

KDEX AM ISSUES AND PROGRAMS LIST

2ND QUARTER 2023

ISSUE: VETERANS AFFAIRS /VA HOSPITAL

PROGRAM : VARIOUS VETERANS PSA. INTERVIEWS DISCUSSING WAYS TO HELP VETERANS

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ISSUE: SEATBELT SAFETY

PROGRAM: LOCALLY PRODUCED PUBLIC SERVICE ANNOUNCEMENTS TO ADDRESS LOCAL SELTBELT LAWS AND SAFETY STATISTICS.

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ISSUE: DWI/DRIVING IMPAIRED/LOCAL ENFORCEMENT OF IMPAIRED DRIVING LAWS.

PROGRAM: LOCALLY PRODUCED PUBLIC SERVICE ANNOUNCEMENTS AND NEWS SEGMENTS TO ADDRESS DRIVING WHILE INTOXICATED.

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ISSUE: COMMUNITY AWARENESS

PROGRAM: NEWS PROGRAMMING TO PROVIDE ON AIR ACCESS TO LOCAL ORGANIZATIONS ADDRESSING SUCH ISSUES AS: HEALTH AND WELLNESS, INFORMATION REGARDING LOCAL COVID GUIDELINES AND HEALTH AND NUTRITION.

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ISSUE: SEVERE WEATHER

PROGRAM: ANNOUNCEMENTS REGARDING AWARENESS OF LOCAL WEATHER CONDITIONS AND SAFETY INFORMATION. KDEX KEPT UP TO DATE INFORMATION REGARDING SCHEDULING AND CANCELLATIONS DURING COVID THAT HAD BEEN EXPERIENCED THROUGHOUT THE SECOND QUARTER OF THE YEAR.

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ISSUE: LOCAL INFORMATION/NEWS 6:00 AM, 6:30 AM, 7:00 AM, 7:30 AM 8:00 AM AND NOON

PROGRAM: KDEX PRODUCES SEVERAL DAILY LONG FORM LOCAL NEWS PROGRAMS INFORMING STODDARD COUNTY AND SURROUNDING AREAS OF ANYTHING RELATED TO LOCAL NEWS AND EVENTS. THESE NEWSCAST CONTAIN ANYTHING RELATED TO LOCAL NEWS AND PUBLIC ANNOUNCEMENTS. KDEX HAS ALSO LAUNCHED A 1 MINUTE NEWS UPDATE THAT AIRS HOURLY

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ISSUES: ANNOUNCEMENTS FOR LOCAL CIVIC GROUPS, CHAIRTIES AND RELIGIOUS ORGANIZATIONS.

PROGRAM: KDEX ENDS EVERY LOCAL NEWSCAST BY PROVIDING AN EMAIL ADDRESS ALLOWING LOCAL ORGANIZATIONS WITH THE ABILITY TO HAVE DIRECT CONTACT WITH THE KDEX NEWS DIRECTOR, ALLOWING FOR THE AIRING OF THEIR ANNOUNCEMENTS AND

INFORMATION
PROVIDED BY SUCH ORGANIZATIONS, GIVING THEM TIMELY ACCESS TO KDEX
AIRWAVES AT NO
COST.

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ISSUE: COVID 19
PROGRAM: HEALTH DEPT. PUBLIC SERVICE COMMUNITY ANNOUNCEMENTS
DURING LOCAL
NEWS CONCERNING TESTING LOCATIONS, COVID RELATED TESTING
INFORMATION AND
VACCINE LOCATIONS DURING THE SECOND QUARTER OF THE YEAR.

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ISSUE: BLOOD DRIVE
PROGRAM: RED CROSS PUBLIC SERVICE BLOOD DRIVES 1:00 1:20 PM 1ST
QUARTER 2023.