

Broadcast Contract

MADISON COMMUNICATIONS
 POL/YES ON 1436
 12900 NE 180th Street
 SUITE 230
 Bothell, WA 98011

Attn: Brett Bader

Start Date 11/02/21	Contract# 6765	Mod# 0
End Date 11/16/21	Date Entered 10/28/21	Date Last Modified 10/28/21
Advertiser POL/YES ON 1436		Station Market KXDD-FM
Product Repeal Payroll Tax		SalesRep/Office Christal Christal

Standard Billing Cycle Estimate# na

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 11/08/21 SU 11/14/21	06:00A-10:00A	60	X	X	X	X	X	--	--	10	\$28.00
2	MO 11/08/21 SU 11/14/21	10:00A-03:00P	60	X	X	X	X	X	--	--	10	\$28.00
3	MO 11/08/21 SU 11/14/21	03:00P-07:00P	60	X	X	X	X	X	--	--	10	\$28.00
4	MO 11/15/21 TU 11/16/21	06:00A-10:00A	60	X	X	--	--	--	--	--	4	\$28.00
5	MO 11/15/21 TU 11/16/21	10:00A-03:00P	60	X	X	--	--	--	--	--	4	\$28.00
6	MO 11/15/21 TU 11/16/21	03:00P-07:00P	60	X	X	--	--	--	--	--	4	\$28.00
7	TU 11/02/21 MO 11/08/21	06:00A-10:00A	60	--	X	X	X	X	--	--	8	\$28.00
8	TU 11/02/21 MO 11/08/21	10:00A-03:00P	60	--	X	X	X	X	--	--	8	\$28.00
9	TU 11/02/21 MO 11/08/21	03:00P-07:00P	60	--	X	X	X	X	--	--	8	\$28.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	66	1,848.00	\$277.20	\$ 1,570.80	\$ 1,848.00

Billing Projections: By Month

	Nov 21
CA	1,848.00
ST	1,848.00

It is the policy of this station to prohibit discrimination against any person or entity on the basis of race, gender, or ethnicity in connection with the sale of advertising. We thank you for choosing Stephens Media Group for your digital and radio advertising needs. SMG - A Portfolio of People.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

 Name Title
 See reverse for accepted terms and conditions, if any

 Name Title
 Page 1

Oct 28, 21
 CONT# 35452541 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO
 TO KXDD-FM (Yakima, WA)
 FM MICHELLE ROBINSON
 OFF SEATTLE
 AGY MADISON COMMUNICATIONS
 ADDR 12900 NE 180TH ST SUITE 230
 BOTHELL, WA 98011

DDS CONT# 0
 C/P/E: 1436 / RPT / na

SALESPERSON FAX#

PH # 425-822-6262

BYR BRETT BADER
 ADV YES ON 1436
 PDT Repeal Payroll Tax
 FLT Nov 01, 21 - Nov 16, 21

Injected

* REP ORDER COMMENT *

** 10/28/2021 4:19:00 PM: NEW ORDER! PLEASE CONFIRM. THANKS! JACQUIE VAUGHN ~
 JACQUELYNE.VAUGHN@KATZMEDIA.COM 206-282-0836

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	<u>FLIGHT 1</u> .TWTF..	6A - 10A	60	11/2/2021 - 11/5/2021	1W	8	\$28.00	8
		2 PER DAY							
	1.2	.TWTF..	10A - 3P	60	11/2/2021 - 11/5/2021	1W	8	\$28.00	8
		2 PER DAY							
	1.3	.TWTF..	3P - 7P	60	11/2/2021 - 11/5/2021	1W	8	\$28.00	8
		2 PER DAY							
					** WEEKLY FLIGHT TOTALS **		24	\$672.00	
	2.1	<u>FLIGHT 2</u> MTWTF..	6A - 10A	60	11/8/2021 - 11/12/2021	1W	10	\$28.00	10
		2 PER DAY							
	2.2	MTWTF..	10A - 3P	60	11/8/2021 - 11/12/2021	1W	10	\$28.00	10
		2 PER DAY							
	2.3	MTWTF..	3P - 7P	60	11/8/2021 - 11/12/2021	1W	10	\$28.00	10
		2 PER DAY							
					** WEEKLY FLIGHT TOTALS **		30	\$840.00	
	3.1	<u>FLIGHT 3</u> MT.....	6A - 10A	60	11/15/2021 - 11/16/2021	1W	4	\$28.00	4
		2 PER DAY							
	3.2	MT.....	10A - 3P	60	11/15/2021 - 11/16/2021	1W	4	\$28.00	4

Oct 28, 21
 CONT# 35452541 Mod# Ver# 1 (Last =)
 REP CHRISTAL RADIO

DDS CONT# 0
 C/P/E: 1436 / RPT / na

2 PER DAY									
	3.3	MT.....	3P - 7P	60	11/15/2021 - 11/16/2021	1W	4	\$28.00	4
2 PER DAY									
				** WEEKLY FLIGHT TOTALS **			12	\$336.00	

	Nov 21						
SPOTS	66						
CASH	1848.00						
TRADE	0.00						
NSL	0.00						
TOTAL	1848.00						

							TOTAL
SPOTS							66
CASH							1,848.00
TRADE							0.00
NSL							0.00
TOTAL							1,848.00

**** Competitive Comments ****

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

**ISSUE (Non-candidate) ADVERTISEMENT
AGREEMENT FORM**

I, Brett Bader, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Madison Communications / Impact Media
 Address: P.O. Box 2408 Woodville, WA 98072
 Contact: Brett Bader | Phone number: 425-486-8000 | Email: brett@madisoncorp.biz

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Yes on 1436
 Address: 218 Main Street # 919 Kirkland, WA 98033
 Contact: Jeff Davis | Phone number: 425-977-3641 | Email: yes on 1436@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Jeff Davis
Brett Bader

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: _____

Office(s) sought by such candidate(s) (no acronyms or abbreviations): _____

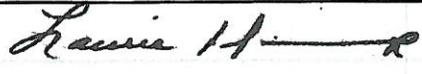
Date of election: _____

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: <u>Brett Baker</u>	Name: <u>LAURIE HAMMERMEISTER</u>
Date of Request to Purchase Ad Time: <u>10/28/21</u>	Date of Station Agreement to Sell Time: <u>10/28/21</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: OCTOBER 28, 2021

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>6765</u>	Station Call Letters: <u>KXDD-FM</u>	Date Received/Requested: <u>OCTOBER 28, 2021</u>
Est. #:	Station Location: <u>YAKIMA</u> <u>17 N. 3rd St #103 WA, 98901</u>	Run Start and End Dates: <u>NOV 2 - NOV 14, 2021</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.