

Awaiting copy from agency. 1/2/21. Will revise once upon approval  
NAB when spot is received.

WTBW  
Est 1409

### ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Pinpoint Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

#### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Building America's Future		
Agency name: Pinpoint Media		
Address: 4501 Ford Avenue #1109 Alexandria, VA 22301		
Contact: Meredith Morton	Phone number: 571.970.6621	Email: meredith@pinpoint-media.tv
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: Building America's Future		
Address: 108 S. Washington St. 2nd Floor Alexandria, VA 22314		
Contact: Catherine Chestnut	Phone number: 509.993.1534	Email: cchestnut@p2publicaffairs.com
Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):		
Alan Philp Jason Roe Charles Larsen		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <i>Morton</i>	Signature: <i>Wes Good</i>
Name: Meredith Morton	Name: <i>Wes Good</i>
Date of Request to Purchase Ad Time: 5/21/21	Date of Station Agreement to Sell Time: <i>7/2/21</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>2130740</i>	Station Call Letters: <i>WIBW</i>	Date Received/Requested: <i>7/2/21</i>
Est. #: <i>1409</i>	Station Location: <i>Topeka, KS</i>	Run Start and End Dates: <i>7/7 - 7/16</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



# Building America's Future (2021)

Revision #: Date: 7/2/2021

**Client:** Building America's Future - 2021  
**Media:** TV  
**Product:** Issue  
**Market:** Topeka

**Description:** TV- Building America's Future 7.7-16 (KS)  
**Flight Start Date:** 7/7/2021 03:00 AM  
**Flight End Date:** 7/16/2021 02:59 AM

**Vendor:** WIBW-TV  
 631 SW Commerce Place  
 Topeka, KS 66615

**Buyer:** Danette Segroves

**Phone:** 571-970-6621

**Phone:** 785-272-6397  
**Fax:** 785-272-0117

**Affiliation:** CBS

Daypart Program	STN Gross	Days	Wed 7/7	Thu 7/8	Fri 7/9	Sat 7/10	Sun 7/11	Mon 7/12	Tue 7/13	Wed 7/14	Thu 7/15	Fri 7/16	Total Spots
MTuWThF 6:00a-7:00a 13 NEWS THIS MORNING 6AM	\$75.00	30	1	1	1	0	0	1	1	1	1	1	8
MTuWThF 7:00a-8:00a CBS THIS MORNING HOUR 1	\$75.00	30	1	1	1	0	0	1	1	1	1	1	8
MTuWThF 7:00a-9:00a CBS THIS MORNING	\$75.00	30	1	1	1	0	0	1	1	1	1	1	8
Sa 6:00a-8:00a CBS THIS MORNING - SATURDAY	\$50.00	30	0	0	0	1	0	0	0	0	0	0	1
Sa 8:00a-9:00a 13 NEWS SATURDAY EDITION	\$50.00	30	0	0	0	1	0	0	0	0	0	0	1
Su 8:00a-9:30a CBS SUNDAY MORNING	\$75.00	30	0	0	0	0	1	0	0	0	0	0	1
Su 9:30a-10:30a FACE THE NATION	\$75.00	30	0	0	0	0	1	0	0	0	0	0	1
Su 10:00a-11:00a 13 NEWS SUNDAY EDITION	\$75.00	30	0	0	0	0	1	0	0	0	0	0	1
MTuWThF 10:00a-11:00a PRICE IS RIGHT	\$75.00	30	1	1	1	0	0	0	1	0	1	0	4
MTuWThF 12:00p-12:30p MIDDAY IN KANSAS	\$75.00	30	1	1	1	0	0	1	1	1	1	1	8
SaSu 2:00p-5:00p PGA GOLF - John deere Classic	\$150.00	30	0	0	0	1	1	0	0	0	0	0	2
MTuWThF 5:00p-5:30p LIVE AT FIVE	\$125.00	30	1	1	1	0	0	1	1	1	1	1	8
MTuWThF 6:00p-6:30p 13 NEWS @ 6P	\$150.00	30	1	1	1	0	0	1	1	1	1	1	8
Sa 6:00p-6:30p 13 NEWS @ 6P SATURDAY	\$125.00	30	0	0	0	1	0	0	0	0	0	0	1



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 Media: TV  
 Product: Issue  
 Market: Topeka

