



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25194117

CPE: //1809

Agency: TARGET
ENTERPRISES

TARGET
ENTERPRISES 15260
VENTURA BLVD
SUITE 1240 SHERMAN
OAKS CA 91403

Changes as of: 10/10/2016 at 2:26 PM

Flight: 10/3/16 - 10/9/16

Advertiser: CA Against RX
Measure

Product: CA AGAINST RX
MEASURE-1809

Version: Highlighting Makegood 3

Station: KRCR

Market: Chico

Office: LOS ANGELES

Total \$: \$10,790.00

Total Spots: 43

Total CPP: \$33.24

Agency Order #:

Buyer: CORISSA EMBRO

Salesperson: TERRY DREHER
323-966-5066

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: ASHLEY BOYLE
323-966-5066

Total GRP: 324.6

Traffic #: 231716

Separation:

Comments: CALIFORNIANS AGAINST THE MISLEADING RX MEASURE

Station Comment

LINE 1: NA X1 ON 10/7 D/T SPECIAL REPORT (HURRICANE MATTHEW).



KRCR TV
755 Auditorium Drive
Redding, CA 96001

Target Enterprises LTD
15260 Ventura Blvd
Suite 1240
#515
Sherman Oaks, CA 91403

Contract # 231716

Schedule Dates 10/03/16-10/09/16
Advertiser CA Against RX Measure (10270)
Agency Target Enterprises LTD (1941)
Product Issue Advertising (1119)
Brand KRCR 4Q 2016 (92687)
Salesperson Continental - Los Angeles, Los Angeles (1174)
Sales Office Continental - Los Angeles
Buyer Name EMBRO, CORISSA
Phone/Fax /
CPE 1809
Account Types National/Political Issue
Billing Type Standard
Comments CA AGAINST RX MEASUR

Date Entered 06/17/16
Last Modified 10/04/16
Entered By Chris Gomez
CO-OP No
Headline # ECR25194117
Demo A55+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,528.50
Net Total \$8,661.50
Sales Tax

Redding ABC (KRCR)
By Broadcast Month
Oct. 2016 35 \$10,190.00
Grand Total: 35 \$10,190.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/03/16-10/07/16	1	:30	7A- 9A (PST)	9	X	X	X	X	X						Redding ABC (KRCR)	GOOD MORNING AMERICA 2X PER DAY MAX SEP	6/17/16
1.1	Normal Line / SPOT	10/03/16-10/07/16	1	:30	6A- 7A (PST)		2	2	2	2	2			9	\$250.00	\$2,250.00	Redding ABC (KRCR)	DAYBREAK 2X PER DAY MAX SEP	6/22/16
1.1.1	Preempt	10/07/16															Redding ABC (KRCR)	Technical Difficulty/Spot -	
2.0	Revised Line / SPOT	10/03/16-10/07/16	1	:30	5P- 6P (PST)		1	1	1	1	1						Redding ABC (KRCR)	KRCR NEWS 1X PER DAY MAX SEP	6/17/16
2.1	Revised Line / SPOT	10/03/16-10/07/16	1	:30	7A- 9A (PST)		2	2	2	2	2						Redding ABC (KRCR)	GMA 2X PER DAY MAX SEP	6/22/16
2.2	Revised Line / SPOT	10/03/16-10/07/16	1	:30	7A- 9A (PST)		1	1	1	1	1						Redding ABC (KRCR)	GMA 2X PER DAY MAX SEP	9/30/16
2.3	End Dated Line / SPOT	10/03/16-10/05/16	1	:30	7A- 9A (PST)		1	1	1					3	\$250.00	\$750.00	Redding ABC (KRCR)	GMA 2X PER DAY MAX SEP	10/4/16
3.0	Revised Line / SPOT	10/03/16-10/07/16	1	:30	5P- 6P (PST)		2	2	2	2	2						Redding ABC (KRCR)	5-6P NEWS 2X PER DAY MAX SEP	6/22/16
3.1	Revised Line / SPOT	10/03/16-10/07/16	1	:30	5P- 6P (PST)		1	1	1	1	1						Redding ABC (KRCR)	5-6P NEWS 2X PER DAY MAX SEP	9/30/16
3.2	End Dated Line / SPOT	10/03/16-10/05/16	1	:30	5P- 6P (PST)		1	1	1					3	\$350.00	\$1,050.00	Redding ABC (KRCR)	5-6P NEWS 2X PER DAY MAX SEP	10/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



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4.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	6:30P- 7P (PST)		1	1	1	1	1			3	\$350.00	\$1,050.00	Redding ABC (KRCR)	6:30P NEWS 1X PER DAY MAX SEP	6/22/16
4.0.1	Closed Preempt	10/04/16															Redding ABC (KRCR)	Schedule Change/Exception - vice pres debate night	
4.0.2	Preempt	10/06/16															Redding ABC (KRCR)	Technical Difficulty/Spot -	
5.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	7A- 9A (PST)								1	1	\$100.00	\$100.00	Redding ABC (KRCR)	GMA SUN 1X PER DAY MAX SEP	6/22/16
7.0	Revised Line / SPOT	10/09/16-10/09/16	1	:30	6P- 6:30P (PST)								1				Redding ABC (KRCR)	WORLD NEWS SUN 1X PER DAY MAX SEP	6/22/16
7.1	Normal Line / SPOT	10/09/16-10/09/16	1	:30	6P- PRESIDENTIAL DEBATE								1	1	\$440.00	\$440.00	Redding ABC (KRCR)	PRESIDENTIAL DEBATE	10/4/16
8.0	M/G For 4.0.1 / SPOT	10/04/16-10/04/16	1	:30	6P- VICE PRESIDENTIAL DEBATE			1	1	1	1			1	\$350.00	\$350.00	Redding ABC (KRCR)	VICE PRESIDENTIAL DEBATE	9/28/16
9.0	Revised Line / SPOT(B/E)	10/03/16-10/07/16	1	:15	:15:15 7A- 9A (PST)		1	1	1	1	1						Redding ABC (KRCR)	GMA 2X PER DAY MAX SEP	9/30/16
9.1	End Dated Line / SPOT(B/E)	10/03/16-10/05/16	1	:15	:15:15 7A- 9A (PST)		1	1	1					3	\$250.00	\$750.00	Redding ABC (KRCR)	GMA 2X PER DAY MAX SEP	10/4/16
10.0	Revised Line / SPOT(B/E)	10/03/16-10/07/16	1	:15	:15:15 5P- 6P (PST)		1	1	1	1	1						Redding ABC (KRCR)	5-6P NEWS 2X PER DAY MAX SEP	9/30/16

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10.1	End Dated Line / SPOT(B/E)	10/03/16-10/05/16	1	:15	15:5P- 6P (PST)		1	1	1					3	\$350.00	\$1,050.00	Redding ABC (KRCR)	5-6P NEWS 2X PER DAY MAX SEP	10/4/16
11.0	Normal Line / SPOT	10/06/16-10/07/16	1	:30	7A- 9A (PST)					2	2			4	\$250.00	\$1,000.00	Redding ABC (KRCR)	GMA 2X PER DAY MAX SEP	10/4/16
12.0	Normal Line / SPOT	10/06/16-10/07/16	1	:30	5P- 6P (PST)					2	2			4	\$350.00	\$1,400.00	Redding ABC (KRCR)	5-6P NEWS 2X PER DAY MAX SEP	10/4/16

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