.00	25.0
5	Tu-F,M 6p-6:30p		33/40 NEWS-6	\$525.00	5.1	30	1	1	1	1	0	0	1	5	\$2,625.00	\$102.94	25.5
6	Tu-F,M 6:30p-7p		WHEEL-FORTNE<	\$640.00	5.8	30	1	1	1	1	0	0	1	5	\$3,200.00	\$110.34	29.0
7	F 8p-9p		SHARK TANK-ABC	\$1,050.00	4.5	30	0	0	0	1	0	0	0	1	\$1,050.00	\$233.33	4.5
8	F 9p-10p		20/20-FRI-ABC	\$750.00	6.0	30	0	0	0	1	0	0	0	1	\$750.00	\$125.00	6.0
9	Su 6p-7p		AMR-VIDEOS-ABC	\$825.00	3.7	30	0	0	0	0	0	1	0	1	\$825.00	\$222.97	3.7
10	Tu-F,M 10p-10:35p		33/40 NWS-10	\$640.00	4.0	30	1	1	1	1	0	0	1	5	\$3,200.00	\$160.00	20.0
11	Su 10p-10:35p		33/40 NWS-10	\$640.00	3.6	30	0	0	0	0	0	1	0	1	\$640.00	\$177.78	3.6
12	Tu-F,M 10:35p-11:35p		J KIMMELI-ABC	\$150.00	1.9	30	0	1	0	0	0	0	1	2	\$300.00	\$78.95	3.8
TOTALS:							6	8	7	8	0	2	8	39	\$17,540.00	\$112.08	156.5



Contract # 25066028	Changes as of: 1/25/2016 at 11:20 AM	Version: Current State	
CPE: 464/876/6773	Flight: 2/23/16 - 2/29/16	Station: WBMA	Total \$: \$17,540.00
Agency: AMER MEDIA & ADVOCA	Advertiser: ADERHOLT, BOB	Market: Birmingham	Total Spots: 39
AMERICAN MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	Product: AL-04	Office: WASHINGTON	Total CPP: \$112.08
Primary Demo: Adults 35+	Salesperson: JACOB ROTH	Total GRP: 156.5	
Agency Order #: 4707838	Assistant: JACOB ROTH	Separation:	
Buyer: MediaAssistant, AMAG	Con Type: POLITICAL/VOTE		

Hit Listed Programs	
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Order Level Comments		
Date/Time	Added by	Comment
01/25/16 11:20 AM	JACOB ROTH	New Order Candidate - ADERHOLT for Congress PLS CFM T/R JACOB Separation: 30

Competitive Information	
Market Budget:	\$60,483
WBMA Share:	29%
Comment:	
WBRC:	47%
WIAT:	15%
WVTM:	9%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	39	\$17,540.00	\$112.08	156.5
Total	100%	39	\$17,540.00	\$112.08	156.5

Monthly Summary		
Month	Spots	Dollars
2016-Feb	31	\$14,535.00
2016-Mar	8	\$3,005.00
Total	39	\$17,540.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
	1/25/16 11:23 AM					\$0	\$0	
New	1/25/16 10:23 AM	JACOB ROTH	New	39		\$17,540.00	\$17,540.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Robert Aderholt for Congress-R
815 Slaters Ln
Alexandria, VA 55647

Contract # 2383246

Schedule Dates 02/23/16-02/29/16
Advertiser Robert Aderholt for Congress-R (107835)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ADERHOLT FOR CONGRESS/R (800402)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 464/876/6773
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments AL-04
New Order
Candidate - ADERHOLT for Congress
PLS CFM
T/R JACOB
Separation: 30

Date Entered 02/02/16
Last Modified 02/02/16
Entered By Christine Bartlett
CO-OP No
Headline # ECR25066028
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,631.00
Net Total \$14,909.00
Sales Tax

Birmingham (WBMA)

