

**QUARTERLY ISSUES AND RESPONSIVE PROGRAMS  
PACIFIC EMPIRE RADIO CO.**

**KATW-FM/KCLK-FM/KVAB-FM/KCLK-AM**

REPORT FOR 4<sup>TH</sup> QUARTER OF 2014

**LISTING OF ISSUES:**

1. "It Can Wait" – campaign against distracted driving by Clarkston High School DECA group encouraging safe and focused driving.
2. Benefit Dinner – Nez Perce Tribe Children's Home first annual fundraiser with proceeds benefiting the children's home support services, and youth development.
3. Friends of Library Book Sale – local book sale at the Asotin County Library with proceeds benefiting the library and reading programs
4. "Lights Out" Halloween safety – Idaho dept. of Corrections and Lewiston Police enforcing regulations for sex offenders and conducting compliance checks on Halloween for safety of area children.

**PROGRAMS OF LOCAL INTEREST:**

PROGRAM: Live Interview w/ Steve Kaufman      SUBJECT: Clearwater Corn Maze

BROADCAST: 10/9/14, 10/30/14      LENGTH: 90 seconds

CONTENT: Steve Kaufman of Kaufman farms came in to the studio to discuss the Clearwater Corn Maze for 2014 dates and hours of operation, new location, and haunted maze for Halloween

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PROGRAM: Hanging Out Kick-off Event      SUBJECT: Food Drive

BROADCAST: 11/5/14      LENGTH: 2 Hours

CONTENT: Kick-off broadcast for event. DJ's stood in front of a local grocery store encouraging people to donate food there, or at the upcoming event, to local food banks.

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**PROGRAM:** Hanging Out With Turkeys      **SUBJECT:** Food Drive

**BROADCAST:** 11/6/14, 11/7/14, 11/8/14      **LENGTH:** 12 hours each day

**CONTENT:** DJ's spent 3 days and nights in a small RV set 30 feet in the air on top of shipping containers to raise awareness and get attention of passing motorists to encourage donations. DJ's collected 5,975 lbs of food and \$1116.60 in monetary donations that was distributed to 2 separate area food banks.

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**PROGRAM:** Reindeer Games      **SUBJECT:** local holiday lighted parade

**BROADCAST:** 12/6/14      **LENGTH:** 1 hour

**CONTENT:** DJ's, sales associates, and promotions departments decorated station vehicles and participated in the parade with local organizations, businesses, schools, groups, and individuals to celebrate the holiday season.

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**Haunted Hayride, Hells Gate State Park**

**Saturday, October 25, 2014 - 7:00pm**

**Gate opens at 6:30 pm**

**Rides start at 7:00 pm**

**Cost is \$5 for Motor Vehicle Entrance Fee (MVEF) plus \$1 per person**

**Food and beverages will also be for sale**

**The Haunted Hayride is just the right combination of scary and entertaining, which makes it appropriate for most ages. With a fun "hayride" style haunted house, this is one unique fall experience in the valley!**

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**Ignite the holidays with Winter Spirit! The community lights up with interactive displays and dancing trees in Locomotive Park. A large gas fireplace warms visitors and children are fascinated by the pageant of colors. Join us on the first Saturday before Thanksgiving for the Lighting Ceremony and continue to enjoy the Winter Spirit through the weekend after New Years Day. Winter Spirit – a holiday tradition!**

**Opening Lighting Ceremony and entertainment is Saturday, Nov. 22 @ 4 pm**

**PARK HOURS:**

**The Fireplace is on:**

**Sunday thru Thursday – 5:30pm to 8pm**

**Friday, Saturday & Holidays – 5:30pm to 10pm**

**The Park Lights are on:**

**Sunday – 4:30pm to 10pm**

**Monday, Tuesday, Wednesday – 4:30pm to 9pm**

**Thursday, Friday, Saturday – 4:30pm to 12am**

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11/29 Small Business Saturday Breanne Durham 208.790.1148

beautifuldowntownlewiston.com - Citizens are encouraged to shop local businesses on Saturday November 29<sup>th</sup> and support local economy. Shop, eat, and show that you support small business.

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Lewiston Civic Theatre's Ultimate Christmas Concert – the theatre is hosting a family friendly night of holiday cheer. Cookies, wassail, carolers, something for everyone. Proceeds benefit Lewiston Civic Theatre

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Date: 10/30/14

This year, the Idaho Department of Correction District 2 Probation and Parole Office has collaborated with Lewiston Police Department to conduct compliance checks on sex offenders on Halloween night. A probation and parole officer from IDOC and officers from Lewiston Police Department will be conducting home visits on sex offenders during the hours of 5:00 p.m. on 10/31/14 until 5:00 a.m. on 11/1/14. The compliance checks are only for sex offenders who are currently on probation or parole with IDOC and they have been advised that they must adhere to the following rules:

