

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 4184756

|   |                                      |  |  |                         |                      |   |                    |
|---|--------------------------------------|--|--|-------------------------|----------------------|---|--------------------|
| <b>Traffic Order #</b>                              |                                      | 11469249,11469248                                  |  | <b>Created On</b>       | 5/15/2024 2:01:49 PM | <b>Order Status</b>   | Contract Confirmed |
| <b>Order #</b>                                      |                                      | 4184756  |  | <b>Created By</b>       | Murray, Delene       | <b>Gross \$</b>   | 12247.00           |
| <b>Order Descrp</b>                                 |                                      | 63182775_POL_Candidate_JANAK JOSHI FOR CO CD8 - MT |  | <b>Updated On</b>       | 5/15/2024 2:31:05 PM | <b>Net \$</b>   | 8817.84            |
| <b>Client</b>                                       |                                      | AMP - JANAK JOSHI FOR CO CD8 -                     |  | <b>Updated By</b>       | eClerx BOT           | <b>Units</b>  | 118                |
| <b>Start Date</b>                                   |                                      | 5/13/2024  |  | <b>Industry</b>         | Political-US House   | <b>Credit Hold</b>  | NO                 |
| <b>End Date</b>                                     |                                      | 5/26/2024  |  | <b>REFERENCES</b>       |                      |   |                    |
| <b># of Weeks</b>                                   |                                      | 2  |  | <b>Primary</b>          |                      | <b>BILLING INFORMATION</b>  |                    |
| <b>SALES</b>  |                                      |  |  | <b>Secondary</b>        |                      | <b>Purchase Order #</b>   | 63182775           |
| <b>ActiveWeeks</b>                                  | 2                                    |  |  | <b>Tertiary</b>         |                      | <b>Billing Schedule</b>   | EndOfFlight        |
| <b>AE 1</b>   | Mitchell, Dylan                      |  |  | <b>Quarternary</b>      |                      | <b>EDI INFORMATION</b>  |                    |
| <b>AE 2</b>   |                                      |  |  | <b>TRAFFIC OPTIONS</b>  |                      |   |                    |
| <b>Agency</b>                                       | AMP - STRATEGIC MEDIA PLACEMENT      | 15.00%   |  | <b>Address 1</b>        | NCC MEDIA            | <b>Product</b>  |                    |
| <b>RepFirm</b>                                      | NCC                                  | 13.00%   |  | <b>Address 2</b>        |                      | <b>Estimate</b>   | 5.16-5.22          |
| <b>Copy Instr ID</b>                                |                                      |  |  | <b>City, State, Zip</b> | BLOOMFIELD, NJ       | <b>Submit EDI Invoice?</b>  | Submit EDI Invoice |
| <b>Total Zones</b>                                  | 2                                    |  |  | <b>Zip</b>              | 07003                | <b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>   |                    |
| <b>Zones</b>  | Denver DISH - I+,Denver Interconnect |  |  | <b>Contact</b>          |                      | 5/15 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!,<br><br>Denver- PRIORITY CODE: NP=80, IP=74 - SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION |                    |
| <b>Total Networks</b>                               | 1                                    |  |  | <b>Phone</b>            | 111-111-1111         |   |                    |
| <b>GENERAL COMMENTS</b>                             |                                      |  |  | <b>Avail Tag</b>        |                      | <b>SYSCODE LIST</b>   |                    |
| 5/15 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!, |                                      |  |  | <b>Contract Type</b>    | Standard             | 9818,6949   |                    |
|   |                                      |  |  | <b>Copy Group</b>       |                      |   |                    |
|   |                                      |  |  | <b>Division</b>         |                      |   |                    |
|   |                                      |  |  | <b>Reference #</b>      |                      |   |                    |

