



KRCR TV
755 Auditorium Drive
Redding, CA 96001

Target Enterprises LTD
15260 Ventura Blvd
Suite 1240
#515
Sherman Oaks, CA 91403

Contract # 231702

Schedule Dates 09/19/16-09/23/16
Advertiser CA Against RX Measure (10270)
Agency Target Enterprises LTD (1941)
Product Issue Advertising (1119)
Brand KRCR 4Q 2016 (92687)
Salesperson Continental - Los Angeles, Los Angeles (1174)
Sales Office Continental - Los Angeles
Buyer Name EMBRO, CORISSA
Phone/Fax /
CPE N/A
Account Types National/Political Issue
Billing Type Standard
Comments CA AGAINST RX MEASUR

Date Entered 06/17/16
Last Modified 06/22/16
Entered By Chris Gomez
CO-OP No
Headline # ECR25194093
Demo A55+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,087.50
Net Total \$6,162.50
Sales Tax

Redding ABC (KRCR)		
By Broadcast Month	Spots	Rate
Sep. 2016	25	\$7,250.00
Grand Total:	25	\$7,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/19/16-09/23/16	1	:30	7A- 9A (PST)	8	X	X	X	X	X						Redding ABC (KRCR)	GOOD MORNING AMERICA 2X PER DAY MAX SEP	6/17/16
1.1	Normal Line / SPOT	09/19/16-09/23/16	1	:30	6A- 7A (PST)		1	1	1	1	1			5	\$250.00	\$1,250.00	Redding ABC (KRCR)	DAYBREAK 1X PER DAY MAX SEP	6/22/16
2.0	Revised Line / SPOT	09/19/16-09/23/16	1	:30	5P- 6P (PST)	1	1	1	1	1	1						Redding ABC (KRCR)	KRCR NEWS 1X PER DAY MAX SEP	6/17/16
2.1	Normal Line / SPOT	09/19/16-09/23/16	1	:30	7A- 9A (PST)	2	2	2	2	2	2			10	\$250.00	\$2,500.00	Redding ABC (KRCR)	GMA 2X PER DAY MAX SEP	6/22/16
3.0	Normal Line / SPOT	09/19/16-09/23/16	1	:30	5P- 6P (PST)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	Redding ABC (KRCR)	5-6P NEWS 1X PER DAY MAX SEP	6/22/16
4.0	Normal Line / SPOT	09/19/16-09/23/16	1	:30	6:30P- 7P (PST)	1	1	1	1	1	1			5	\$350.00	\$1,750.00	Redding ABC (KRCR)	6:30P NEWS 1X PER DAY MAX SEP	6/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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