

ORDER

Orders
Order / Rev: 2701957
Alt Order #: WOC13768977
Product Desc: Texans For Greg Abbott
Estimate: 6648
Flight Dates: 09/27/22 - 10/03/22
Original Date / Rev: 09/27/22 / 09/27/22
Order Type: NORMAL
Primary AE: Kristie Jones
Sales Office: SPS2N
Sales Region: National

Agency
Name: Crossroads Media LLC
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Texans for Greg Abbott
Demographic: A25-54
Product Codes: Candidate - State - Governor
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04
New Business End:
Advertiser External ID: 510901
Agency External ID: 110458
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/03/22	46	\$6,845.00	\$5,818.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	46	\$6,845.00	\$5,818.25	0.00
Totals	46	\$6,845.00	\$5,818.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristie Jones			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KAUZ	09/27/22	09/29/22	M-F 5a-6a News M-F 5a-6a News (Program: NEWSCHANNEL 6 EARLY MORNING)	CM	5:00 AM-6:00 AM	--11---	:30	2	\$20.00	P-04	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/22	10/02/22	--11---		2				\$20.00		0.00			
2	KAUZ	09/27/22	10/03/22	CBS Mornings CBS This Morning (Program: CBS MORNINGS)	CM	7:00 AM-9:00 AM	11-1---	:30	3	\$30.00	P-04	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/22	10/03/22	11-1---		3				\$30.00		0.00			
3	KAUZ	09/27/22	10/03/22	CBS Price Is Right CBS Price Is Right (Program: THE PRICE IS RIGHT)	CM	10:00 AM-11:00 AM	11--1--	:30	3	\$130.00	P-03	0.00	NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/27/22	10/03/22	11--1--		3				\$130.00		0.00			
4	KAUZ	09/27/22	09/29/22	CBS Young and Restless CBS Young and Restless (Program: YOUNG AND RESTLESS)	CM	11:00 AM-12:00 PM	--11---	:30	2	\$130.00	P-03	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/26/22	10/02/22	--11---		2				\$130.00		0.00			
5	KAUZ	09/27/22	09/29/22	M-F 12p News M-F 12p News	CM	12:00 PM-12:30 PM	--11---	:30	2	\$70.00	P-03	0.00	NM	2	\$140.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/26/22	10/02/22	----1---		1			\$340.00	0.00					
N 18	KAUZ	09/27/22	09/30/22	CBS Friday Prime Hr 2	CM	8p-9p	----1--	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
		CBS Friday Prime Hr 2													
		(Program: S.W.A.T. (NTP))													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/26/22	10/02/22	----1--		1			\$300.00	0.00					
19	KAUZ	09/27/22	10/01/22	CBS Saturday Morning	CM	6:00 AM-8:00 AM	-----1-	:30	1	\$25.00	P-04	0.00	NM	1	\$25.00
		CBS This Morning Saturday													
		(Program: CBS THIS MORNING-SAT)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/26/22	10/02/22	-----1-		1			\$25.00	0.00					
20	KAUZ	09/27/22	10/01/22	CBS SEC FB Late Gam	CM	Various	-----1-	:30	1	\$255.00	P-03	0.00	NM	1	\$255.00
		CBS SEC FB Late Game													
		(Program: CBS SEC GAME OF THE WEEK)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/26/22	10/02/22	-----1-		1			\$255.00	0.00					
21	KAUZ	09/27/22	10/01/22	Sat 6p News	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
		Sat 6p News													
		(Program: NEWSCHANNEL 6 AT 6P-SAT)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/26/22	10/02/22	-----1-		1			\$150.00	0.00					
22	KAUZ	09/27/22	10/01/22	Sat 630p-7p	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$300.00	P-04	0.00	NM	1	\$300.00
		Sat 630p-7p													
		(Program: WHEEL OF FORTUNE-SAT)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/26/22	10/02/22	-----1-		1			\$300.00	0.00					
23	KAUZ	09/27/22	10/01/22	CBS Saturday Prime Hr 3	CM	9:00 PM-10:00 PM	-----1-	:30	1	\$115.00	P-03	0.00	NM	1	\$115.00
		CBS Saturday Prime Hr 3													
		(Program: 48 HOURS)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/26/22	10/02/22	-----1-		1			\$115.00	0.00					
24	KAUZ	09/27/22	10/01/22	Sat 10p News	CM	10:00 PM-10:35 PM	-----1-	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
		Sat 10p News													
		(Program: NEWSCHANNEL 6 AT 10-SAT)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/26/22	10/02/22	-----1-		1			\$150.00	0.00					
25	KAUZ	09/27/22	10/02/22	CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
		CBS Sunday Morning													
		(Program: CBS SUNDAY MORNING)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/26/22	10/02/22	-----1		1			\$50.00	0.00					
26	KAUZ	09/27/22	10/02/22	CBS Face The Nation	CM	9:30 AM-10:30 AM	-----1	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
		CBS Face The Nation													
		(Program: FACE THE NATION)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/26/22	10/02/22	-----1		1			\$100.00	0.00					
27	KAUZ	09/27/22	10/02/22	CBS Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----1	:30	1	\$335.00	P-03	0.00	NM	1	\$335.00
		CBS Sunday Prime Hr 1													
		(Program: 60 MINUTES)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/26/22	10/02/22	-----1		1			\$335.00	0.00					
28	KAUZ	09/27/22	10/02/22	CBS Sunday Prime Hr 2	CM	7:00 PM-8:00 PM	-----1	:30	1	\$265.00	P-04	0.00	NM	1	\$265.00
		CBS Sunday Prime Hr 2													
		(Program: THE EQUALIZER)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/26/22	10/02/22	-----1		1			\$265.00	0.00					
29	KAUZ	09/27/22	10/02/22	Sun 10p News	CM	10:00 PM-10:35 PM	-----1	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
		Sun 10p News													
		(Program: NEWSCHANNEL 6 AT 10-SUN)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

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Week:		09/26/22	10/02/22	-----1		1				\$150.00		0.00			
													Totals	46	\$6,845.00