**SUMMARY FOR SYSCODE 6949**

|                        |  |                   |                      |                         |                    |
|------------------------|--|-------------------|----------------------|-------------------------|--------------------|
| <b>Traffic Order #</b> | 11469249   | <b>Created On</b> | 5/15/2024 2:01:49 PM | <b>Order Status</b>     | Contract Confirmed |
| <b>Order #</b>         | 4184756  | <b>Created By</b> | Murray, Delene       | <b>Syscode Gross \$</b> | 11078.00           |
| <b>Order Descrp</b>    | 63182775_POL_Candidate_JANAK JOSHI FOR CO CD8 - MT | <b>Updated On</b> | 5/15/2024 2:23:11 PM | <b>Syscode Net \$</b>   | 7976.16            |
| <b>Client</b>          | AMP - JANAK JOSHI FOR CO CD8 - MTN                 | <b>Updated By</b> | eClerx BOT           | <b>Syscode Units</b>    | 68                 |
| <b>Start Date</b>      | 5/13/2024  | <b>Source</b>     | OneCONNECT           | <b>Zone Status</b>      | Contract Confirmed |
| <b>End Date</b>        | 5/26/2024  | <b>Zones</b>      | Denver Interconnect  | <b>Avg Unit Rate</b>    | 162.91             |
| <b># of Weeks</b>      | 2  |                   |                      |                         |                    |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network          | Sys Code | Program | Start Date | End Date   | Daypart    | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|------------------|----------|---------|------------|------------|------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 9           | 1       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | Fox News Channel | 6949     | FXNC LF | 05/20/2024 | 05/22/2024 | M-W 12m-2a | X | X  | X |    |   |    |    | 5           | \$19.00   | \$95.00      | 30       |
| 10          | 2       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | Fox News Channel | 6949     | FXNC EM | 05/20/2024 | 05/22/2024 | M-W 5a-9a  | X | X  | X |    |   |    |    | 6           | \$140.00  | \$840.00     | 30       |
| 11          | 3       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | Fox News Channel | 6949     | FXNC DT | 05/20/2024 | 05/22/2024 | M-W 9a-4p  | X | X  | X |    |   |    |    | 6           | \$90.00   | \$540.00     | 30       |
| 12          | 4       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | Fox News Channel | 6949     | FXNC EF | 05/20/2024 | 05/22/2024 | M-W 4p-7p  | X | X  | X |    |   |    |    | 6           | \$185.00  | \$1,110.00   | 30       |
| 13          | 5       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | Fox News Channel | 6949     | FXNC PT | 05/20/2024 | 05/22/2024 | M-W 7p-12m | X | X  | X |    |   |    |    | 6           | \$360.00  | \$2,160.00   | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev                        | Priority Code | Network          | Sys Code | Program | Start Date | End Date   | Daypart      | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|----------------------------|---------------|------------------|----------|---------|------------|------------|--------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 14          | 6       |              | Ampersand Political Bundle | 74   74       | Fox News Channel | 6949     | FXNC EM | 05/16/2024 | 05/19/2024 | Th-Su 5a-9a  |   |    |   | X  | X | X  | X  | 8           | \$140.00  | \$1,120.00   | 30       |
| 15          | 7       |              | Ampersand Political Bundle | 74   74       | Fox News Channel | 6949     | FXNC EF | 05/16/2024 | 05/19/2024 | Th-Su 4p-7p  |   |    |   | X  | X | X  | X  | 8           | \$185.00  | \$1,480.00   | 30       |
| 16          | 8       |              | Ampersand Political Bundle | 74   74       | Fox News Channel | 6949     | FXNC LF | 05/16/2024 | 05/19/2024 | Th-Su 12m-2a |   |    |   | X  | X | X  | X  | 7           | \$19.00   | \$133.00     | 30       |
| 17          | 9       |              | Ampersand Political Bundle | 74   74       | Fox News Channel | 6949     | FXNC PT | 05/16/2024 | 05/19/2024 | Th-Su 7p-12m |   |    |   | X  | X | X  | X  | 8           | \$360.00  | \$2,880.00   | 30       |
| 18          | 10      |              | Ampersand Political Bundle | 74   74       | Fox News Channel | 6949     | FXNC DT | 05/16/2024 | 05/19/2024 | Th-Su 9a-4p  |   |    |   | X  | X | X  | X  | 8           | \$90.00   | \$720.00     | 30       |