1. NO FRONT HOUSE LIGHTS OR PORCH LIGHTS WILL BE ALLOWED TO BE ON DURING THIS TIME.
2. NO HALLOWEEN DECORATIONS ALLOWED ON THE OUTSIDE OF THE RESIDENCE TO INCLUDE PUMPKINS.
3. NO ONE IS ALLOWED TO ANSWER THE DOOR OR PASS CANDY OUT TO TRICK OR TREATERS.
4. NO ONE IS ALLOWED TO SIT ON THE FRONT PORCH OR STAIRS OF THE RESIDENCE.
7. NO VIDEOTAPING OR CAMERAS IN WINDOWS OR OUTSIDE WILL BE ALLOWED.
6. SEX OFFENDERS ARE NOT ALLOWED TO TAKE ANY CHILDREN, INCLUDING THEIR OWN OR OTHER RELATIVE'S CHILDREN, TRICK OR TREATING.

IDOC and LPD will be teamed together to ensure that IDOC supervised sex offenders are compliant with their 12 hour rules as well as adhering to their supervision conditions set by the court or parole commission. Research indicates that other similar state programs have had no impact on sexual recidivism; however, teaming up both agencies makes good sense in terms of community safety by checking on sex offender compliance outside of their routine home visits by probation and parole officers. In addition, the checks also become a protective factor for both children and IDOC supervised sex offenders on the one night a year where there is access to a high number of children in our neighborhoods going door to door. Under the compliance rules, children are not unwittingly subject to an IDOC supervised sex offender while trick-or-treating; and these offenders are not subject to unwarranted allegations or accusations of committing another sexual crime. If you have any questions or concerns, feel free to contact Senior

Probation/Parole Officer Chris Jensen at the District 2 Probation and Parole office or Lt Michael Pedersen, Patrol Section Commander of the Lewiston Police Department.

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#### The Valley Veterans Day Parade

Saturday, November 8, 2014 @ 11:11 Theme: Never Forgotten Colors: Red, White, Blue  
The parade will run down Main Street in Downtown Lewiston and begins at 11:11am.

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The Nation's Largest Steelhead Derby, the Kendall Chevrolet Clearwater Snake Steelhead Derby is proud to be back to its original dates, Thanksgiving Week. The Derby begins at 12:00AM on Saturday, November 22nd and runs through Saturday, November 29th. Opening ceremony kicks off the week on Friday, November 21nd from 6-9PM at the Kendall Chevrolet Showroom in North Lewiston. This year's ceremony will have music, entertainment, raffles, giveaways, dinner and drinks included for registered anglers, and awesome goody bags for the first 200 registered anglers to walk through the door.

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Lewiston Community Park, 1100 Park Avenue, Lewiston, Idaho! Opening Friday, October 3rd at 6:00 p.m.!

This year's maze is all about the University of Idaho's 125th Anniversary! Please note the NEW location of the Clearwater Corn Maze! The maze is located at 1100 Park Avenue (behind P1FCU) off 10th Street in Lewiston, Idaho.

The maze is open in October on Friday's from 6:00 to 10:00 p.m., Saturday's from Noon to 10:00 p.m., and Sunday's Noon to 5:00 p.m. A special haunted maze will operate Halloween night, Friday, October 31, from 6:00 to 10:00 p.m. Admission is \$6 for those ages 4 and older.

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Hells Gate State Park to host Trail Maniacs State Park Series (SPS) final October 25, 2014.

The race will be held in conjunction with Halloween at Hells Gate The SPS series featured six races in both Idaho and Washington State Parks. The October 25th race at Hells Gate State Park marks the last for 2014.

To register for the event and to reserve your cabin or campsite at Hells Gate State Park, visit: <http://www.parksandrecreation.idaho.gov/trail-maniacs-state-park-series-sps-5-mile-and-half-marathon-trail-run-hells-gate-state-park>.

Idaho has 30 state parks and recreational trail-ways. To learn more about our parks and recreation programs, visit

2014 4th Quarter Non-Profit Contribution

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Order List-Summary  
 Lewisston Orders Running October 01, 2014 to December 31, 2014  
 Filtered: RevenueType=(TN)

