



TELCO PRODUCTIONS, INC.

February 1, 2013

To Whom It May Concern:

We have designated “*Dog Tales*” as an E/I series for ages 13-16. The reason for the E/I designation is because the show is geared to inform and educate kids about the world of dogs. Each episode profiles a breed—its history, its popularity and its characteristics. Viewers will learn the differences in dogs, and how they affect their lives.

We are showing families who own particular breeds, and how they interact with their animals and how they are a valuable part of the family.

We also have several dog experts, explaining the various dog needs—health, nutrition, safety, care, etc. With nearly 70 million households owning dogs, I would venture every child watching the show will be able to identify with content of the show and take away important information about their beloved pet.

Other segments focus on youngsters with his/her dog and explaining their relationship with their pet plus how they take care of it. Whether it be a young girl caring for her pet poodle in Miami or a high-schooler with his sheep dog in South Dakota, these stories will illustrate to viewers the varieties of dogs that kids own and what they do to care for them under different live styles.

Our “dogs who work” segments show dogs working with disabled kids, the blind, police and fire departments, etc.—again, showing viewers that dogs are more than just there to sit and eat.

We are also consulting with our education advisors to recommend books each week for children to read about dogs. And will be having dog essay contests and various dog-related kid projects to work at school and home. We also will address various dog questions submitted by viewers.

In total, we believe “*Dog Tales*” will not only be entertaining, but will be truly informative and educational and does meet the FCC requirements.

Kind regards,

A handwritten signature in black ink that reads "Alex Paen".

Alex Paen
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