



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Waterfront Strategies
3050 K St NW
#100
Washington, DC 20007

Contract # 3421093

Schedule Dates: 07/12/18-07/25/18
Advertiser: Senate Majority PAC (72066)
Agency: Waterfront Strategies (7591)
Product: POLITICAL ISSUE (ns) (1187)
Brand: 163/173/6627 (1049236)
Salesperson: Millennium/DC, Washington DC (1108)
Sales Office: Millennium Washington DC
Buyer Name: Mike Furman,
Phone/Fax: /
CPE: 163/173/6627
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: Issue Separation: 30
BRADLEY PHILPPS

Date Entered: 07/11/18
Last Modified: 07/11/18
Entered By: Cecilia Bickham
CO-OP: No
Headline #: ECR26104561
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$9,591.00
Net Total: \$54,349.00
Sales Tax:

Mobile (WEAR)
By Broadcast Month
Jul. 2018: 110 Spots \$63,940.00
Grand Total: 110 Spots \$63,940.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	07/12/18-07/20/18	2	:30	5A- News-3 In The Morning 5-530a	2	X	X	X	X	X			4	\$195.00	\$780.00	Mobile (WEAR)	3 In The Morning @5A	7/11/18
2.0	Normal Line / News (2)	07/12/18-07/20/18	2	:30	530A- News-3 In The Morning 530-6a	2	X	X	X	X	X			4	\$340.00	\$1,360.00	Mobile (WEAR)	3 In The Morning 530A	7/11/18
3.0	Normal Line / News (3)	07/12/18-07/20/18	2	:30	558A- News-3 In The Morning 6-7a	3	X	X	X	X	X			6	\$565.00	\$3,390.00	Mobile (WEAR)	3 In The Morning 600A	7/11/18
4.0	Normal Line / SPOT (5)	07/12/18-07/20/18	2	:30	7A- ABC-Good Morning America	5	X	X	X	X	X			10	\$565.00	\$5,650.00	Mobile (WEAR)	Good Morning America	7/11/18
5.0	Normal Line / SPOT (10)	07/12/18-07/20/18	2	:30	9A- Rachael Ray	2	X	X	X	X	X			4	\$225.00	\$900.00	Mobile (WEAR)	Rachael Ray	7/11/18
6.0	Normal Line / SPOT (11)	07/12/18-07/20/18	2	:30	10A- ABC-The View	2	X	X	X	X	X			4	\$225.00	\$900.00	Mobile (WEAR)	The View	7/11/18
7.0	Normal Line / News (12)	07/12/18-07/20/18	2	:30	11A- News-Channel 3 News-Dayside	2	X	X	X	X	X			4	\$175.00	\$700.00	Mobile (WEAR)	Channel 3 News-Dayside	7/11/18
8.0	Normal Line / SPOT (13)	07/12/18-07/20/18	2	:30	11:30A- Extra	2	X	X	X	X	X			4	\$150.00	\$600.00	Mobile (WEAR)	Extra	7/11/18
9.0	Normal Line / SPOT (14)	07/12/18-07/20/18	2	:30	1P- ABC-General Hospital	2	X	X	X	X	X			4	\$340.00	\$1,360.00	Mobile (WEAR)	General Hospital	7/11/18
10.0	Normal Line / SPOT (15)	07/12/18-07/13/18	2	:30	2P- Harry Conrick Jr	2			X	X				2	\$175.00	\$350.00	Mobile (WEAR)	HARRY	7/11/18
11.0	Normal Line / SPOT (16)	07/12/18-07/20/18	2	:30	3P- Ellen	2	X	X	X	X	X			4	\$285.00	\$1,140.00	Mobile (WEAR)	Ellen	7/11/18

CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sbg1.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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By Broadcast Month	Spots	Rate
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12.0	Normal Line / News (17)	07/12/18-07/20/18	2	:30	4p- News-Channel 3 News at 4p	2	X	X	X	X	X			4	\$340.00	\$1,360.00	Mobile (WEAR)	Ch.3 News @ 4pm	7/11/18
13.0	Normal Line / News (17)	07/12/18-07/20/18	2	:30	4p- News-Channel 3 News at 4p	3	X	X	X	X	X			6	\$340.00	\$2,040.00	Mobile (WEAR)	Ch.3 News @ 4pm	7/11/18
14.0	Normal Line / News (18)	07/12/18-07/20/18	2	:30	5p- News-Channel 3 News at 5pm	3	X	X	X	X	X			6	\$1,015.00	\$6,090.00	Mobile (WEAR)	Ch.3 News @ 5pm	7/11/18
15.0	Normal Line / SPOT (23)	07/12/18-07/20/18	2	:30	6:30p- Who Wants to be a Millionaire	1	X	X	X	X	X			2	\$1,240.00	\$2,480.00	Mobile (WEAR)	Millionaire	7/11/18
16.0	Normal Line / News (28)	07/12/18-07/20/18	2	:30	10p- News-Channel 3 News at 10p	1	X	X	X	X	X			2	\$1,125.00	\$2,250.00	Mobile (WEAR)	Channel 3 News @ Ten	7/11/18
17.0	Normal Line / News (29)	07/12/18-07/20/18	2	:30	10:37p- News-Channel 3 News at 10p B	1	X	X	X	X	X			2	\$510.00	\$1,020.00	Mobile (WEAR)	Channel 3 News Extra	7/11/18
18.0	Normal Line / SPOT (31)	07/12/18-07/20/18	2	:30	11:01p- ABC-Jimmy Kimmel	1	X	X	X	X	X			2	\$175.00	\$350.00	Mobile (WEAR)	Jimmy Kimmel Live	7/11/18
19.0	Normal Line / SPOT (32)	07/12/18-07/20/18	2	:30	12:03a- ABC-Nightline	1	X	X	X	X	X			2	\$115.00	\$230.00	Mobile (WEAR)	Nightline	7/11/18
20.0	Normal Line / News (4)	07/16/18-07/18/18	2	:30	6a- News-3 In The Morning 6-7a	3	X	X	X					3	\$565.00	\$1,695.00	Mobile (WEAR)	NEWS	7/11/18
21.0	Normal Line / News (4)	07/23/18-07/25/18	2	:30	5:58a- News-3 In The Morning 6-7a	4	X	X	X					4	\$565.00	\$2,260.00	Mobile (WEAR)	NEWS	7/11/18

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22.0	Normal Line / News (6)	07/15/18-07/22/18	2	:30	6A- News-3 In the Morning Sunday	1							X	2	\$340.00	\$680.00	Mobile (WEAR)	3 In The Morning - Weekend	7/11/18
23.0	Normal Line / SPOT (7)	07/15/18-07/22/18	2	:30	7A- ABC-Good Morning America Sunday	1							X	2	\$450.00	\$900.00	Mobile (WEAR)	GMA	7/11/18
24.0	Normal Line / SPOT (8)	07/15/18-07/22/18	2	:30	8A- ABC-This Week	1							X	2	\$340.00	\$680.00	Mobile (WEAR)	This Week	7/11/18
25.0	Normal Line / SPOT (9)	07/15/18-07/15/18	2	:30	9A- News-Full Measure with Shary Attleson	1							X	1	\$285.00	\$285.00	Mobile (WEAR)	FULL MEASURE	7/11/18
26.0	Normal Line / SPOT (15)	07/16/18-07/20/18	2	:30	2P- Harry Connick Jr	1	X	X	X	X	X			1	\$175.00	\$175.00	Mobile (WEAR)	HARRY	7/11/18
27.0	Normal Line / News (20)	07/16/18-07/20/18	2	:30	6P- News-Channel 3 News at 6pm	4	X	X	X	X	X			4	\$1,125.00	\$4,500.00	Mobile (WEAR)	NEWS	7/11/18
28.0	Normal Line / News (20)	07/23/18-07/25/18	2	:30	6P- News-Channel 3 News at 6pm	1							X	3	\$1,125.00	\$3,375.00	Mobile (WEAR)	NEWS	7/11/18
29.0	Normal Line / News (21)	07/14/18-07/21/18	2	:30	6P- News-Channel 3 News at 6p Saturday	1						X		2	\$565.00	\$1,130.00	Mobile (WEAR)	Channel 3 News	7/11/18
30.0	Normal Line / News (22)	07/15/18-07/22/18	2	:30	5P- News-Channel 3 News at 5p Sunday	1							X	2	\$565.00	\$1,130.00	Mobile (WEAR)	Channel 3 News	7/11/18
31.0	Normal Line / Prime (24)	07/16/18-07/23/18	2	:30	7P- ABC-The Bachelorette (Monday)	1	X							2	\$2,475.00	\$4,950.00	Mobile (WEAR)	Bachelorette-ABC	7/11/18

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32.0	Normal Line / Prime (25)	07/18/18-07/18/18	2	:30	7p- Sports-ABC The ESPY Awards	1			X					1	\$2,475.00	\$2,475.00	Mobile (WEAR)	ESPY AWARDS	7/11/18
33.0	Normal Line / Prime (26)	07/19/18-07/19/18	2	:30	8p- ABC-Match Game (Thursday)	1			X					1	\$2,475.00	\$2,475.00	Mobile (WEAR)	MATCH GAME	7/11/18
34.0	Normal Line / Prime (27)	07/15/18-07/22/18	2	:30	8p- ABC-The \$100,000 Pyramid (Sunday)	1							X	2	\$1,575.00	\$3,150.00	Mobile (WEAR)	The \$100,000 Pyramid-ABC	7/11/18
35.0	Normal Line / News (30)	07/14/18-07/21/18	2	:30	10p- News-Channel 3 News at 10p Saturday	1						X		2	\$565.00	\$1,130.00	Mobile (WEAR)	Channel 3 News	7/11/18

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