



125 West 55th St
New York, NY 10019

Contract # 28399965	Changes as of: 5/13/2024 at 10:20 AM	Version: Original Order	
CPE: 303/638/7421	Flight: 5/14/24 - 5/20/24	Station: WLOS	Con Type: POLITICAL/VOTE
Agency: MAIN STREET MEDIA GRP	Advertiser: DEFEND AMERICAN JOBS	Market: Greenville-Spartanburg	Total \$: \$139,350.00
PO BOX 25093	Product: SC 4	Office: PHILADELPHIA	Total Spots: 67
Alexandria, VA 22314	Agency Order #: 13427986	Service: Nielsen	Total CPP: \$0.00
	Buyer: Milhoan, Emily	Primary Demo:	Total GRP:
	Salesperson: FRAN BROWN	Assistant: FRAN BROWN	
	215-563-5400	215-563-5400	
	Separation:		
Comments: Separation: 30;PopulationBuyType: CPP			

#	Day/Time	DP	Program	Rate	Len	5/14 - 5/20								Total Spots	Total \$	CPP*	GRP*
						5/14	5/15	5/16	5/17	5/18	5/19	5/20					
1	Tu-F,M 7a-8a		Good Morning America	\$2,700.00	30	1	1	1	1	0	0	1	5	\$13,500.00	\$0.00	0.0	
2	Tu-F,M 8a-9a		Good Morning America	\$2,250.00	30	1	1	1	1	0	0	1	5	\$11,250.00	\$0.00	0.0	
3	Tu-F,M 9a-10a		Access Daily	\$900.00	30	1	1	1	1	0	0	1	5	\$4,500.00	\$0.00	0.0	
4	Tu-F,M 10a-10:30a		Family Feud	\$750.00	30	1	1	1	1	0	0	1	5	\$3,750.00	\$0.00	0.0	
5	Tu-F,M 10:30a-11a		Jeopardy	\$750.00	30	1	1	1	1	0	0	1	5	\$3,750.00	\$0.00	0.0	
6	Tu-F,M 11a-12n		The View	\$1,050.00	30	1	1	1	1	0	0	1	5	\$5,250.00	\$0.00	0.0	
7	Tu-F,M 1p-2p		GMA3: What You Need To Know	\$750.00	30	1	1	1	1	0	0	1	5	\$3,750.00	\$0.00	0.0	
8	Tu-F,M 2p-3p		General Hospital	\$900.00	30	1	1	1	1	0	0	1	5	\$4,500.00	\$0.00	0.0	
9	Tu-F,M 4p-4:30p		Extra	\$1,050.00	30	1	1	1	1	0	0	1	5	\$5,250.00	\$0.00	0.0	
10	Tu-F,M 4:30p-5p		Family Feud	\$1,050.00	30	1	1	1	1	0	0	1	5	\$5,250.00	\$0.00	0.0	
11	Tu-F,M 7p-7:30p		Wheel of Fortune	\$6,000.00	30	1	1	1	1	0	0	1	5	\$30,000.00	\$0.00	0.0	
12	Tu-F,M 7:30p-8p		Jeopardy	\$6,400.00	30	1	1	1	1	0	0	1	5	\$32,000.00	\$0.00	0.0	
13	Tu 9p-10p		The Rookie-ABC	\$4,200.00	30	1	0	0	0	0	0	0	1	\$4,200.00	\$0.00	0.0	
14	Sa 8a-9a		Good Morning America	\$1,500.00	30	0	0	0	0	1	0	0	1	\$1,500.00	\$0.00	0.0	
15	Sa 7p-7:30p		Wheel of Fortune	\$2,000.00	30	0	0	0	0	1	0	0	1	\$2,000.00	\$0.00	0.0	
16	Sa 7:30p-8p		Jeopardy	\$2,000.00	30	0	0	0	0	1	0	0	1	\$2,000.00	\$0.00	0.0	
17	Su 8a-9a		Good Morning America	\$1,800.00	30	0	0	0	0	0	1	0	1	\$1,800.00	\$0.00	0.0	
18	Su 7p-8p		America's Funniest Home Videos-ABC	\$4,800.00	30	0	0	0	0	0	1	0	1	\$4,800.00	\$0.00	0.0	
19	Su 12:05a-12:35a		Full Measure w/Sharyl Attkisson	\$300.00	30	0	0	0	0	0	1	0	1	\$300.00	\$0.00	0.0	
TOTALS:						13	12	12	12	3	3	12	67	\$139,350.00	\$0.00	0.0	



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Separation:		Total GRP:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/13/24 10:20 AM	FRAN BROWN	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$232,250
WLOS Share:	60%
Comment:	
Unknown:	40%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	67	\$139,350.00	N/A	0.0
Total	100%	67	\$139,350.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2024-May	67	\$139,350.00
Total	67	\$139,350.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/13/24 10:20 AM					\$0	\$0	
New	5/13/24 10:20 AM	FRAN BROWN	New	67		\$139,350.00	\$139,350.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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