

**QUARTERLY ISSUES AND RESPONSIVE PROGRAMS
PACIFIC EMPIRE RADIO CO.**

KATW-FM/KCLK-FM/KVAB-FM/KCLK-AM

THIS REPORT IS FOR THE 3rd QUARTER IN THE YEAR 2014

LISTING OF ISSUES

1. Stuff The Bus - School supply drive
2. Homegrown Help - mobile food distribution
3. Lewiston Civic Theatre - fundraising
4. Boys & Girls Club - fall sports / child health

PROGRAMS OF LOCAL INTERESTS

PROGRAM: Interview SUBJECT: Stuff The Bus / YWCA

BROADCAST: 7-7-14 LENGTH: 1:30

CONTENT: Spoke with Nelly on-air to promote start of school supply drive conducted through August to ensure children in need returned to school with the supplies they need to be successful.

PROGRAM: Live Broadcast SUBJECT: Stuff the Bus / YWCA

BROADCAST: 8-8-14 LENGTH: 2 hours

CONTENT: Broadcast outside ~~Wal-Mart~~ ^{wal-mart} to encourage donations of school supplies to area children who cannot afford them.

PROGRAM: Live Broadcast SUBJECT: Nez Perce County Fair

BROADCAST: 9-18-14 LENGTH: 2 hours

CONTENT: Encouraged citizens to attend County Fair to support local 4-H, FFA, and other organizations that participate in the fair and often work year round for the event

Program: Interview Subject: Firework safety / Lewiston
Police
Department

Broadcast: 7/4/14 Length: : 90 seconds

Content: Lewiston police officer came in to discuss current firework laws, also emphasis on how to enjoy fireworks safely, what precautions should be taken, where to use them, and who should use them