

KDEX AM ISSUES AND PROGRAMS LIST
1ST QUARTER 2023

ISSUE: VETERANS AFFAIRS /VA HOSPITAL
PROGRAM : KDEX AIRS ALL PRESS RELEASES AND ANNOUNCEMENTS REGARDING VETERENS
AFFAIRS AND ACTIVITIES.

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ISSUE: SEATBELT SAFETY
PROGRAM: LOCALLY PRODUCED PUBLIC SERVICE ANNOUNCEMENTS TO ADDRESS LOCAL
SELTBELT LAWS AND SAFETY STATISTICS.

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ISSUE: DWI/DRIVING IMPARED/LOCAL ENFORCEMENT OF IMPAIRED DRIVING LAWS.
PROGRAM: LOCALLY PRODUCED PUBLIC SERVICE ANNOUNCEMENTS AND NEWS SEGMENTS TO
ADDRESS DRIVING WHILE INTOXICATED.

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ISSUE: COMMUNITY AWARENESS
PROGRAM: NEWS PROGRAMMING TO PROVIDE ON AIR ACCESS TO LOCAL ORGANIZATIONS
ADDRESSING SUCH ISSUES AS: HEALTH AND WELLNESS, INFORMATION REGARDING LOCAL
COVID GUIDELINES AND HEALTH AND NUTRITION.

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ISSUE: SEVERE WEATHER
PROGRAM: ANNOUNCEMENTS REGARDING AWARENESS OF LOCAL WEATHER CONDITIONS AND
SAFETY INFORMATION. KDEX KEPT UP TO DATE SCHOOL CLOSINGS AND INFORMATION
REGARDING SCHEDULING AND CANCELLATIONS DURING THE SEVERE WEATHER THAT HAD
BEEN EXPERIENCED THROUGHOUT THE FIRST QUARTER OF THE YEAR.

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ISSUE: LOCAL INFORMATION/NEWS 6:00 AM, 6:30 AM, 7:00 AM, 7:30 AM 8:00 AM AND NOON
PROGRAM: KDEX PRODUCES SEVERAL DAILY LONG FORM LOCAL NEWS PROGRAMS INFORMING
STODDARD COUNTY AND SURROUNDING AREAS OF ANYTHING RELATED TO LOCAL NEWS AND
EVENTS. THESE NEWSCAST CONTAIN ANYTHING RELATED TO LOCAL NEWS AND PUBLIC
ANNOUNCEMENTS. KDEX HAS ALSO LAUNCHED A 1 MINUTE NEWS UPDATE THAT AIRS HOURLY

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ISSUES: ANNOUNCEMENTS FOR LOCAL CIVIC GROUPS, CHAIRTIES AND RELIGIOUS
ORGANIZATIONS.
PROGRAM: KDEX ENDS EVERY LOCAL NEWSCAST BY PROVIDING AN EMAIL ADDRESS ALLOWING
LOCAL ORGANIZATIONS WITH THE ABILITY TO HAVE DIRECT CONTACT WITH THE KDEX NEWS
DIRECTOR, ALLOWING FOR THE AIRING OF THEIR ANNOUNCEMENTS AND INFORMATION
PROVIDED BY SUCH ORGANIZATIONS, GIVING THEM TIMELY ACCESS TO KDEX AIRWAVES AT NO
COST.

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ISSUE: COVID 19
PROGRAM: HEALTH DEPT. PUBLIC SERVICE COMMUNITY ANNOUNCEMENTS DURING LOCAL
NEWS CONCERNING TESTING LOCATIONS, COVID RELATED TESTING INFORMATION AND
VACCINE LOCATIONS.

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ISSUE: BLOOD DRIVE

PROGRAM: RED CROSS PUBLIC SERVICE BLOOD DRIVES 1:00 1:20 PM 1ST QUARTER 2023.