**SUMMARY FOR SYSCODE 9818**

|                        |  |                   |                      |                         |                    |
|------------------------|--|-------------------|----------------------|-------------------------|--------------------|
| <b>Traffic Order #</b> | 11469248   | <b>Created On</b> | 5/15/2024 2:01:49 PM | <b>Order Status</b>     | Contract Confirmed |
| <b>Order #</b>         | 4184756  | <b>Created By</b> | Murray, Delene       | <b>Syscode Gross \$</b> | 1169.00            |
| <b>Order Descrp</b>    | 63182775_POL_Candidate_JANAK JOSHI FOR CO CD8 - MT | <b>Updated On</b> | 5/15/2024 2:23:11 PM | <b>Syscode Net \$</b>   | 841.68             |
| <b>Client</b>          | AMP - JANAK JOSHI FOR CO CD8 - MTN                 | <b>Updated By</b> | eClerx BOT           | <b>Syscode Units</b>    | 50                 |
| <b>Start Date</b>      | 5/13/2024  | <b>Source</b>     | OneCONNECT           | <b>Zone Status</b>      | Contract Confirmed |
| <b>End Date</b>        | 5/26/2024  | <b>Zones</b>      | Denver DISH - I+     | <b>Avg Unit Rate</b>    | 23.38              |
| <b># of Weeks</b>      | 2  |                   |                      |                         |                    |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network          | Sys Code | Program | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|------------------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 1           | 1       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | Fox News Channel | 9818     | FXNC LF | 05/20/2024 | 05/22/2024 | M-W 12m-2a  | X | X  | X |    |   |    |    | 6           | \$4.00    | \$24.00      | 30       |
| 2           | 2       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | Fox News Channel | 9818     | FXNC DT | 05/20/2024 | 05/22/2024 | M-W 9a-4p   | X | X  | X |    |   |    |    | 6           | \$11.00   | \$66.00      | 30       |
| 3           | 3       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | Fox News Channel | 9818     | FXNC EF | 05/20/2024 | 05/22/2024 | M-W 4p-7p   | X | X  | X |    |   |    |    | 5           | \$33.00   | \$165.00     | 30       |
| 4           | 4       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | Fox News Channel | 9818     | FXNC PT | 05/20/2024 | 05/22/2024 | M-W 7p-12m  | X | X  | X |    |   |    |    | 6           | \$47.00   | \$282.00     | 30       |
| 5           | 5       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | Fox News Channel | 9818     | FXNC LF | 05/17/2024 | 05/19/2024 | F-Su 12m-2a |   |    |   |    | X | X  | X  | 7           | \$4.00    | \$28.00      | 30       |

| Unique Ln # | Tr Ln # | Parent Line# | Rev  | Priority Code | Network          | Sys Code | Program | Start Date | End Date   | Daypart     | M | Tu | W | Th | F | Sa | Su | Total Units | Unit Rate | Total Amount | Unit Len |
|-------------|---------|--------------|--|---------------|------------------|----------|---------|------------|------------|-------------|---|----|---|----|---|----|----|-------------|-----------|--------------|----------|
| 6           | 6       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | Fox News Channel | 9818     | FXNC EF | 05/17/2024 | 05/19/2024 | F-Su 4p-7p  |   |    |   |    | X | X  | X  | 6           | \$33.00   | \$198.00     | 30       |
| 7           | 7       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | Fox News Channel | 9818     | FXNC PT | 05/17/2024 | 05/19/2024 | F-Su 7p-12m |   |    |   |    | X | X  | X  | 7           | \$47.00   | \$329.00     | 30       |
| 8           | 8       |              | Amp<br>ersa<br>nd<br>Politi<br>cal<br>Bun<br>dle | 74   74       | Fox News Channel | 9818     | FXNC DT | 05/17/2024 | 05/19/2024 | F-Su 9a-4p  |   |    |   |    | X | X  | X  | 7           | \$11.00   | \$77.00      | 30       |

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

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Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 4184756**

|                        |  |                   |                      |                     |                    |
|------------------------|--|-------------------|----------------------|---------------------|--------------------|
| <b>Traffic Order #</b> | 11469249,11469248                                  | <b># of Weeks</b> | 2                    | <b>Active</b>       | Yes                |
| <b>Order #</b>         | 4184756  | <b>Created On</b> | 5/15/2024 2:01:49 PM | <b>Order Status</b> | Contract Confirmed |
| <b>Order Descrp</b>    | 63182775_POL_Candidate_JANAK JOSHI FOR CO CD8 - MT | <b>Created By</b> | Murray, Delene       | <b>Gross \$</b>     | 12247.00           |
| <b>Client</b>          | AMP - JANAK JOSHI FOR CO CD8 - MTN                 | <b>Updated On</b> | 5/15/2024 2:31:05 PM | <b>Net \$</b>       | 8817.84            |
| <b>Start Date</b>      | 5/13/2024  | <b>Updated By</b> | eClerx BOT           | <b>Units</b>        | 118                |
| <b>End Date</b>        | 5/26/2024  | <b>Source</b>     | OneCONNECT           | <b>Credit Hold</b>  | No                 |

|                                       |  |
|---------------------------------------|--|
| <b>ACCEPTED BY AGENCY/ ADVERTISER</b> |  |
| <b>FINANCE</b>                        |  |
| <b>DATE</b>                           |  |
| <b>MGR</b>                            |  |
| <b>INV</b>                            |  |