Description: TV- Building America's Future 7.7-16 (KS)  
 Flight Start Date: 7/7/2021 03:00 AM  
 Flight End Date: 7/16/2021 02:59 AM

Vendor: WIBW-TV  
 631 SW Commerce Place  
 Topeka, KS 66615

Separation between spots: 30 Buyer: Danette Segroves

Phone: 785-272-6397  
 Fax: 785-272-0117  
 Affiliation: CBS

Daypart Program	STN Gross	Days	Wed 7/7	Thu 7/8	Fri 7/9	Sat 7/10	Sun 7/11	Mon 7/12	Tue 7/13	Wed 7/14	Thu 7/15	Fri 7/16	Total Spots
WIBW-TV													
Su 5:30p-6:00p	\$100.00	30	0	0	0	0	1	0	0	0	0	0	1
13 NEWS @ 5:30PM SUNDAY													
MTuWThF 6:30p-7:00p	\$250.00	30	0	1	0	0	0	0	1	0	1	0	3
WHEEL OF FORTUNE													
Sa 9:00p-10:00p	\$200.00	30	0	0	0	1	0	0	0	0	0	0	1
48 HOURS													
Su 6:00p-7:00p	\$375.00	30	0	0	0	0	1	0	0	0	0	0	1
60 MINUTES													
MTuWThF 10:00p-10:35p	\$250.00	30	1	1	1	0	0	1	1	1	1	1	8
13 NEWS @ 10P													
Sa 10:00p-10:35p	\$200.00	30	0	0	0	1	0	0	0	0	0	0	1
13 NEWS @ 10P SATURDAY													
Su 10:00p-10:35p	\$250.00	30	0	0	0	0	1	0	0	0	0	0	1
13 NEWS @ 10P SUNDAY													
MTuWThF 10:35p-11:35p	\$75.00	30	1	1	0	0	0	0	1	0	1	1	5
LATE SHOW													
<b>Total Spots:</b>			9	10	7	6	7	7	10	7	10	8	
<b>Total Cost:</b>	\$9,900.00												81
													81

# CONTRACT



**WIBW**  
 631 SW Commerce PI  
 Topeka, KS 66615  
 Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)  
 (785) 272-6397

<u>Contract / Revision</u> 2130740 /		<u>Alt Order #</u>
<u>Advertiser</u> Building Americas Future		<u>Original Date / Revision</u> 07/02/21 / 07/02/21
<u>Contract Dates</u> 07/07/21 - 07/16/21	<u>Estimate #</u> 77-716	
<u>Product</u> ISSUE		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Wesley Good	<u>Sales Office</u> Topeka National
<u>Special Handling</u>		
<u>Demographic</u> Households		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9915283	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 8737	<u>Advertiser Ref</u> 140357	

And:

Pinpoint Media-Alexandria  
 Attention: Danette Segroves  
 4501 Ford Avenue  
 Suite 1109  
 Alexandria, VA 22302

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WIBW	07/07/21	07/16/21	13 News This Morning	6a-7a		:30			P-04	NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/21	07/13/21	11111--				5	\$75.00				
Week:		07/14/21	07/20/21	--111--				3	\$75.00				
N 2	WIBW	07/07/21	07/16/21	CBS This Morning Hr	7a-8a		:30			P-04	NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/21	07/13/21	11111--				5	\$75.00				
Week:		07/14/21	07/20/21	--111--				3	\$75.00				
N 3	WIBW	07/07/21	07/16/21	CBS This Morning	7a-9a		:30			P-04	NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/21	07/13/21	11111--				5	\$75.00				
Week:		07/14/21	07/20/21	--111--				3	\$75.00				
N 4	WIBW	07/07/21	07/11/21	CBS This Morning Sat	557a-8a		:30			P-04	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/21	07/13/21	-----S-				1	\$50.00				
N 5	WIBW	07/07/21	07/11/21	13 News Sat Edition	8a-9a		:30			P-04	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/21	07/13/21	-----S-				1	\$50.00				
N 6	WIBW	07/07/21	07/11/21	CBS Sunday Morning	8a-930a		:30			P-04	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/21	07/13/21	-----S				1	\$75.00				
N 7	WIBW	07/07/21	07/11/21	13 News Sun Edition	10a-11a		:30			P-04	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/21	07/13/21	-----S				1	\$75.00				
N 8	WIBW	07/07/21	07/11/21	Face The Nation	930a-1030a		:30			P-04	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/21	07/13/21	-----S				1	\$75.00				
N 9	WIBW	07/07/21	07/16/21	Price Is Right	957a-11a		:30			P-04	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/21	07/13/21	-111---				3	\$75.00				
Week:		07/14/21	07/20/21	---1---				1	\$75.00				
N 10	WIBW	07/07/21	07/16/21	Midday in Kansas	12p-1230p		:30			P-04	NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/21	07/13/21	11111--				5	\$75.00				