By Broadcast Month	Spots	Rate
Feb. 2016	31	\$14,535.00
Mar. 2016	8	\$3,005.00
Grand Total:	39	\$17,540.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	02/24/16-02/24/16	4	:30	5A- News-Good Morning Alabama 5a Monday-Friday				1					1	\$150.00	\$150.00	Birmingham (WBMA)	ABC33/40-NWS 5/ABC33/40-NW530	2/2/16
2.0	Normal Line / News (1)	02/25/16-02/25/16	4	:30	5A- News-Good Morning Alabama 5a Monday-Friday				1					1	\$150.00	\$150.00	Birmingham (WBMA)	ABC33/40-NWS 5/ABC33/40-NW530	2/2/16
3.0	Normal Line / News (1)	02/29/16-02/29/16	4	:30	5A- News-Good Morning Alabama 5a Monday-Friday		1							1	\$150.00	\$150.00	Birmingham (WBMA)	ABC33/40-NWS 5/ABC33/40-NW530	2/2/16
4.0	Normal Line / News (2)	02/23/16-02/23/16	4	:30	6A- News-Good Morning Alabama 6a Monday-Friday			1						1	\$225.00	\$225.00	Birmingham (WBMA)	ABC33/40-NWS 6	2/2/16
5.0	Normal Line / News (2)	02/24/16-02/24/16	4	:30	6A- News-Good Morning Alabama 6a Monday-Friday				1					1	\$225.00	\$225.00	Birmingham (WBMA)	ABC33/40-NWS 6	2/2/16
6.0	Normal Line / News (2)	02/25/16-02/25/16	4	:30	6A- News-Good Morning Alabama 6a Monday-Friday				1					1	\$225.00	\$225.00	Birmingham (WBMA)	ABC33/40-NWS 6	2/2/16
7.0	Normal Line / News (2)	02/26/16-02/26/16	4	:30	6A- 7A (CST)					1				1	\$225.00	\$225.00	Birmingham (WBMA)	ABC33/40-NWS 6	2/2/16
8.0	Normal Line / News (2)	02/29/16-02/29/16	4	:30	6A- News-Good Morning Alabama 6a Monday-Friday		1							1	\$225.00	\$225.00	Birmingham (WBMA)	ABC33/40-NWS 6	2/2/16
9.0	Normal Line / News (3)	02/23/16-02/23/16	4	:30	7A- ABC-Good Morning America			1						1	\$225.00	\$225.00	Birmingham (WBMA)	GD MRN AMR-ABC<	2/2/16
10.0	Normal Line / News (3)	02/24/16-02/24/16	4	:30	7A- ABC-Good Morning America				1					1	\$225.00	\$225.00	Birmingham (WBMA)	GD MRN AMR-ABC<	2/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
			2/2/16	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Robert Aderholt for Congress-R
815 Slaters Ln
Alexandria, VA 55647

Contract # 2383246

Schedule Dates 02/23/16-02/29/16
Advertiser Robert Aderholt for Congress-R (107835)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ADERHOLT FOR CONGRESS/R (800402)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 464/876/6773
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments AL-04
New Order
Candidate - ADERHOLT for Congress
PLS CFM
T/R JACOB
Separation: 30

Date Entered 02/02/16
Last Modified 02/02/16
Entered By Christine Bartlett
CO-OP No
Headline # ECR25066028
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,631.00
Net Total \$14,909.00
Sales Tax

Birmingham (WBMA)

By Broadcast Month	Spots	Rate
Feb. 2016	31	\$14,535.00
Mar. 2016	8	\$3,005.00
Grand Total:	39	\$17,540.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / News (3)	02/25/16-02/25/16	4	:30	7A- ABC-Good Morning America					1				1	\$225.00	\$225.00	Birmingham (WBMA)	GD MRN AMR-ABC<	2/2/16
12.0	Normal Line / News (3)	02/26/16-02/26/16	4	:30	7A- ABC-Good Morning America						1			1	\$225.00	\$225.00	Birmingham (WBMA)	GD MRN AMR-ABC<	2/2/16
13.0	Normal Line / News (3)	02/29/16-02/29/16	4	:30	7A- ABC-Good Morning America		1							1	\$225.00	\$225.00	Birmingham (WBMA)	GD MRN AMR-ABC<	2/2/16
14.0	Normal Line / News (4)	02/23/16-02/23/16	4	:30	5P- News-ABC 3340 5p Monday-Friday			1						1	\$450.00	\$450.00	Birmingham (WBMA)	33/40 NEWS-5<	2/2/16
15.0	Normal Line / News (4)	02/24/16-02/24/16	4	:30	5P- News-ABC 3340 5p Monday-Friday				1					1	\$450.00	\$450.00	Birmingham (WBMA)	33/40 NEWS-5<	2/2/16
16.0	Normal Line / News (4)	02/25/16-02/25/16	4	:30	5P- News-ABC 3340 5p Monday-Friday					1				1	\$450.00	\$450.00	Birmingham (WBMA)	33/40 NEWS-5<	2/2/16
17.0	Normal Line / News (4)	02/26/16-02/26/16	4	:30	5P- News-ABC 3340 5p Monday-Friday						1			1	\$450.00	\$450.00	Birmingham (WBMA)	33/40 NEWS-5<	2/2/16
18.0	Normal Line / News (4)	02/29/16-02/29/16	4	:30	5P- News-ABC 3340 5p Monday-Friday		1							1	\$450.00	\$450.00	Birmingham (WBMA)	33/40 NEWS-5<	2/2/16
19.0	Normal Line / News (5)	02/23/16-02/23/16	4	:30	6P- News-ABC 3340 6p Monday-Friday			1						1	\$525.00	\$525.00	Birmingham (WBMA)	33/40 NEWS-6	2/2/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Robert Aderholt for Congress-R
815 Slaters Ln
Alexandria, VA 55647

