



KRCR TV  
755 Auditorium Drive  
Redding, CA 96001

Target Enterprises LTD  
15260 Ventura Blvd  
Suite 1240  
#515  
Sherman Oaks, CA 91403

**Contract # 231702**

**Schedule Dates** 09/19/16-09/23/16  
**Advertiser** CA Against RX Measure (10270)  
**Agency** Target Enterprises LTD (1941)  
**Product** Issue Advertising (1119)  
**Brand** KRCR 4Q 2016 (92687)  
**Salesperson** Continental - Los Angeles, Los Angeles (1174)  
**Sales Office** Continental - Los Angeles  
**Buyer Name** EMBRO,CORISSA  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Issue  
**Billing Type** Standard  
**Comments** CA AGAINST RX MEASUR

**Date Entered** 06/17/16  
**Last Modified** 06/22/16  
**Entered By** Chris Gomez  
**CO-OP** No  
**Headline #** ECR25194093  
**Demo** A55+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,087.50  
**Net Total** \$6,162.50  
**Sales Tax**

Redding ABC (KRCR)		
By Broadcast Month	Spots	Rate
Sep. 2016	25	\$7,250.00
<b>Grand Total:</b>	<b>25</b>	<b>\$7,250.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/19/16-09/23/16	1	:30	7A- 9A (PST)	8	X	X	X	X	X			5	\$250.00	\$1,250.00	Redding ABC (KRCR)	GOOD MORNING AMERICA 2X PER DAY MAX SEP	6/17/16
1.1	Normal Line / SPOT	09/19/16-09/23/16	1	:30	6A- 7A (PST)	1	1	1	1	1				5	\$250.00	\$1,250.00	Redding ABC (KRCR)	DAYBREAK 1X PER DAY MAX SEP	6/22/16
2.0	Revised Line / SPOT	09/19/16-09/23/16	1	:30	5P- 6P (PST)	1	1	1	1	1				10	\$250.00	\$2,500.00	Redding ABC (KRCR)	KRCR NEWS 1X PER DAY MAX SEP	6/17/16
2.1	Normal Line / SPOT	09/19/16-09/23/16	1	:30	7A- 9A (PST)	2	2	2	2	2				5	\$350.00	\$1,750.00	Redding ABC (KRCR)	GMA 2X PER DAY MAX SEP 5-6P NEWS 1X PER DAY MAX SEP	6/22/16
3.0	Normal Line / SPOT	09/19/16-09/23/16	1	:30	5P- 6P (PST)	1	1	1	1	1				5	\$350.00	\$1,750.00	Redding ABC (KRCR)	6:30P NEWS 1X PER DAY MAX SEP	6/22/16
4.0	Normal Line / SPOT	09/19/16-09/23/16	1	:30	6:30P- 7P (PST)	1	1	1	1	1				5	\$350.00	\$1,750.00	Redding ABC (KRCR)	6:30P NEWS 1X PER DAY MAX SEP	6/22/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

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