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**WIBW**  
**631 SW Commerce Pl**  
**Topeka, KS 66615**  
**Sales T & C: www.gray.tv/advertising**  
**(785) 272-6397**

<u>Contract / Revision</u> 2130740 /	<u>Alt Order #</u>
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<u>Advertiser</u> Building Americas Future	<u>Original Date / Revision</u> 07/02/21 / 07/02/21
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<u>Contract Dates</u> 07/07/21 - 07/16/21	<u>Product</u> ISSUE	<u>Estimate #</u> 77-716
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/14/21	07/20/21	--111--				3	\$75.00				
N 11	WIBW	07/07/21	07/11/21	PGA Golf	2:00 PM-5:00 PM		:30			P-04	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/21	07/13/21	-----11				2	\$150.00				
N 12	WIBW	07/07/21	07/16/21	Live @ 5p	5p-530p		:30			P-04	NM	8	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/21	07/13/21	11111--				5	\$125.00				
Week:		07/14/21	07/20/21	--111--				3	\$125.00				
N 13	WIBW	07/07/21	07/16/21	13 News @ 6p	6p-630p		:30			P-04	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/21	07/13/21	11111--				5	\$150.00				
Week:		07/14/21	07/20/21	--111--				3	\$150.00				
N 14	WIBW	07/07/21	07/11/21	13 News @ 6p Sat	6p-630p		:30			P-04	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/05/21	07/11/21	-----1-				1	\$125.00				
N 15	WIBW	07/07/21	07/11/21	13 News @ 530p Sun	530p-6p		:30			P-04	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/21	07/13/21	-----S				1	\$100.00				
N 16	WIBW	07/07/21	07/16/21	M-F Wheel of Fortune	630p-7p		:30			P-04	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/21	07/13/21	-1-1---				2	\$250.00				
Week:		07/14/21	07/20/21	---1---				1	\$250.00				
N 17	WIBW	07/07/21	07/11/21	Saturday Prime Hr 3	9p-10p		:30			P-04	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/05/21	07/11/21	-----1-				1	\$200.00				
N 18	WIBW	07/07/21	07/11/21	Sunday Prime Hr 1	558p-730p		:30			P-04	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/05/21	07/11/21	-----1				1	\$375.00				
N 19	WIBW	07/07/21	07/16/21	13 News @ 10p M-F	10p-1035p		:30			P-04	NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/21	07/13/21	11111--				5	\$250.00				
Week:		07/14/21	07/20/21	--111--				3	\$250.00				
N 20	WIBW	07/07/21	07/11/21	13 News @ 10p Sat	10p-1035p		:30			P-04	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/21	07/13/21	-----1-				1	\$200.00				
N 21	WIBW	07/07/21	07/11/21	13 News @ 10p Sun	10p-1035p		:30			P-04	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/21	07/13/21	-----1				1	\$250.00				
N 22	WIBW	07/07/21	07/16/21	Late Show	1035p-1137p		:30			P-04	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/07/21	07/13/21	-111---				3	\$75.00				
Week:		07/14/21	07/20/21	---11--				2	\$75.00				
<b>Totals</b>												<b>81</b>	<b>\$9,900.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/28/21 - 07/16/21	81	\$9,900.00	(\$1,485.00)	\$8,415.00
<b>Totals</b>	<b>81</b>	<b>\$9,900.00</b>	<b>(\$1,485.00)</b>	<b>\$8,415.00</b>

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 Topeka, KS 66615  
 Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)  
 (785) 272-6397

<u>Contract / Revision</u>	<u>Alt Order #</u>
2130740 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Building Americas Future	07/02/21 / 07/02/21

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/07/21 - 07/16/21	ISSUE	77-716

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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