Sponsor	Product	Stations	StartDate	EndDate	AccountRep	RevenueType	BillCycle	PO/Estimate
0200-033 Beautiful Downtown Lewiston - TRADE / Spo	Beautiful Downtown Lewi	KATW	10/15/2014	10/31/2014	12 Tilleena Johns	TN Trade Non-Pr	C Calendar Month	
0541-021 Boys & Girls Clubs of the Lewis Clark Valley	Boys & Girls Clubs of the	KVAB	10/15/2014	10/31/2014	12 Tilleena Johns	TN Trade Non-Pr	C Calendar Month	
0541-022 Boys & Girls Clubs of the Lewis Clark Valley	Boys & Girls Clubs of the	KATW	9/23/2014	10/19/2014	06 Ben Bonfield	TN Trade Non-Pr	B Broadcast Mont	8958/1185
0541-023 Boys & Girls Clubs of the Lewis Clark Valley	Boys & Girls Clubs of the	KATW	9/23/2014	10/19/2014	06 Ben Bonfield	TN Trade Non-Pr	B Broadcast Mont	8958/1185
0541-024 Boys & Girls Clubs of the Lewis Clark Valley	Boys & Girls Clubs of the	KVAB	9/23/2014	10/19/2014	06 Ben Bonfield	TN Trade Non-Pr	B Broadcast Mont	8958/1185
1268-001 Free The Children - TRADE / Spot	Free The Children - TRA	KATW	12/22/2014	1/18/2015	06 Ben Bonfield	TN Trade Non-Pr	B Broadcast Mont	
1268-002 Free The Children - TRADE / Spot	Free The Children - TRA	KATW	12/22/2014	1/18/2015	06 Ben Bonfield	TN Trade Non-Pr	B Broadcast Mont	
1268-003 Free The Children - TRADE / Spot	Free The Children - TRA	KATW	12/22/2014	1/18/2015	06 Ben Bonfield	TN Trade Non-Pr	B Broadcast Mont	
1268-004 Free The Children - TRADE / Spot	Free The Children - TRA	KVAB	12/22/2014	1/18/2015	06 Ben Bonfield	TN Trade Non-Pr	B Broadcast Mont	
1236-001 Idaho Food Bank - TRADE / Spot	Idaho Food Bank - TRA	KATW	11/10/2014	12/20/2014	07 Mark Arnot	TN Trade Non-Pr	C Calendar Month	
1236-002 Idaho Food Bank - TRADE / Spot	Idaho Food Bank - TRA	KATW	11/10/2014	12/20/2014	07 Mark Arnot	TN Trade Non-Pr	C Calendar Month	
1236-003 Idaho Food Bank - TRADE / Spot	Idaho Food Bank - TRA	KVAB	11/10/2014	12/20/2014	07 Mark Arnot	TN Trade Non-Pr	C Calendar Month	
1236-004 Idaho Food Bank - TRADE / Spot	Idaho Food Bank - TRA	KVAB	11/10/2014	12/20/2014	07 Mark Arnot	TN Trade Non-Pr	C Calendar Month	
1236-005 Idaho Food Bank - TRADE / Spot	Idaho Food Bank - TRA	KATW	12/15/2014	12/15/2014	07 Mark Arnot	TN Trade Non-Pr	C Calendar Month	
0137-003 Lewiston Parks & Recreation Department-T	Lewiston Parks & Recre	KATW	10/1/2014	10/31/2014	12 Tilleena Johns	TN Trade Non-Pr	C Calendar Month	
0137-004 Lewiston Parks & Recreation Department-T	Lewiston Parks & Recre	KATW	11/3/2014	12/31/2014	12 Tilleena Johns	TN Trade Non-Pr	C Calendar Month	
0137-005 Lewiston Parks & Recreation Department-T	Lewiston Parks & Recre	KVAB	11/3/2014	12/31/2014	12 Tilleena Johns	TN Trade Non-Pr	C Calendar Month	
0137-006 Lewiston Parks & Recreation Department-T	Lewiston Parks & Recre	KATW	11/3/2014	12/31/2014	12 Tilleena Johns	TN Trade Non-Pr	C Calendar Month	
1191-001 Life Care Center - TRADE / Spot	Life Care Center - TRAD	KATW	9/22/2014	10/16/2014	07 Mark Arnot	TN Trade Non-Pr	C Calendar Month	
1191-002 Life Care Center - TRADE / Spot	Life Care Center - TRAD	KVAB	9/22/2014	10/16/2014	07 Mark Arnot	TN Trade Non-Pr	C Calendar Month	
0478-079 Sleep County- TRADE / Spot	Sleep County- TRADE -	KATW	9/29/2014	11/22/2014	06 Ben Bonfield	TN Trade Non-Pr	B Broadcast Mont	Coat Drive
0478-080 Sleep County- TRADE / Spot	Sleep County- TRADE -	KVAB	9/29/2014	11/22/2014	06 Ben Bonfield	TN Trade Non-Pr	B Broadcast Mont	Coat Drive
0478-081 Sleep County- TRADE / Spot	Sleep County- TRADE -	KATW	9/29/2014	11/22/2014	06 Ben Bonfield	TN Trade Non-Pr	B Broadcast Mont	Coat Drive
0478-082 Sleep County- TRADE / Spot	Sleep County- TRADE -	KVAB	10/27/2014	12/14/2014	06 Ben Bonfield	TN Trade Non-Pr	B Broadcast Mont	Secret Santa
0478-083 Sleep County- TRADE / Spot	Sleep County- TRADE -	KATW	10/27/2014	12/14/2014	06 Ben Bonfield	TN Trade Non-Pr	B Broadcast Mont	Secret Santa
0478-084 Sleep County- TRADE / Spot	Sleep County- TRADE -	KVAB	10/27/2014	12/14/2014	06 Ben Bonfield	TN Trade Non-Pr	B Broadcast Mont	Secret Santa

Report Total