



**280 Commerce Circle  
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## **QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**STATION KHTK AM**

**3rd Quarter 2022  
(July 1<sup>st</sup> through September 30<sup>th</sup>)**

Prepared by:

**CODY ROBINSON, PUBLIC AFFAIRS COORDINATOR**

**Issues of Concern to SACRAMENTO  
Addressed in Responsive Programming in the  
3<sup>rd</sup> Quarter 2022  
(July 1 through September 30)**

- |    |                       |   |
|----|-----------------------|---|
| 1. | <b>WOMEN'S HEALTH</b> | <b>MAS-SSF CAL HOPE</b>                                 |
| 2. | <b>FOOD SERVICES</b>  | <b>ELK GROVE FOOD BANK</b>                              |
| 3. | <b>ENVIRONMENT</b>    | <b>ROSEVILLE ELECTRIC</b>                               |
| 4. | <b>EDUCATION</b>      | <b>CAL HOPE COURAGE<br/>AWARD</b>                       |
| 5. | <b>EDUCATION</b>      | <b>CA CHARTER SCHOOLS</b>                               |
| 6. | <b>HEALTH</b>         | <b>AHA AVOCADOS</b>                                     |
| 7. | <b>MENTAL HEALTH</b>  | <b>UNITED HEALTH:<br/>COLLEGE MENTAL<br/>HEALTH</b>     |
| 8. | <b>ENVIRONMENT</b>    | <b>CA FARMLAND TRUST</b>                                |
| 9. | <b>HEALTH</b>         | <b>UNITED HEALTH: BACK<br/>TO SCHOOL CHECK<br/>LIST</b> |

**Issues of Concern to SACRAMENTO  
Addressed in Responsive Programming in the  
3<sup>rd</sup> Quarter 2022  
(July 1 through September 30)**

- |                   |                                 |
|-------------------|---------------------------------|
| 10. HEALTH        | LYME FIGHT                      |
| 11. FOSTER YOUTH  | AGING UP                        |
| 12. MENTAL HEALTH | CAREGIVING                      |
| 13. GOALS         | MANIFESTING                     |
| 14. SAFETY        | STEP INTO SWIM                  |
| 15. EDUCATION     | CRYSTAL RODRIQUEZ<br>FOUNDATION |
| 16. EDUCATION     | CAL KIDS                        |

**Programs That Address Community Issues  
(Regularly Scheduled Public Affairs Programs)  
3<sup>rd</sup> Quarter 2022  
(July 1 through September 30)**

<b><u>Public Affairs Program</u></b>	<b><u>Schedule and Description</u></b>
1. <b>PUBLIC AFFAIRS</b>	(Sundays, 6:00 a.m.-7:00 a.m.) Locally developed, hosted and produced by Cody Robinson. This topical weekly program features community organizations, events and activities of interest to people living in the greater Sacramento region, including nonprofits and agencies that provide various outreach, education and support services.

**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2022**  
**(July 1 through September 30)**

**ISSUE:            WOMEN'S HEALTH**

**MAS-SSF CAL HOPE**

July 3 + 10, 2022

6:00 a.m.

26 minutes of a 60-minute program

Today's program featured the Muslim American Society-Social Services Foundation, a non-profit that aims to aid families at large and the Muslim community in particular with their social services needs. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2022**  
**(July 1 through September 30)**

**ISSUE:           FOOD SERVICES**

**ELK GROVE FOOD BANK**

July 3 + 10, 2022

6:26 a.m.

34 minutes of a 60-minute program

Today's program featured Valerie Erwin, Director of Elk Grove Food Bank, to discuss who they serve, the nutritious foods they give out, the new pet food pantry, their increased need for donations since the pandemic, and their annual Run4Hunger fundraiser on July 4th. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2022**  
**(July 1 through September 30)**

**ISSUE:           ENVIRONMENT**

**ROSEVILLE ELECTRIC**

July 17 + 24, 2022

6:00 a.m.

29 minutes of a 60-minute program

Today's program featured Roseville Electric Utility, a non-profit, locally-owned electric power provider committed to improving the quality of life of its community and customers. Locally hosted and produced by Cody Robinson.

**CA FARMLAND TRUST**

August 21, 2022

6:00 a.m.

35 minutes of a 60-minute program

Today's program featured California Farmland Trust, a culmination of farmland conservation advocates all over California, serving to protect the most fertile soil and valuable farmland. Today, the trust has protected 17,606 acres on 81 farms in six counties. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2022**  
**(July 1 through September 30)**

**ISSUE:            EDUCATION**

**CALHOPE COURAGE AWARDS**

July 17, 2022

6:29 a.m.