Contract # 2383246

Schedule Dates 02/23/16-02/29/16
Advertiser Robert Aderholt for Congress-R (107835)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ADERHOLT FOR CONGRESS/R (800402)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 464/876/6773
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments AL-04
New Order
Candidate - ADERHOLT for Congress
PLS CFM
T/R JACOB
Separation: 30

Date Entered 02/02/16
Last Modified 02/02/16
Entered By Christine Bartlett
CO-OP No
Headline # ECR25066028
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,631.00
Net Total \$14,909.00
Sales Tax

Birmingham (WBMA)

By Broadcast Month	Spots	Rate
Feb. 2016	31	\$14,535.00
Mar. 2016	8	\$3,005.00
Grand Total:	39	\$17,540.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / News (5)	02/24/16-02/24/16	4	:30	6P- News-ABC 3340 6p Monday-Friday				1					1	\$525.00	\$525.00	Birmingham (WBMA)	33/40 NEWS-6	2/2/16
21.0	Normal Line / News (5)	02/25/16-02/25/16	4	:30	6P- News-ABC 3340 6p Monday-Friday					1				1	\$525.00	\$525.00	Birmingham (WBMA)	33/40 NEWS-6	2/2/16
22.0	Normal Line / News (5)	02/26/16-02/26/16	4	:30	6P- News-ABC 3340 6p Monday-Friday						1			1	\$525.00	\$525.00	Birmingham (WBMA)	33/40 NEWS-6	2/2/16
23.0	Normal Line / News (5)	02/29/16-02/29/16	4	:30	6P- News-ABC 3340 6p Monday-Friday		1							1	\$525.00	\$525.00	Birmingham (WBMA)	33/40 NEWS-6	2/2/16
24.0	Normal Line / Access (6)	02/23/16-02/23/16	4	:30	6:28P- Wheel of Fortune			1						1	\$640.00	\$640.00	Birmingham (WBMA)	WHEEL-FORTNE<	2/2/16
25.0	Normal Line / Access (6)	02/24/16-02/24/16	4	:30	6:28P- Wheel of Fortune				1					1	\$640.00	\$640.00	Birmingham (WBMA)	WHEEL-FORTNE<	2/2/16
26.0	Normal Line / Access (6)	02/25/16-02/25/16	4	:30	6:28P- Wheel of Fortune					1				1	\$640.00	\$640.00	Birmingham (WBMA)	WHEEL-FORTNE<	2/2/16
27.0	Normal Line / Access (6)	02/26/16-02/26/16	4	:30	6:28P- Wheel of Fortune						1			1	\$640.00	\$640.00	Birmingham (WBMA)	WHEEL-FORTNE<	2/2/16
28.0	Normal Line / Access (6)	02/29/16-02/29/16	4	:30	6:28P- Wheel of Fortune		1							1	\$640.00	\$640.00	Birmingham (WBMA)	WHEEL-FORTNE<	2/2/16
29.0	Normal Line / Prime (7)	02/26/16-02/26/16	4	:30	8P- ABC-Shark Tank (Friday)						1			1	\$1,050.00	\$1,050.00	Birmingham (WBMA)	SHARK TANK-ABC	2/2/16
30.0	Normal Line / Prime (7)	02/26/16-02/26/16	4	:30	9P- ABC-20/20 (Friday)						1			1	\$750.00	\$750.00	Birmingham (WBMA)	20/20-FRI-ABC	2/2/16

