



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 6062680

Schedule Dates 04/11/24-04/16/24
Advertiser Protect Progress (154944)
Agency Targeted Platform Media (15945)
Product POLITICAL ISSUE (ns) (1187)
Brand 1887/1905/14616 (2012047)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Carol,Bryant,
Phone/Fax /
CPE 1887/1905/14616
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments ISSUE THOMAS PARK
 Separation: 30;PopulationBuyType: CPP

Date Entered 04/10/24
Last Modified 04/10/24
Entered By Cecilia Bickham
CO-OP No
External # ECR28390610
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,732.50
Net Total \$9,817.50
Sales Tax

Mobile (WEAR)

By Broadcast Month	Spots	Rate
Apr. 2024	21	\$11,550.00
Grand Total:	21	\$11,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/16/24-04/16/24	1	:30	10A- ABC-The View	1		X						1	\$300.00	\$300.00	Mobile (WEAR)	VIEW-ABC	4/10/24
2.0	Normal Line / Prime	04/15/24-04/15/24	1	:30	7P- ABC-American Idol (Monday)	2	X							2	\$1,100.00	\$2,200.00	Mobile (WEAR)	AMERICAN IDOL	4/10/24
3.0	Normal Line / Prime	04/12/24-04/12/24	1	:30	7P- ABC-Shark Tank (Friday)	1					X			1	\$1,100.00	\$1,100.00	Mobile (WEAR)	SHARK TANK-ABC	4/10/24
4.0	Normal Line / Prime	04/12/24-04/12/24	1	:30	8P- ABC-20/20 (Friday)	1					X			1	\$1,100.00	\$1,100.00	Mobile (WEAR)	20/20	4/10/24
5.0	Normal Line / Prime	04/11/24-04/11/24	1	:30	7P- ABC-Will Trent (Thursday)	1				X				1	\$1,100.00		Mobile (WEAR)	WILL TRENT	4/10/24
5.0.1	Closed Preempt	04/11/24															Mobile (WEAR)	Program Change/Exception -	
6.0	Normal Line / Prime	04/11/24-04/11/24	1	:30	9P- ABC-Station 19 (Thursday)	1				X				1	\$1,100.00	\$1,100.00	Mobile (WEAR)	STATION 19	4/10/24
7.0	Normal Line / SPOT	04/11/24-04/11/24	1	:30	9A- Live with Kelly and Ryan	1				X				1	\$300.00	\$300.00	Mobile (WEAR)	LVE-KELLY&MARK	4/10/24
8.0	Normal Line / SPOT	04/12/24-04/12/24	1	:30	9A- Live with Kelly and Ryan	1					X			1	\$300.00	\$300.00	Mobile (WEAR)	LVE-KELLY&MARK	4/10/24
9.0	Normal Line / SPOT	04/15/24-04/15/24	1	:30	9A- Live with Kelly and Ryan	1	X							1	\$300.00	\$300.00	Mobile (WEAR)	LVE-KELLY&MARK	4/10/24
10.0	Normal Line / SPOT	04/16/24-04/16/24	1	:30	9A- Live with Kelly and Ryan	1		X						1	\$300.00	\$300.00	Mobile (WEAR)	LVE-KELLY&MARK	4/10/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	04/11/24-04/11/24	1	:30	12P- ABC-GMA3: What You Need to Know	1				X				1	\$200.00	\$200.00	Mobile (WEAR)	GMA3-KNOW-ABC<	4/10/24
12.0	Normal Line / SPOT	04/12/24-04/12/24	1	:30	12P- ABC-GMA3: What You Need to Know	1					X			1	\$200.00	\$200.00	Mobile (WEAR)	GMA3-KNOW-ABC<	4/10/24
13.0	Normal Line / SPOT	04/15/24-04/15/24	1	:30	12P- ABC-GMA3: What You Need to Know	1	X							1	\$200.00	\$200.00	Mobile (WEAR)	GMA3-KNOW-ABC<	4/10/24
14.0	Normal Line / SPOT	04/14/24-04/14/24	1	:30	8A- ABC-This Week	1							X	1	\$350.00	\$350.00	Mobile (WEAR)	THIS WEEK-ABC	4/10/24
15.0	Normal Line / SPOT	04/14/24-04/14/24	1	:30	11:06P- In Depth With Graham Bensinger	1							X	1	\$125.00	\$125.00	Mobile (WEAR)	IN DEPTH W GB<	4/10/24
16.0	Normal Line / SPOT	04/11/24-04/11/24	1	:30	10:37P- ABC-Jimmy Kimmel	1				X				1	\$275.00	\$275.00	Mobile (WEAR)	J KIMMELI-ABC<	4/10/24
17.0	Normal Line / SPOT	04/12/24-04/12/24	1	:30	10:37P- ABC-Jimmy Kimmel	1					X			1	\$275.00	\$275.00	Mobile (WEAR)	J KIMMELI-ABC<	4/10/24
18.0	Normal Line / SPOT	04/15/24-04/15/24	1	:30	10:37P- ABC-Jimmy Kimmel	1	X							1	\$275.00	\$275.00	Mobile (WEAR)	J KIMMELI-ABC<	4/10/24
19.0	Normal Line / Prime	04/14/24-04/14/24	1	:30	7P- ABC-American Idol (Sunday)	1							X	1	\$1,100.00	\$1,100.00	Mobile (WEAR)	AMERICAN IDOL	4/10/24
20.0	Normal Line / SPOT	04/13/24-04/13/24	1	:30	Orbit- [P]ABC-Good Morning America Satur(Sa), [P]ABC-Good Morning America Satur(Sa)	1						X		1	\$450.00	\$450.00	Mobile (WEAR)	GD MRN-SAT-ABC/GD MRN2-SA-ABC	4/10/24

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21.0	M/G For 5.0.1 / Prime (14)	04/12/24-04/12/24	1	:30	8P- ABC-20/20 (Friday)	1					X			1	\$1,100.00	\$1,100.00	Mobile (WEAR)	20/20	4/10/24

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