31 mins of a 60 min program

Today's program discussed the CalHOPE Courage Award, which honors student-athletes at California colleges and universities who have overcome the stress, anxiety, and mental trauma associated with personal hardships and adversity. Locally hosted and produced by Cody Robinson.

**CA CHARTER SCHOOLS**

July 24 + 31 + August 7, 2022

6:00 a.m.

31 mins of a 60 min program

Today's program discussed California Charter Schools and their specialized programming for students needs, how they assisted public schools during the pandemic and whether a charter is right for the student in your life. Locally hosted and produced by Cody Robinson.



**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2022**  
**(July 1 through September 30)**

**ISSUE:            EDUCATION (CONT.)**

**CRYSTAL RODRIQUEZ FOUNDATION**

September 25, 2022

6:00 a.m.

26 minutes of a 60-minute program

Today's program featured the Crystal Rodriguez Foundation, a non-profit providing partial scholarships to those applicants who exhibit high scholastic achievement, participate in school extracurricular activities, and commit to community involvement and assistance. In so doing, they are honoring the memory of Crystal Rodriguez, a Casa Roble H.S. 2007 graduate, who passed away in 2011. Locally hosted and produced by Cody Robinson.

**CAL KIDS**

September 25, 2022

6:26 a.m.

34 minutes of a 60-minute program

Today's program featured CalKids, California's investment and development savings program that gives families a jump start on saving for college or career training. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2022**  
**(July 1 through September 30)**

**ISSUE:           HEALTH**

**AHA AVOCADOS**

August 7 + 14, 2022

6:00 a.m.

28 minutes of a 60-minute program

Today's program featured the American Heart Association's new study on avocados, their findings on how heart healthy they are, and how to incorporate them into your diet more. Locally hosted and produced by Cody Robinson.

**BACK TO SCHOOL CHECKLIST**

August 21, 2022

6:35 a.m.

25 minutes of a 60-minute program

Today's program featured UnitedHealth and their back-to-school checklist for families. They're encouraging families to stay up-to-date with their children's checkups, since the pandemic held a lot of people back. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2022**  
**(July 1 through September 30)**

**ISSUE:           HEALTH**

**LYME FIGHT FOUNDATION**

August 28 + September 11, 2022

6:00 a.m.

32 minutes of a 60-minute program

Today's program featured Lyme Fight, a non-profit that offers a support system for those suffering from lyme disease and aims to find a cure. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2022**  
**(July 1 through September 30)**

**ISSUE:            MENTAL HEALTH**

**CAREGIVING**

September 4 + 18, 2022

6:00 a.m.

30 minutes of a 60-minute program

Today's program featured the NorCal Care Planning Council to discuss what caregiving is, caregiver support and their upcoming 3-part series: One Fall Can Change It All. Locally hosted and produced by Cody Robinson.

**COLLEGE MENTAL HEALTH**

August 14, 2022

6:00 a.m.

30 minutes of a 60-minute program

Today's featured UnitedHealth and their study on college students' mental health. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2022**  
**(July 1 through September 30)**

**ISSUE:            FOSTER YOUTH**

**AGING UP**

August 28 + September 4, 2022

6:32 a.m.

28 minutes of a 60-minute program

Today's program featured Kecia Sakazaki, co-founder and program director of Aging Up, a nonprofit that aims to empower youth in foster care with experience to successfully transition into adulthood. They use 3 pillar services, free-of-charge, to Sacramento-area youth who have had experience in foster care by offering one-to-one mentoring, age-appropriate recreation, and independent living skills education. She discussed their success with the mentoring programs, what it takes to be a mentor, their virtual mentorship workshops, and how they've managed during the COVID-19 pandemic. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2022**  
**(July 1 through September 30)**

**ISSUE:**            **GOALS**

**MANIFESTING**

August 11, 2022

6:00 a.m.

28 minutes of a 60-minute program

Today's program featured author Laura Chung on her book *How to Manifest: Make Your Dreams a Reality in 40 Days*. She discussed setting goals, motivation and making your dreams a reality. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2022**  
**(July 1 through September 30)**

**ISSUE:        SAFETY**

**STEP INTO SWIM**

September 18, 2022

6:00 a.m.

33 minutes of a 60-minute program

Today's program featured Step Into Swim, an initiative of the Pool & Hot Tub Alliance committed to drowning prevention and swimming education for children. Locally hosted and produced by Cody Robinson.

**Most Significant Issue-Responsive Programming**  
**3<sup>rd</sup> Quarter 2022**  
**(July 1 through September 30)**

Throughout the quarter the station aired [**daily/periodic**] PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

*Please see attached document **KHTK PSA REPORT – Q3 2022**.*

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