CONFIRMATION CONTRACT

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31.0	Normal Line / Prime (9)	02/28/16-02/28/16	4	:30	6P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$825.00	\$825.00	Birmingham (WBMA)	AMR-VIDEOS-ABC	2/2/16
32.0	Normal Line / News (10)	02/23/16-02/23/16	4	:30	10P- News-ABC 3340 10p Monday-Friday			1						1	\$640.00	\$640.00	Birmingham (WBMA)	33/40 NWS-10	2/2/16
33.0	Normal Line / News (10)	02/24/16-02/24/16	4	:30	10P- News-ABC 3340 10p Monday-Friday				1					1	\$640.00	\$640.00	Birmingham (WBMA)	33/40 NWS-10	2/2/16
34.0	Normal Line / News (10)	02/25/16-02/25/16	4	:30	10P- News-ABC 3340 10p Monday-Friday					1				1	\$640.00	\$640.00	Birmingham (WBMA)	33/40 NWS-10	2/2/16
35.0	Normal Line / News (10)	02/26/16-02/26/16	4	:30	10P- News-ABC 3340 10p Monday-Friday						1			1	\$640.00	\$640.00	Birmingham (WBMA)	33/40 NWS-10	2/2/16
36.0	Normal Line / News (10)	02/29/16-02/29/16	4	:30	10P- News-ABC 3340 10p Monday-Friday		1							1	\$640.00	\$640.00	Birmingham (WBMA)	33/40 NWS-10	2/2/16
37.0	Normal Line / News (11)	02/28/16-02/28/16	4	:30	10P- News-ABC 3340 10p Sunday								1	1	\$640.00	\$640.00	Birmingham (WBMA)	33/40 NWS-10	2/2/16
38.0	Normal Line / SPOT (12)	02/24/16-02/24/16	4	:30	10:35P- ABC-Jimmy Kimmel Live				1					1	\$150.00	\$150.00	Birmingham (WBMA)	J KIMMEL-ABC	2/2/16
39.0	Normal Line / SPOT (12)	02/29/16-02/29/16	4	:30	10:35P- ABC-Jimmy Kimmel Live		1							1	\$150.00	\$150.00	Birmingham (WBMA)	J KIMMEL-ABC	2/2/16

CONFIRMATION CONTRACT

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THE AMERICAN MEDIA ADVOCACY GROUP

WBMA-S2 - WBMA-S2

14836

124836

Inv Date	Invoice #	Description	Balance Due	Discount	Net Amount
02-19-16	6773JAWBMA-M	RADER-RADER-RAL04 6773	13,124.00		13,124.00

Safeguard LITHO USA DIVA W135003384

REORDER FROM YOUR LOCAL SAFEGUARD DISTRIBUTOR. IF UNKNOWN, CALL 800-552-2422

DOCUMENT INCLUDES VISIBLE FIBERS, FIBERS, CHEMICAL RESIDUES, AND FINGERPRINTS

THE AMERICAN MEDIA ADVOCACY GROUP

815 SLATERS LANE
ALEXANDRIA, VA 22314



BB&T
VIRGINIA
BANK OF AMERICA COMPANY

68-426514

14836

JWBEN

4836

Check Total: \$13,124.00

PAY EXACTLY *****13,124*DOLLARS*AND*00*CENTS

PAY
TO THE
ORDER
OF

WBMA-S2
84 Broad St
2nd Floor
Bloomfield, NJ 07003

Feb 19, 2016

DATE

AMOUNT \$13,124.00

SENSITIZED IMAGE OF A PREPARED WITH HEAT

Secure Features Included:



Don't let it back

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, American Media and Advocacy Group,
 being/on behalf of: Robert Aderholt for Congress,
 a legally qualified candidate of the Republican
 political party for the office of: Congress
 in the Primary Election
 election to be held on: March 1st, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Robert Aderholt for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Mobley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date Signature Robert Aderholt

To Be Signed By Station Representative

☒ Accepted ☐ Accepted in Part ☐ Rejected
Signature Robert Aderholt Printed Name Robert Aderholt Title ESM

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge
During A Political Window, The Following Certification Is Required:

I, Robert Aderholt for Congress

(name of federal candidate or authorized committee) hereby certify that the
programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the
programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that
identifies the candidate, the office being sought, and that the candidate has approved
the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar
image of the candidate for a duration of at least four seconds, and a simultaneously
displayed printed statement identifying the candidate, that the candidate approved the
broadcast, and that the candidate and/or the candidate's authorized committee paid for
the broadcast.

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Notes: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.