

ISSUES – PROGRAMS REPORT

FOR

STATION KRRN

LICENSEE COMMUNITY, LICENSEE STATE

LICENSED TO:

ENTRAVISION HOLDINGS, LLC

QUARTER 3, 2015

July 1, 2015 TO September 30, 2015

STATIONS KRRN ASCERTAINED THAT THE FOLLOWING  
ISSUES ARE MATTER OF CONCERNS TO THE COMMUNITY IT SERVES:

1. HEALTH CARE
2. PUBLIC SAFTEY
3. WOMEN'S ISSUES
4. ROLE OF LATINOS IN THE COMMUNITY
5. LOCAL POLITICS AND GOVERNMENT

STATION KRRN ADDRESSED THE ISSUE  
IT HAS DETERMINED ARE OF CONCERN IN THE  
FOLLOWING PROGRAMS, NEWS PROGRAMS, AND  
PUBLIC SERVICE ANNOUNCEMENTS

ISSUE:  
HEALTH CARE

**Smoking Awareness**

Program: KRRN – Despierta Las Vegas Morning Show

When: July 12, 2015

Description of Program:

During the Despierta Las Vegas program, Fabian Saldivar interviewed Gail Muniz, a representative of the Southern Nevada Health District to address the dangers/risks of smoking tobacco.

**Unlicensed Doctors**

Program: KRRN– Despierta Las Vegas Morning Show

When: July 26, 2015

Description of Program:

During the Despierta Las Vegas program, Fabian Saldivar interviewed Christina Fuentes, representative for the Department of Business and Industry to speak about the risks of hiring or seeking help from unlicensed doctors.

**Neurotic Anonymous Seminars**

Program: KRRN– Despierta Las Vegas Morning Show

When: August 2, 2015

Description of Program:

During the Despierta Las Vegas program, Fabian Saldivar interviewed Lucero Montero, a representative of the Neurotic Anonymous Seminars. These seminars offer free counseling and motivational speeches and lectures to the Hispanic community.

## **Positively Kids**

Program: KRRN – Despierta Las Vegas Morning Show

When: August 23, 2015

Description of Program:

During the Despierta Las Vegas program, Cesar Cardenas interviewed Irma Carl, representative for Positively Kids. She spoke about their health clinic who specifically treat children. She also informed our listeners about children medical insurance options such as Medicaid and Nevada Check Up.

## **Smoking Support Group**

Program: KRRN– Despierta Las Vegas Morning Show

When: September 6, 2015

Description of Program:

During the Despierta Las Vegas program, Fabian Saldivar interviewed Gail Muniz, a representative of the Southern Nevada Health District to speak about their new support group for those who wish to stop smoking.

## **Positively Kids**

Program: KRRN– Despierta Las Vegas Morning Show

When: September 27, 2015

Description of Program:

During the Despierta Las Vegas program, Cesar Cardenas interviewed Irma Carl, representative for Positively Kids. She spoke about their health clinic who specifically treat children. She also informed our listeners about children medical insurance options such as Medicaid and Nevada Check Up.

ISSUE:

PUBLIC SAFETY

**ABC & D's of Drowning Prevention**

Program: KRRN – Despierta Las Vegas Morning Show

When: July 19, 2015

Description of Program:

During the Despierta Las Vegas program, Cesar Cardenas interviewed Gail Muñiz, representative from the Southern Nevada Health District. She informed parents the simple rules to keep children safe around water and preventing accidents.

**Zero Teen Fatalities**

Program: KRRN – Despierta Las Vegas Morning Show

When: August 30, 2015

Description of Program:

During the Despierta Las Vegas program, Fabian Saldivar interviewed Officer Lloyd Hickson, representative for the Nevada Highway Patrol and Nicole Castillo, Coordinator for Zero Teen Fatalities. Fatalities in Nevada road unfortunately are still increasing. Officer Hickson and Miss Nicole stressed the importance of keeping teens safe on the road. They both went ahead and gave the community safety tips to reach the goal of zero teen fatalities in Nevada roads.

**Zero Teen Fatalities**

Program: KRRN – Despierta Las Vegas Morning Show

When: September 20, 2015

Description of Program:

During the Despierta Las Vegas program, Fabian Saldivar interviewed Officer Lloyd Hickson, representative for the Nevada Highway Patrol and Nicole Castillo, Coordinator for Zero Teen Fatalities. Fatalities in Nevada road unfortunately are still increasing. Officer Hickson and Miss Nicole stressed the importance of keeping teens safe on the road. They both went ahead and gave the community safety tips to reach the goal of zero teen fatalities in Nevada roads.

ISSUE:  
WOMEN'S ISSUES

**Clinic for Low Income Patients**

Program: KRRN – Despierta Las Vegas Morning Show

When: July 5, 2015

Description of Program:

During the Despierta Las Vegas program, Fabian Saldivar interviewed Ariana Moreno and Dr. Thomas. They spoke about the new clinic that specifically helps those women who cannot afford medical assistance. Dr. Thomas specializes specifically in women's health.

ISSUE:

ROLE OF LATINOS IN THE COMMUNITY

**Sierra Sunrise Coalition**

Program: KRRN – Despierta Las Vegas Morning Show

When: August 9, 2015

Description of Program:

During the Despierta Las Vegas program, Fabian Saldivar interviewed Christina Diaz, representative for Sierra Sunrise Coalition and Officer Antonio Muñoz. This coalition organization's interest is to gather community leaders to help ensure and provide safety in neighborhoods along with the help of the Las Vegas Metropolitan Police Department

ISSUE:

LOCAL POLITICS AND GOVERNMENT

**Hermandad Mexicana Transnacional**

Program: KRRN – Despierta Las Vegas Morning Show

When: August 16, 2015

Description of Program:

During the Despierta Las Vegas program, Fabian Saldivar interviewed Luz Marina Mosquera, Director of Hermandad Mexican Transnacional. She spoke to us about their upcoming dates in which they will be providing free assistance to those who wish to become a United States Citizenship.

**Hermandad Mexicana Transnacional**

Program: KRRN – Despierta Las Vegas Morning Show

When: September 13, 2015

Description of Program:

During the Despierta Las Vegas program, Fabian Saldivar interviewed Luz Marina Mosquera, Director of Hermandad Mexican Transnacional. She spoke to us about their upcoming dates in which they will be providing free assistance to those who wish to become a United States Citizenship.